

South Central Wisconsin MLS®

South Central Wisconsin Housing Market Snapshot

All data is updated in realtime in accordance with content from SCWMLS.

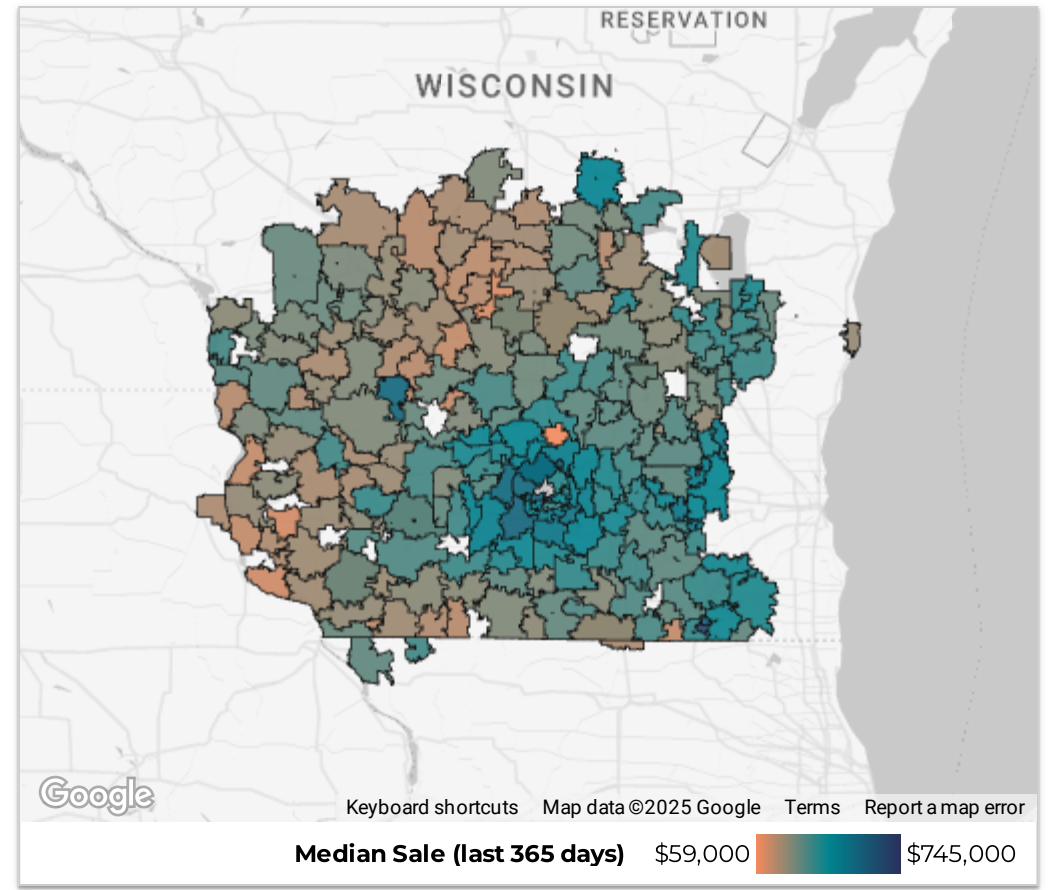
This report provides a snapshot of the market as taken on: Jan 2, 2025

County Zip Code

City Type

Price Range Between Enter a value and Enter a value

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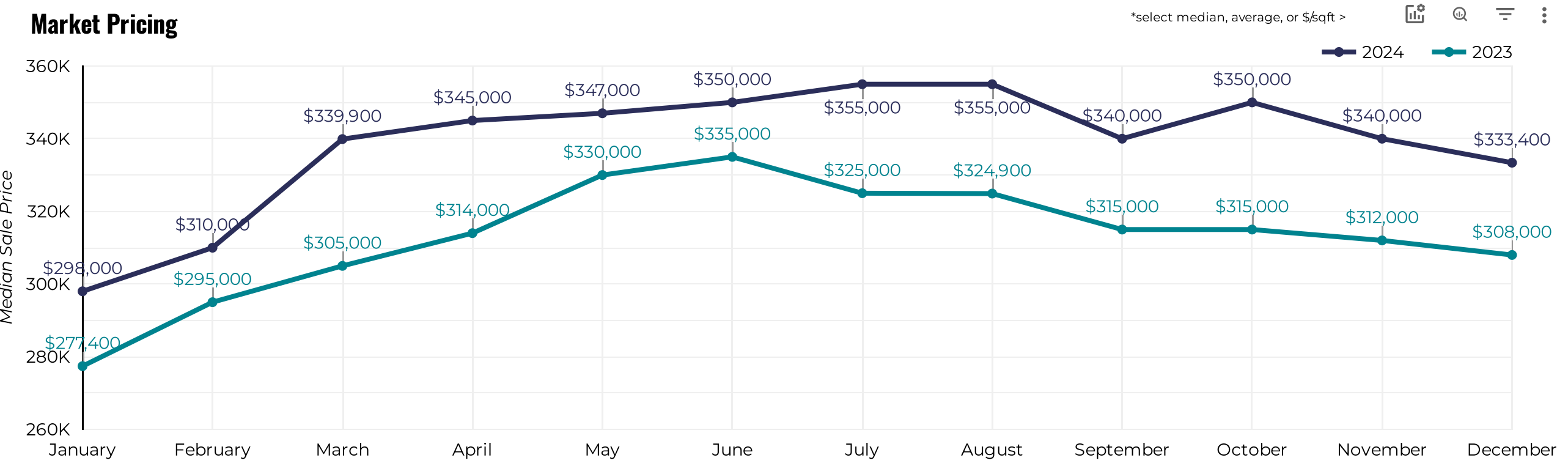
5-yr price trend

