

South Central Wisconsin MLS®

South Central Wisconsin Housing Market Snapshot

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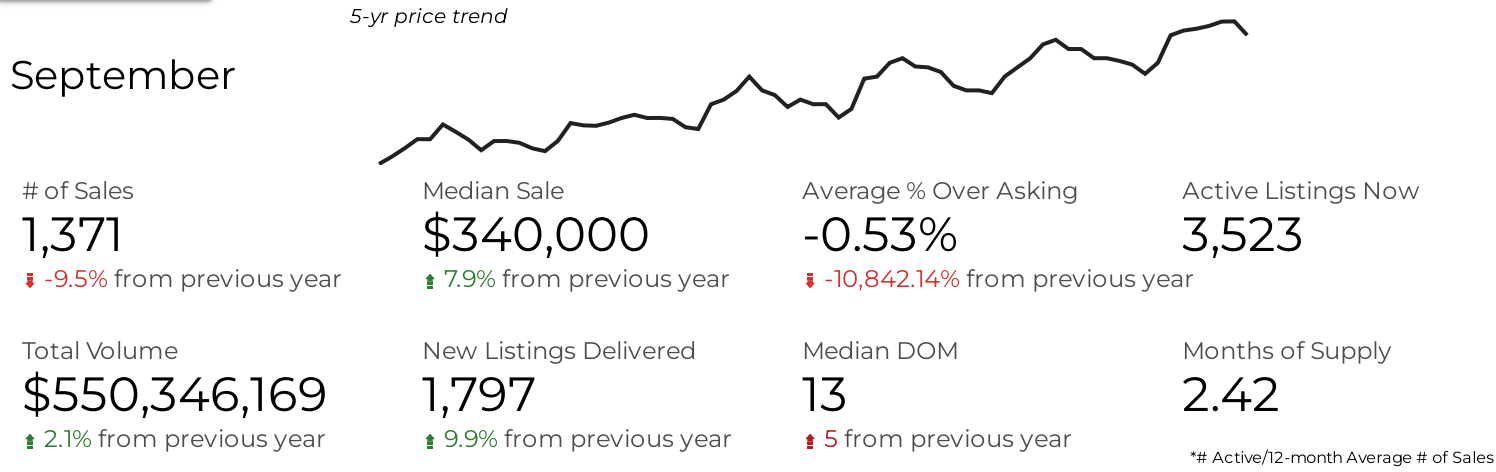
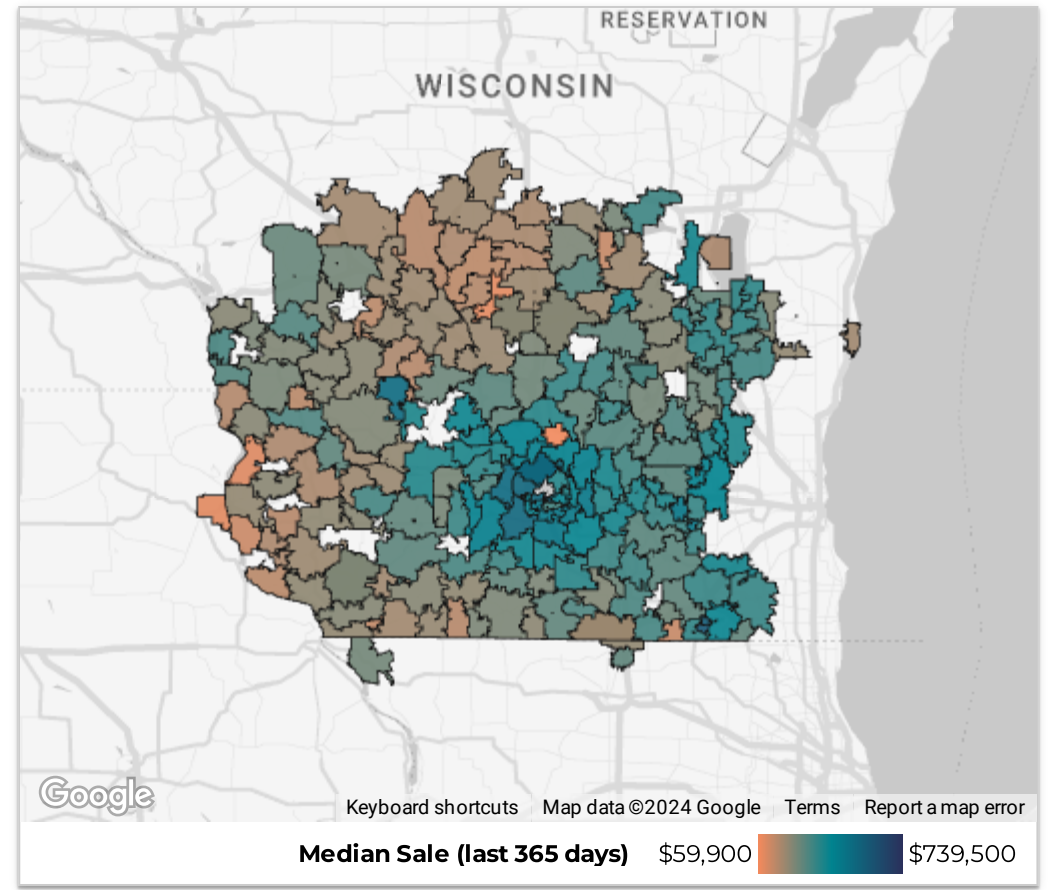
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County Zip Code

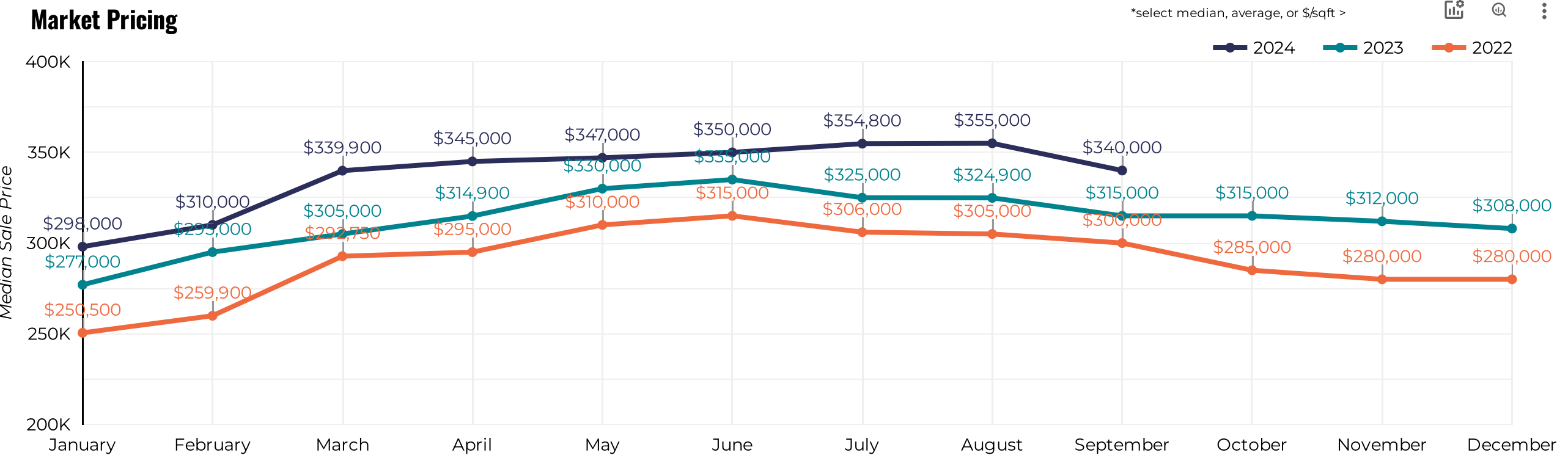
City Type

Price Range Between Enter a value and Enter a value

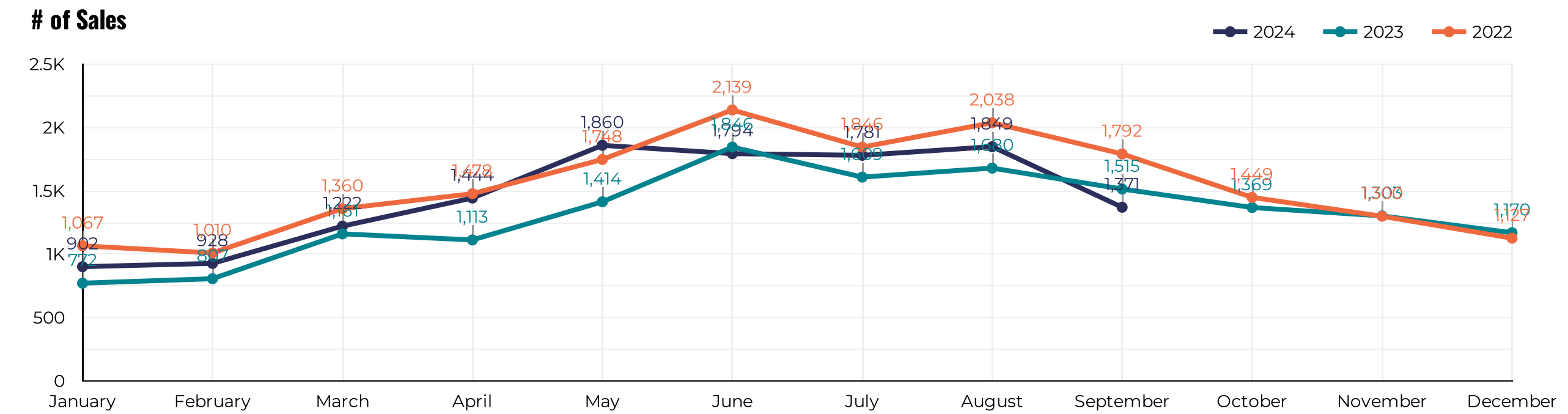
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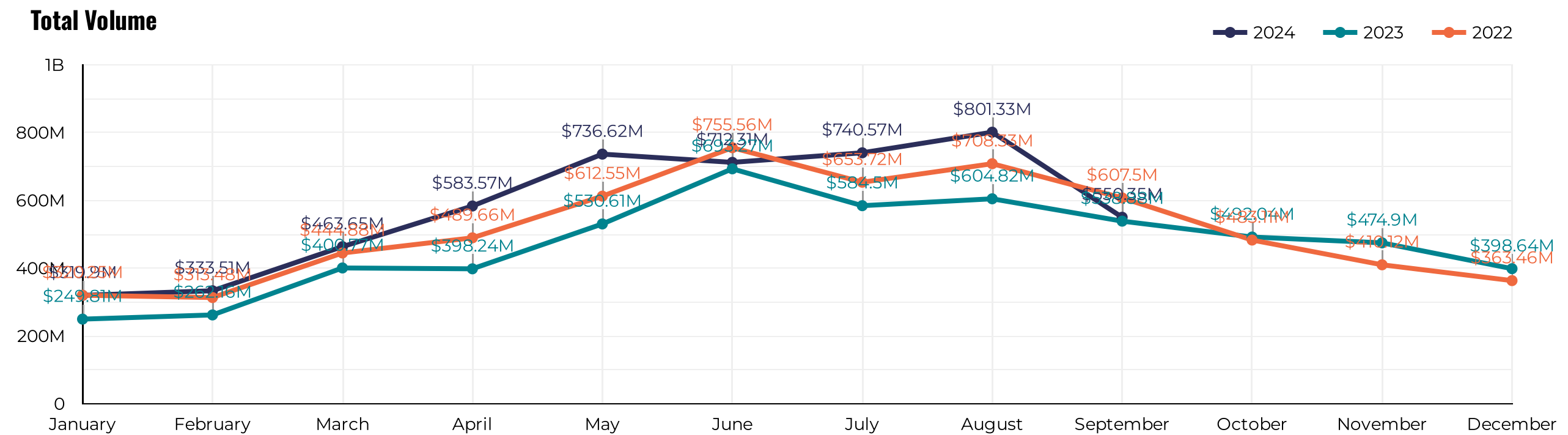
Market Pricing