December

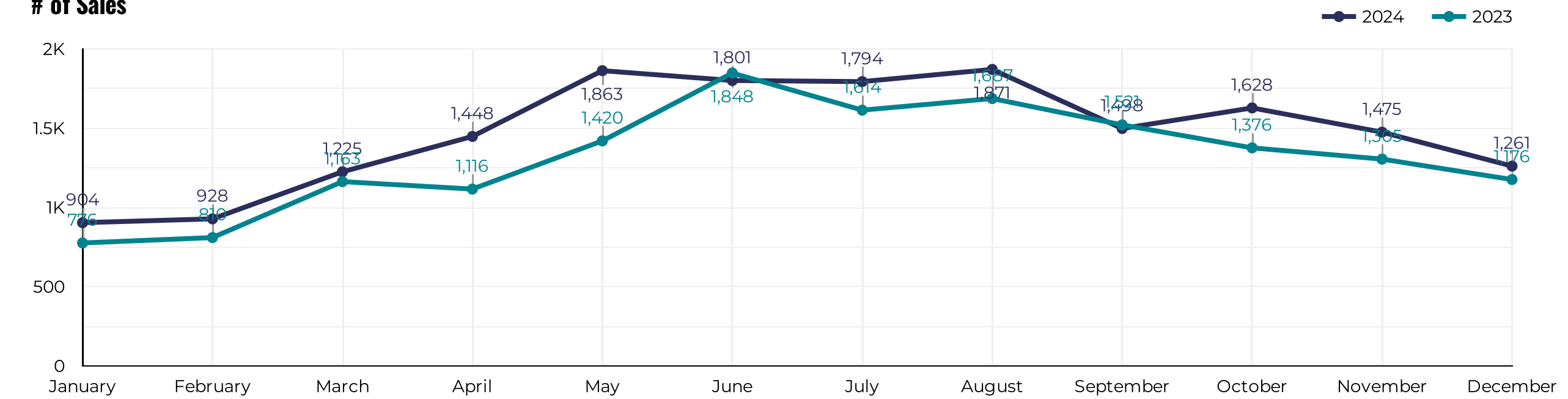
# of Sales 1,261 ↑ 7.2% from previous year	Median Sale \$333,400 ↑ 8.2% from previous year	Average % Over Asking -1.72% ↓ -0.88% from previous year	Active Listings Now 2,701
Total Volume \$497,482,818 ↑ 24.0% from previous year	New Listings Delivered 797 ↓ -7.3% from previous year	Median DOM 20 ↑ 7 from previous year	Months of Supply 1.76 *# Active/12-month Average # of Sales



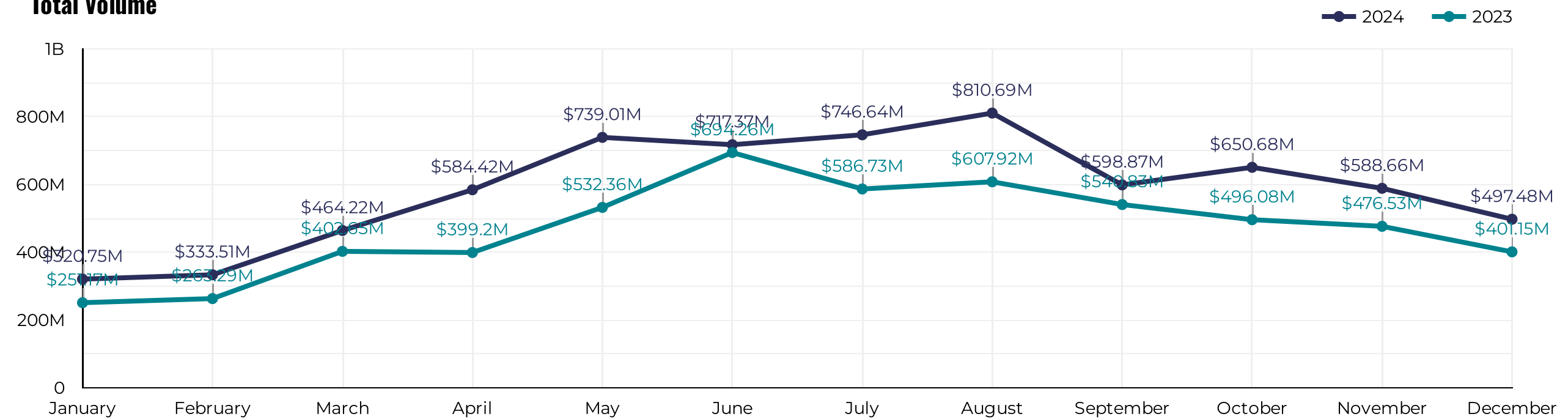
Market Pricing



of Sales



Total Volume



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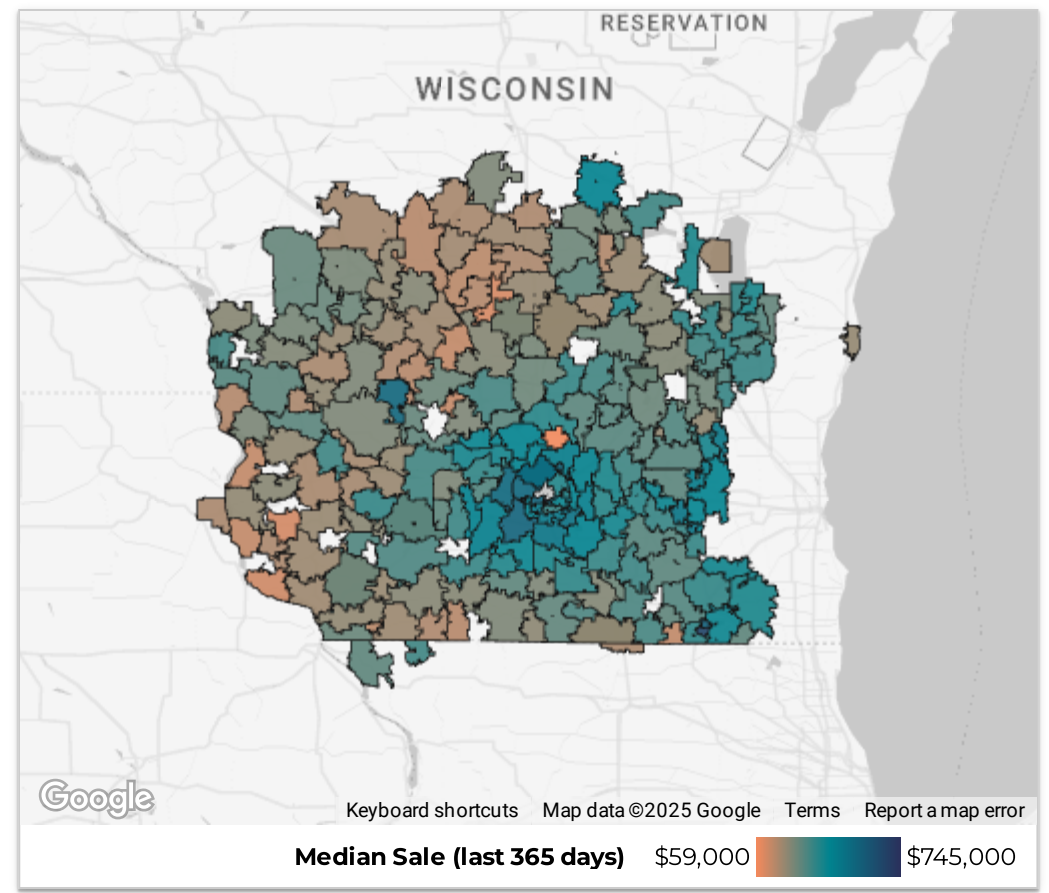
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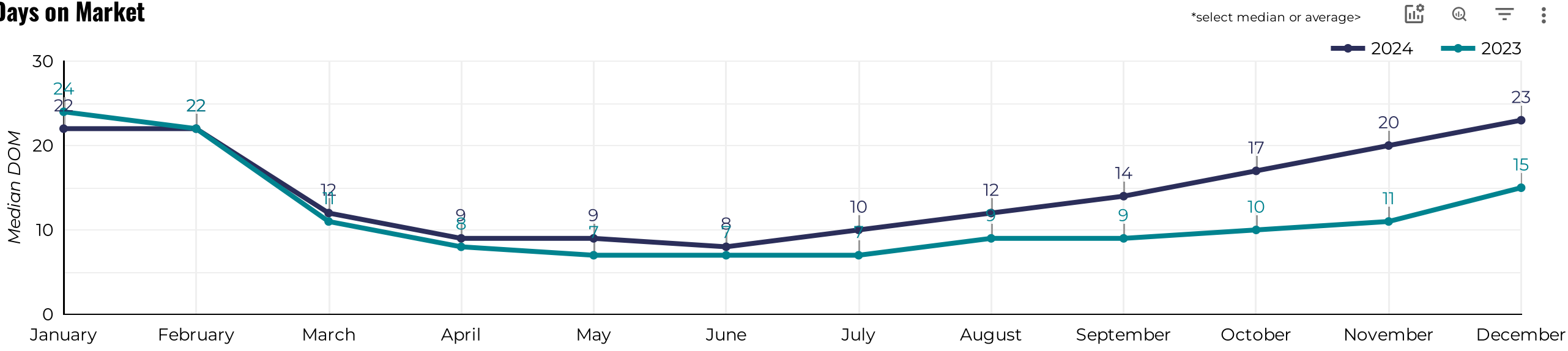
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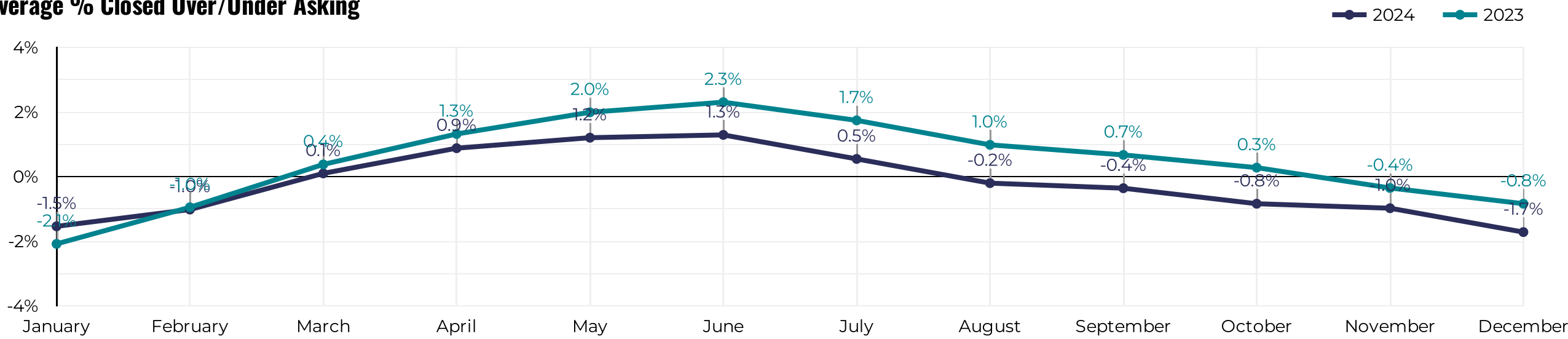
December

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Days on Market



Average % Closed Over/Under Asking



Buyer Demand By Price Range

Dec 1, 2024 - Dec 31, 2024

Price Range	Units Sold	0-2 Beds	3 Beds	4+ Beds	DOM (med)	% Over Asking
0-\$99,999	39	23	11	5	25	-5.5%
\$100,000-\$149,999	47	21	20	6	21	-6.0%
\$150,000-\$199,999	133	61	50	22	20	-2.2%
\$200,000-\$249,999	156	56	70	30	18	-2.0%
\$250,000-\$299,999	146	43	74	29	18	-1.6%
\$300,000-\$349,999	165	32	99	34	20	-1.4%
\$350,000-\$399,999	141	21	92	28	22	-0.7%
\$400,000-\$449,999	121	10	77	34	15	-0.5%
\$450,000-\$499,999	84	5	52	27	23	-0.8%
\$500,000-\$549,999	65	3	32	30	25	-1.1%
\$550,000-\$599,999	41	3	17	21	52	-0.4%
\$600,000+	128	5	41	82	29	-2.6%

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Today 1/2/25

Months of Supply

1.82

*# Active/12-month Average # of Sales

Active Listings Now

2,700

Pending Listings Now

452

<<Days Until Pending (med)

19

Average Asking Price

\$478,267

Beds	Average Asking \$	# Listed No...
1	\$205,205	96
2	\$319,904	521
3	\$418,723	1,292
4	\$656,979	575
5	\$817,957	153