of Sales



Total Volume



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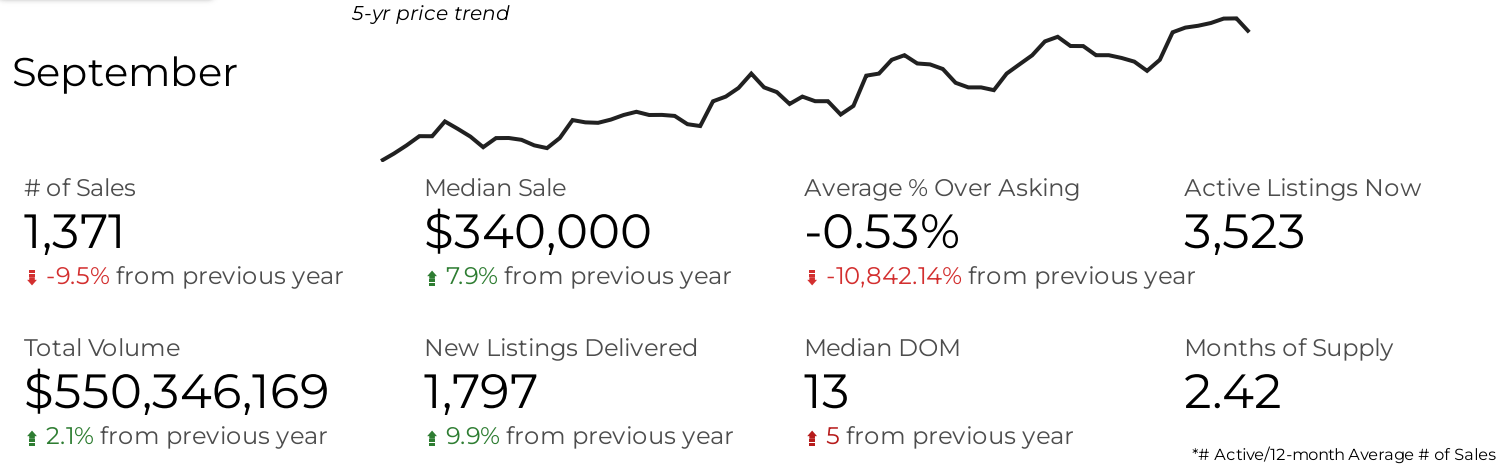
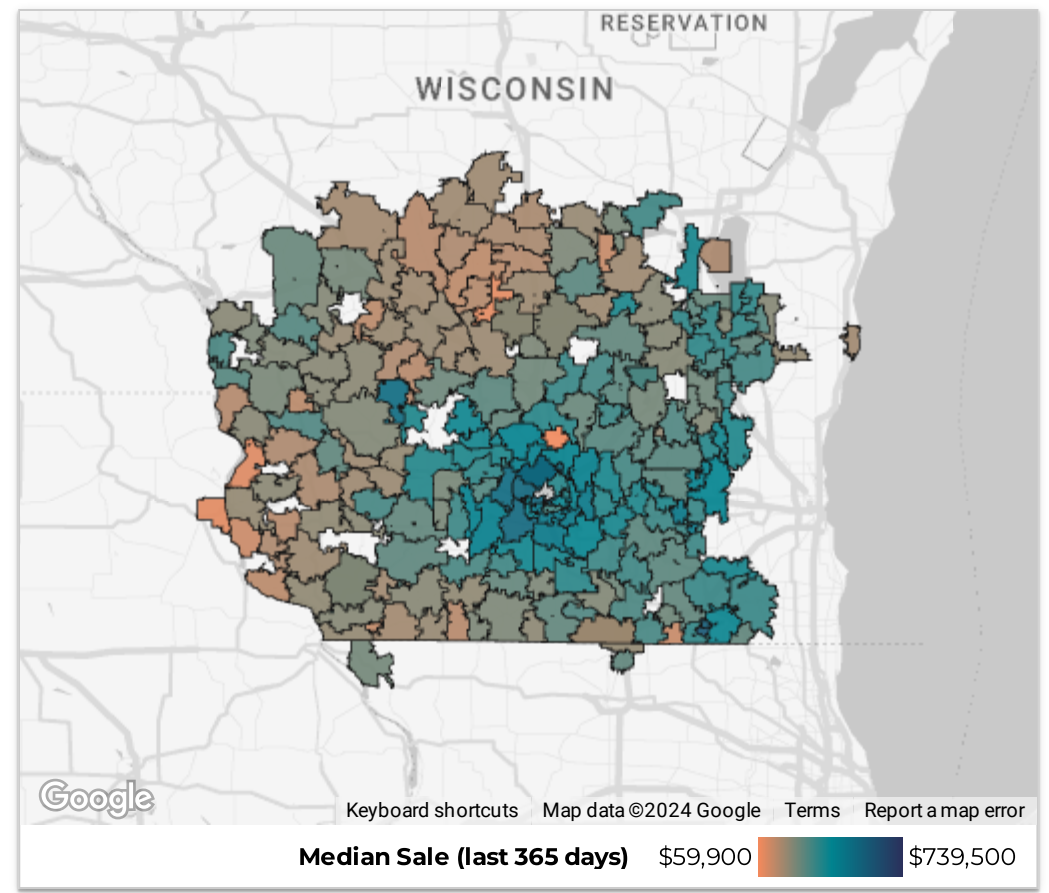
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