December

of New Listings

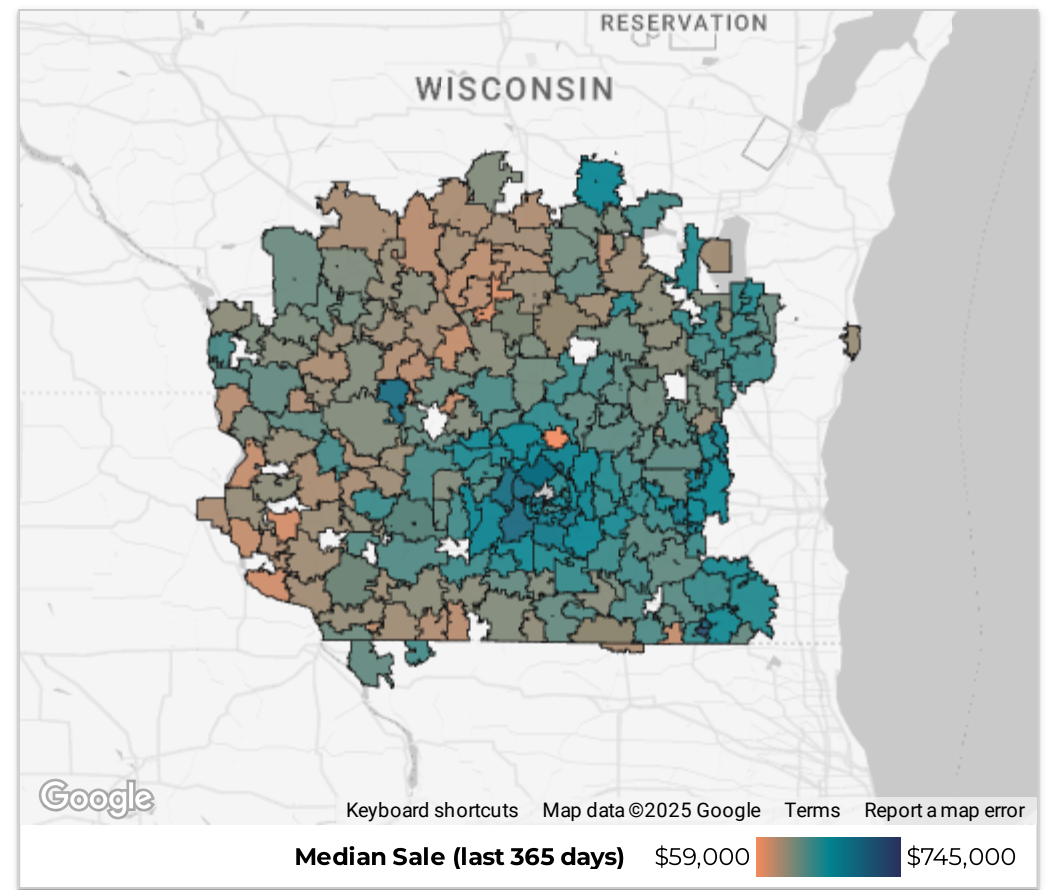
810

↓ -7.2% from previous year

of New Pending

1,049

↑ 10.2% from previous year

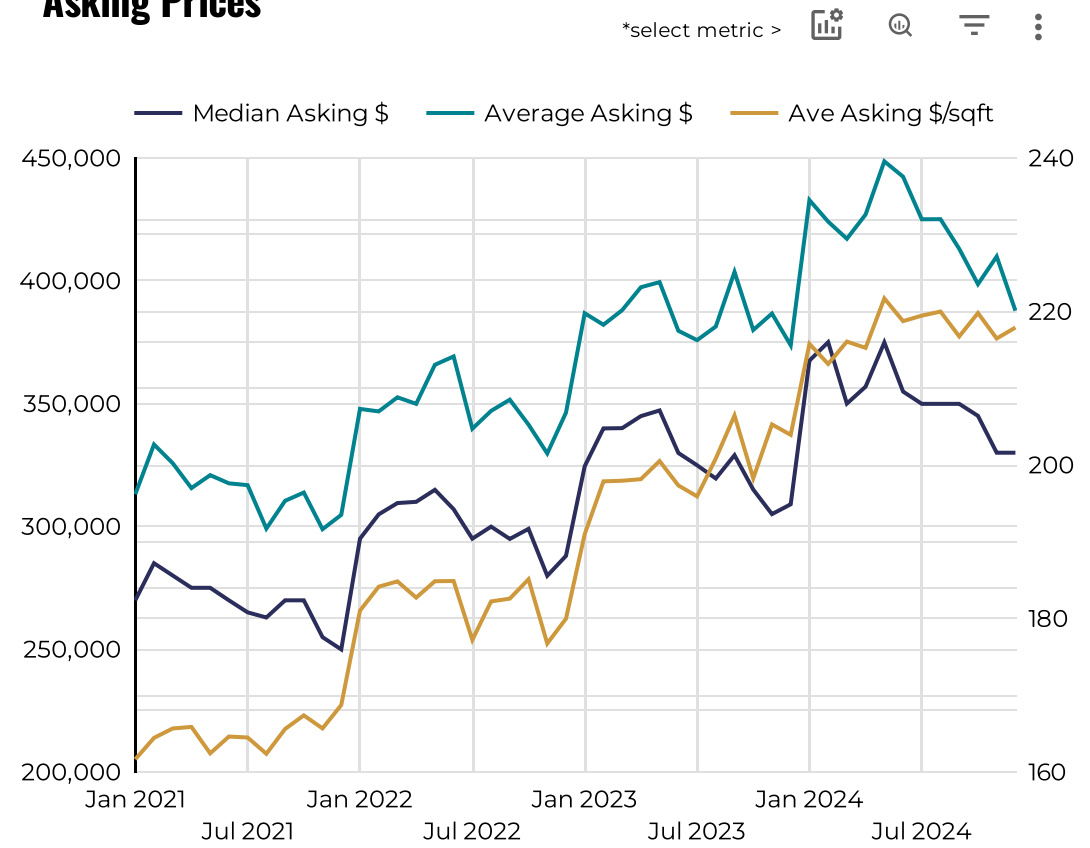


Months of Supply By Price Range

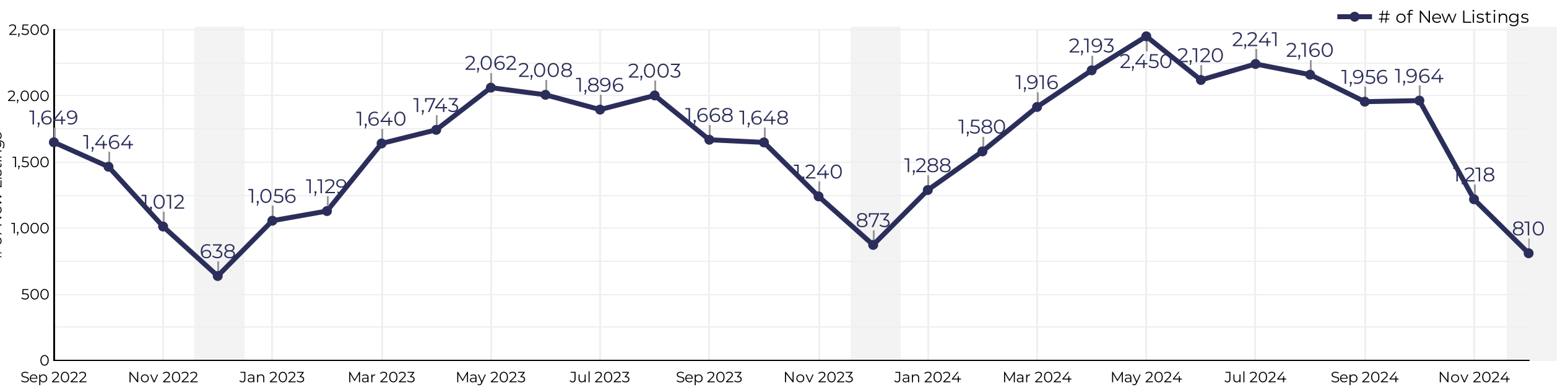
Asking Price	Months of Supply	Active Now	Ave #Sales/Month (last 12 mo)
0-\$99,999	3.29	112	34.1
\$100,000-\$199,999	1.51	337	223.8
\$200,000-\$299,999	1.40	503	360.0
\$300,000-\$399,999	1.49	499	334.3
\$400,000-\$499,999	2.11	479	227.0
\$500,000-\$599,999	1.97	245	124.5
\$600,000+	2.97	525	176.8

Grand total 1.82 2,700 1,480.4

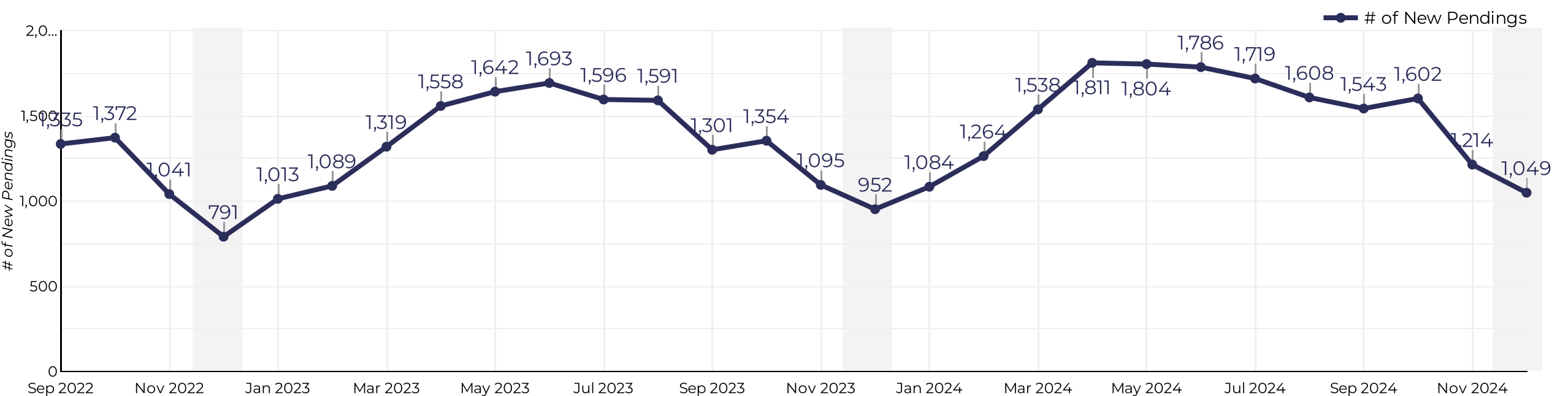
Asking Prices



New Sellers Entering the Market



New Buyers Entering the Market



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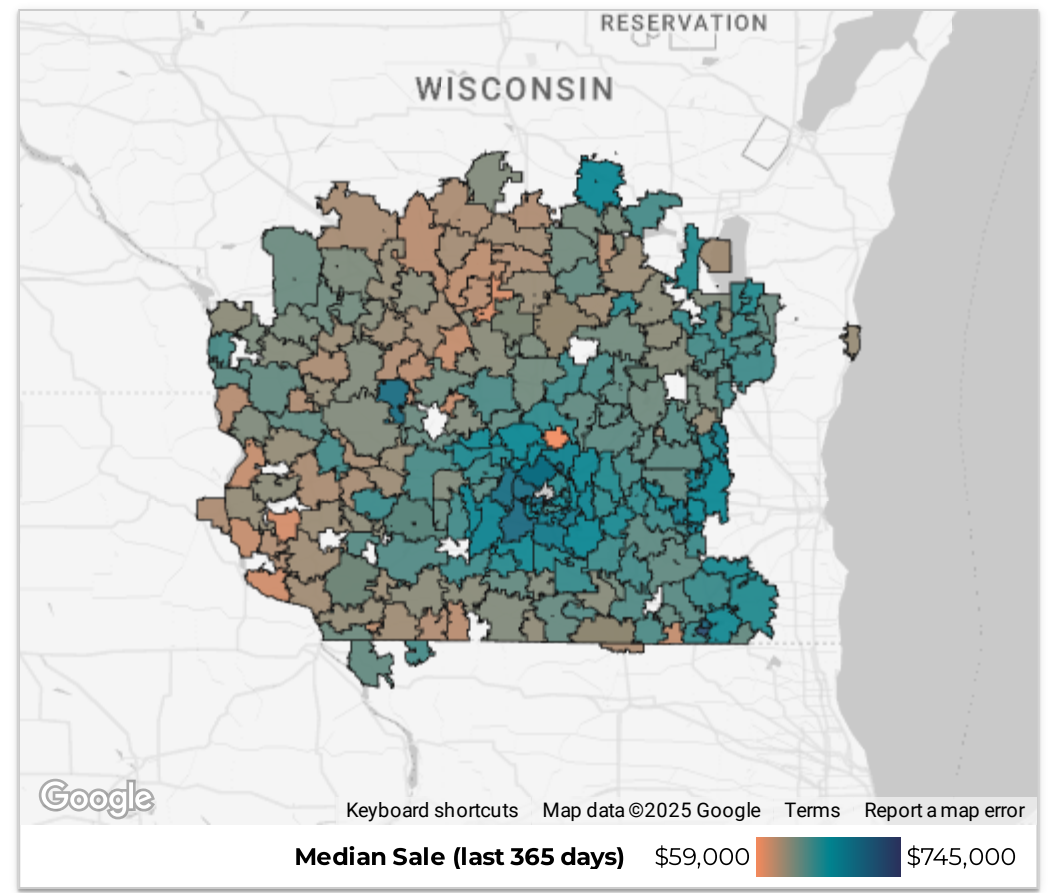
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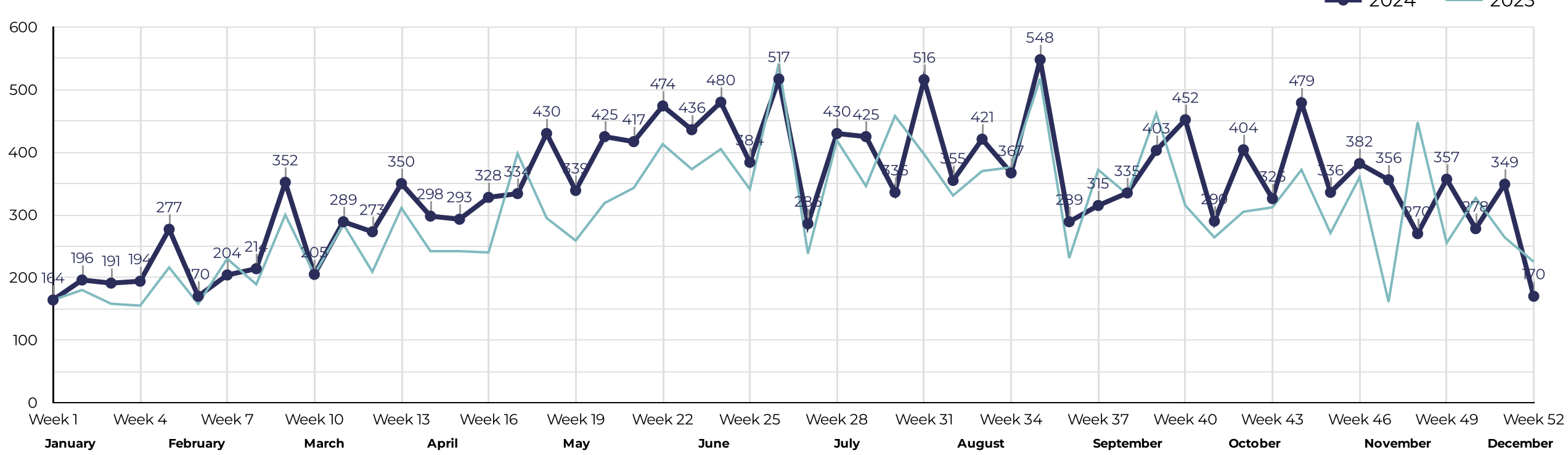