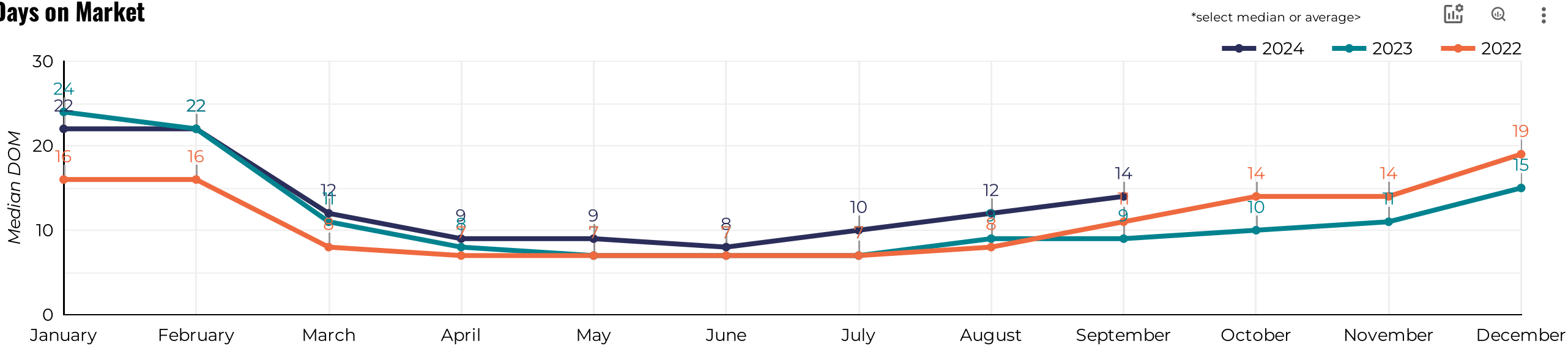
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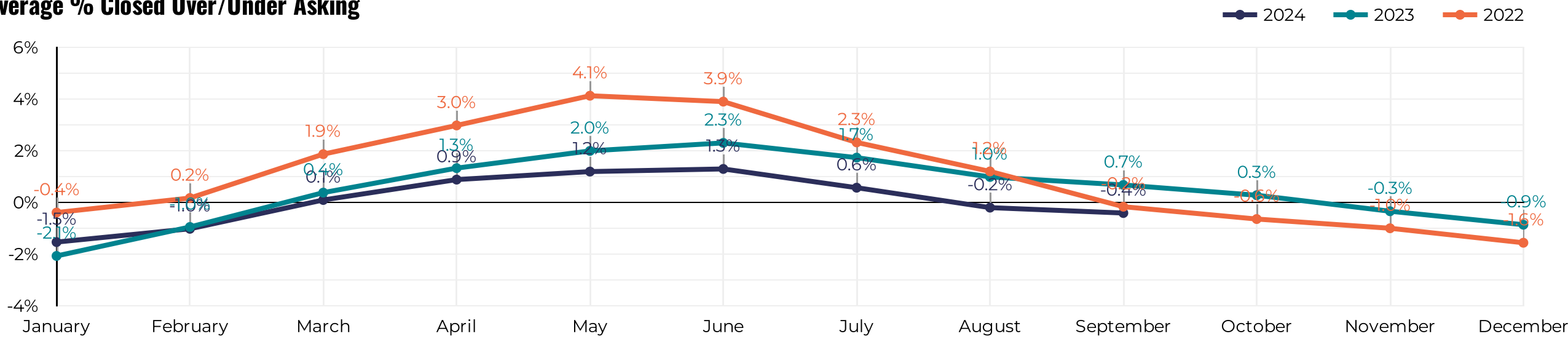
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Days on Market