Weekly Statistics

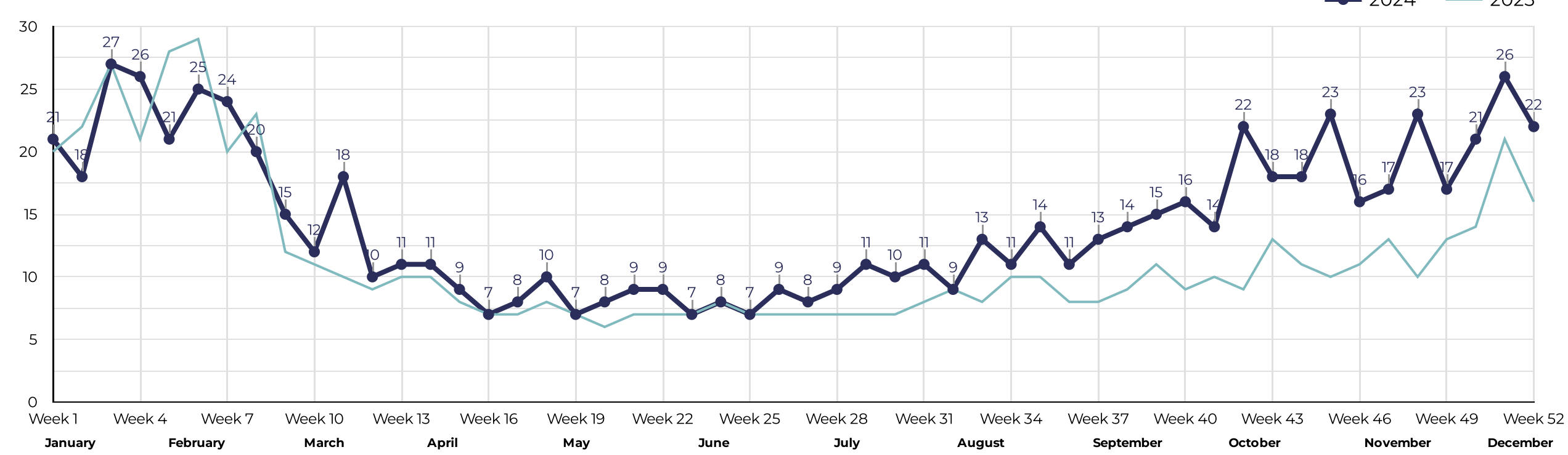
Use this report to monitor week-by-week market activity in your area of interest. This data will alert you to when your market changes directions (seasonal or otherwise).

Jan 1, 2023 - Dec 29, 2024

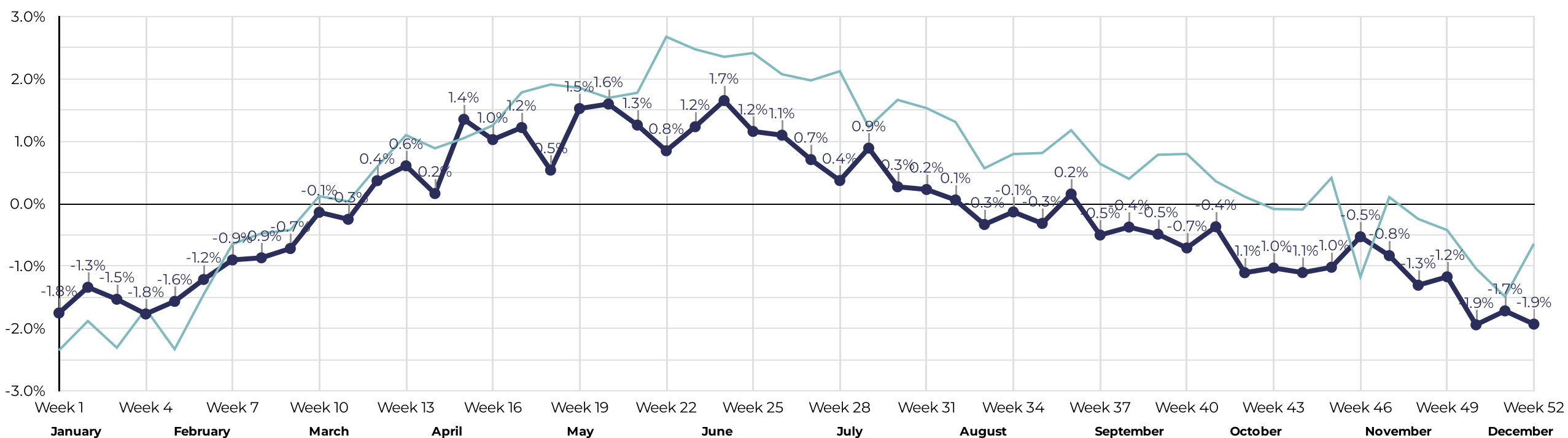
Sales By Week



Days on Market By Week (median)



Average % Over or Under Asking By Week



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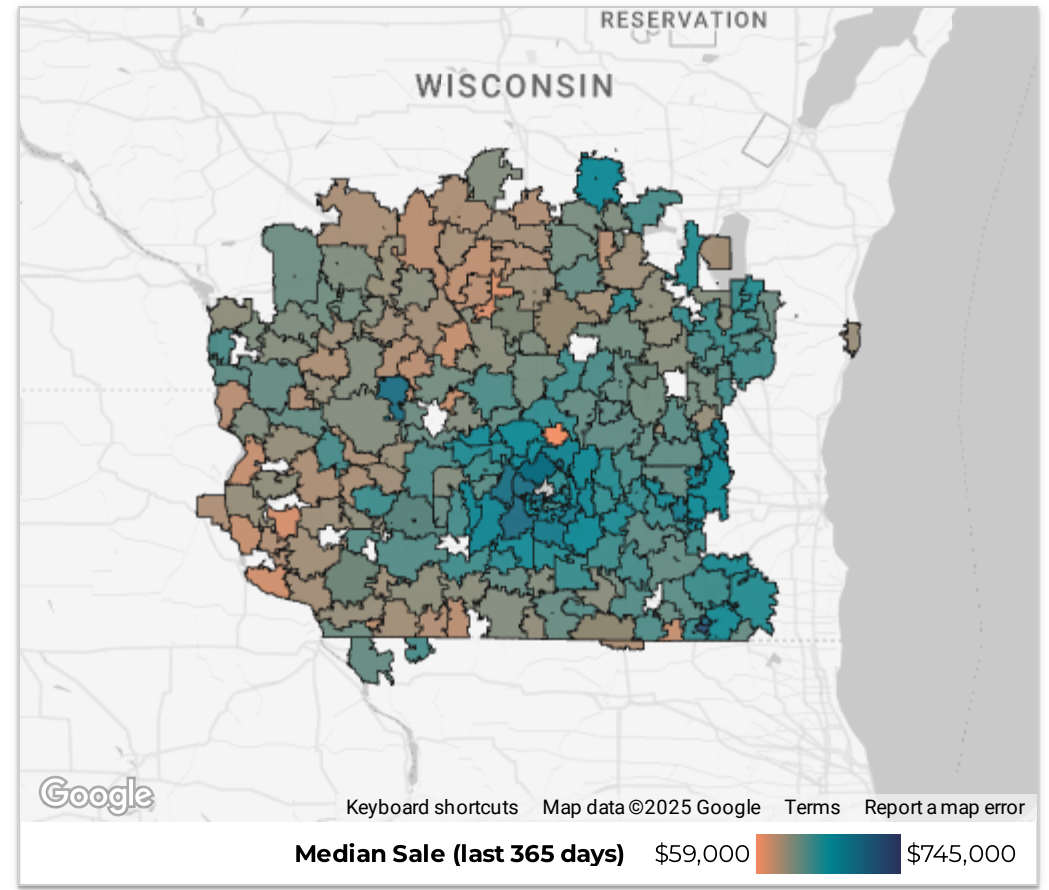
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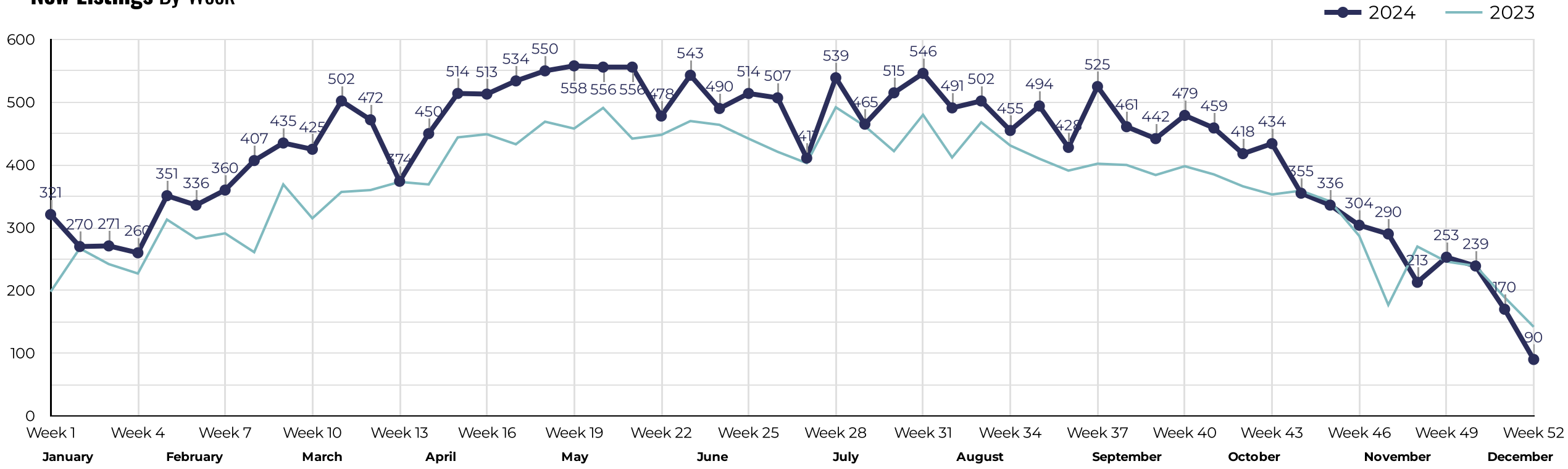


Weekly Statistics

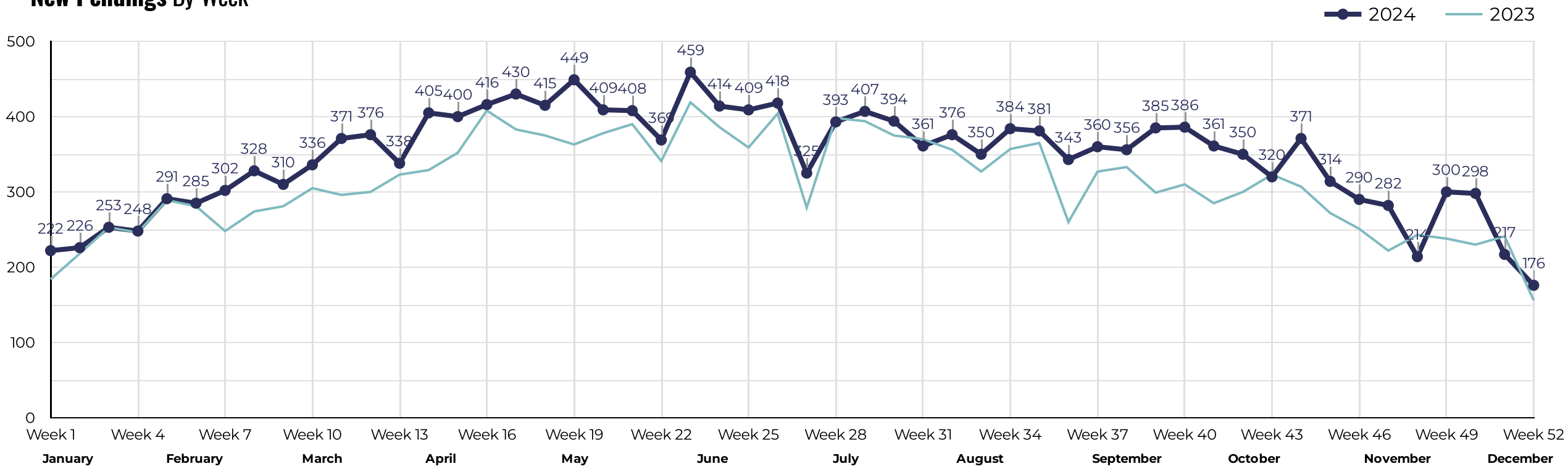
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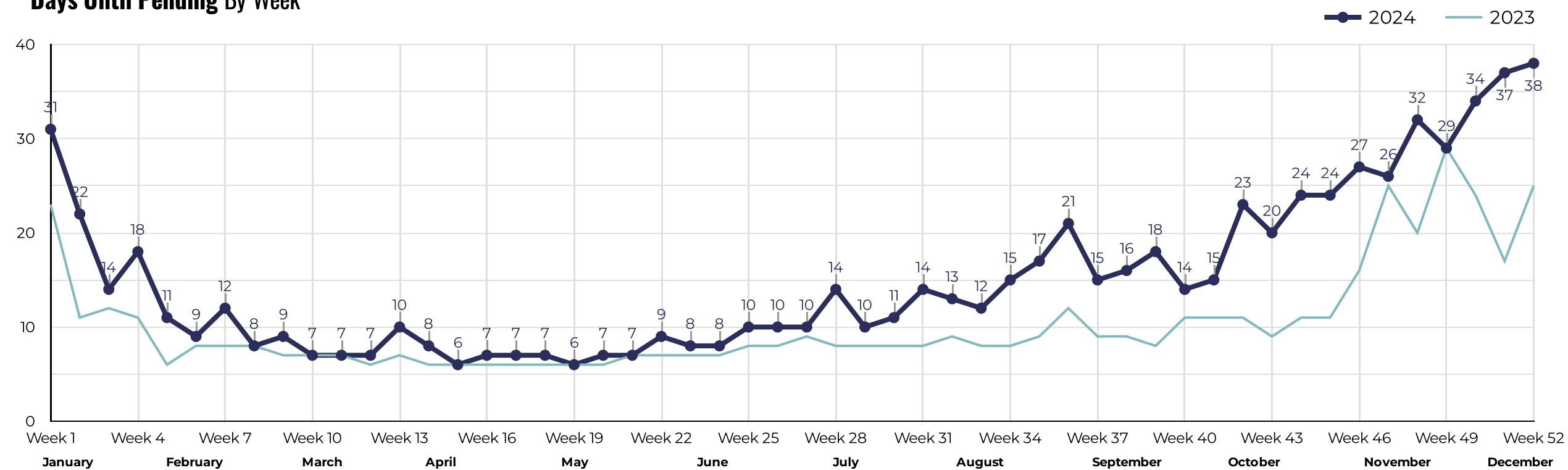
New Listings By Week



New Pendings By Week



Days Until Pending By Week



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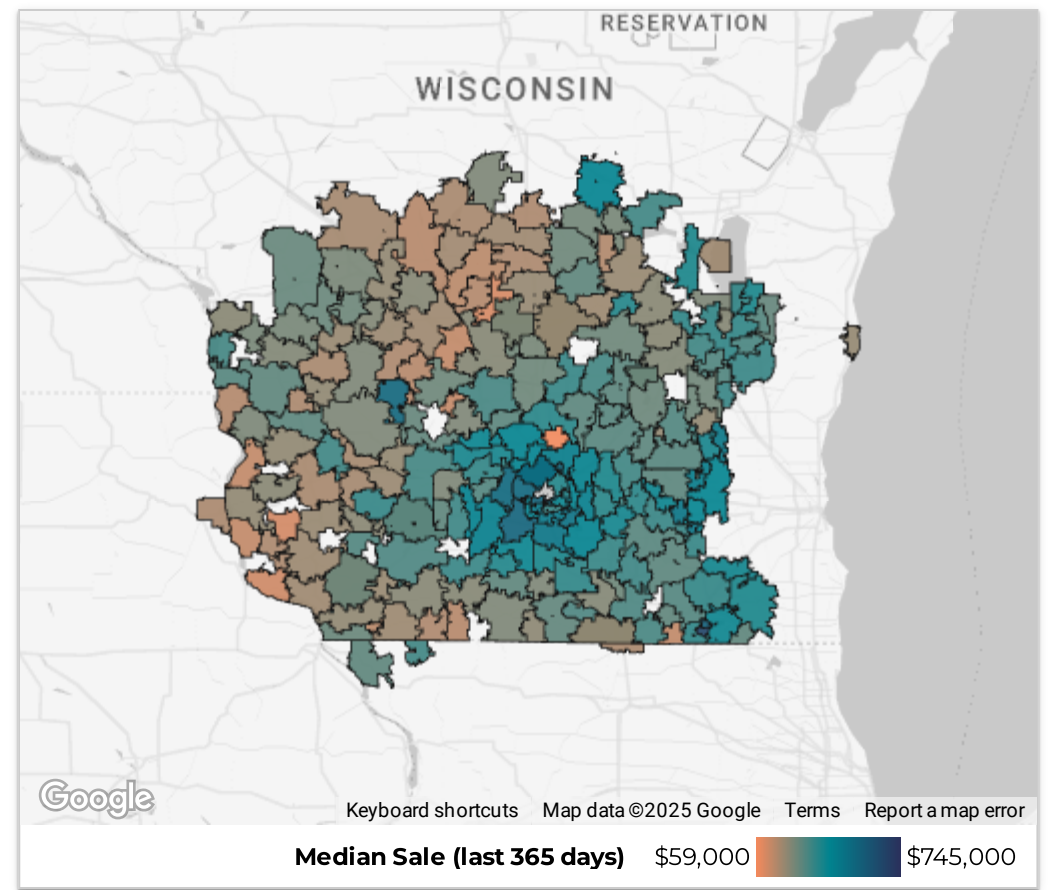
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Price Range Between Enter a value and Enter a value

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Monthly Statistics

Use this report to gather monthly stats for these 6 top market indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.

# of Sales / Count			
Month	2022	2023	2024
January	1,073	776	904
February	1,013	810	928
March	1,365	1,163	1,225
April	1,481	1,116	1,448
May	1,754	1,420	1,863
June	2,148	1,848	1,801
July	1,851	1,614	1,794
August	2,041	1,687	1,871
September	1,798	1,521	1,498
October	1,454	1,376	1,628
November	1,305	1,305	1,475
December	1,130	1,176	1,261

New Listings / Count			
Month	2022	2023	2024
January	1,161	1,044	1,260
February	1,283	1,121	1,551
March	2,059	1,622	1,852
April	2,116	1,721	2,135
May	2,341	2,046	2,404
June	2,430	1,979	2,074
July	2,116	1,871	2,201
August	1,822	1,962	2,109
September	1,618	1,641	1,905
October	1,449	1,619	1,876
November	999	1,207	1,186
December	629	860	797

New Accepted Offers / Count			
Month	2022	2023	2024
January	1,220	1,007	1,077
February	1,257	1,087	1,252
March	1,666	1,311	1,527
April	1,836	1,550	1,794
May	2,014	1,633	1,787
June	1,875	1,677	1,772
July	1,781	1,588	1,708
August	1,725	1,583	1,589
September	1,329	1,290	1,527
October	1,369	1,348	1,576
November	1,037	1,091	1,199
December	788	943	1,029

Sale Price / Median			
Month	2022	2023	2024
January	\$251,000	\$277,400	\$298,000
February	\$260,000	\$295,000	\$310,000
March	\$295,000	\$305,000	\$339,900
April	\$295,000	\$314,000	\$345,000
May	\$310,000	\$330,000	\$347,000
June	\$315,000	\$335,000	\$350,000
July	\$306,000	\$325,000	\$355,000
August	\$305,000	\$324,900	\$355,000
September	\$300,000	\$315,000	\$340,000
October	\$285,000	\$315,000	\$350,000
November	\$280,000	\$312,000	\$340,000
December	\$280,000	\$308,000	\$333,400

Days on Market / Median			
Month	2022	2023	2024
January	14	21	18
February	12	20	19
March	7	8	10
April	6	7	8
May	6	6	8
June	6	7	7
July	7	7	9
August	8	8	10
September	10	8	13
October	12	9	15
November	13	10	18
December	17	13	20