Average % Closed Over/Under Asking



Buyer Demand By Price Range

Sep 1, 2024 - Sep 30, 2024

Price Range	Units Sold	0-2 Beds	3 Beds	4+ Beds	DOM (med)	% Over Asking
0-\$99,999	32	18	10	4	22	-5.7%
\$100,000-\$149,999	55	26	26	3	12	-4.0%
\$150,000-\$199,999	116	48	55	13	15	-0.6%
\$200,000-\$249,999	178	71	83	24	13	0.1%
\$250,000-\$299,999	189	57	92	40	12	-0.2%
\$300,000-\$349,999	171	43	106	22	13	0.1%
\$350,000-\$399,999	159	23	100	36	10	0.0%
\$400,000-\$449,999	140	13	85	42	14	0.1%
\$450,000-\$499,999	82	9	41	32	7	-0.4%
\$500,000-\$549,999	55	7	30	18	14	0.5%
\$550,000-\$599,999	48	2	18	28	7	-0.6%
\$600,000+	161	12	49	100	19	-1.5%

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Today 10/1/24

Months of Supply

2.47

*# Active/12-month Average # of Sales

Active Listings Now

3,517

Pending Listings Now

696

<<Days Until Pending (med)

12

Average Asking Price

\$509,547

Beds	Average Asking \$	# Listed No...
1	\$241,961	110
2	\$330,685	630
3	\$440,840	1,641
4	\$635,089	836
5	\$922,357	230

September

of New Listings

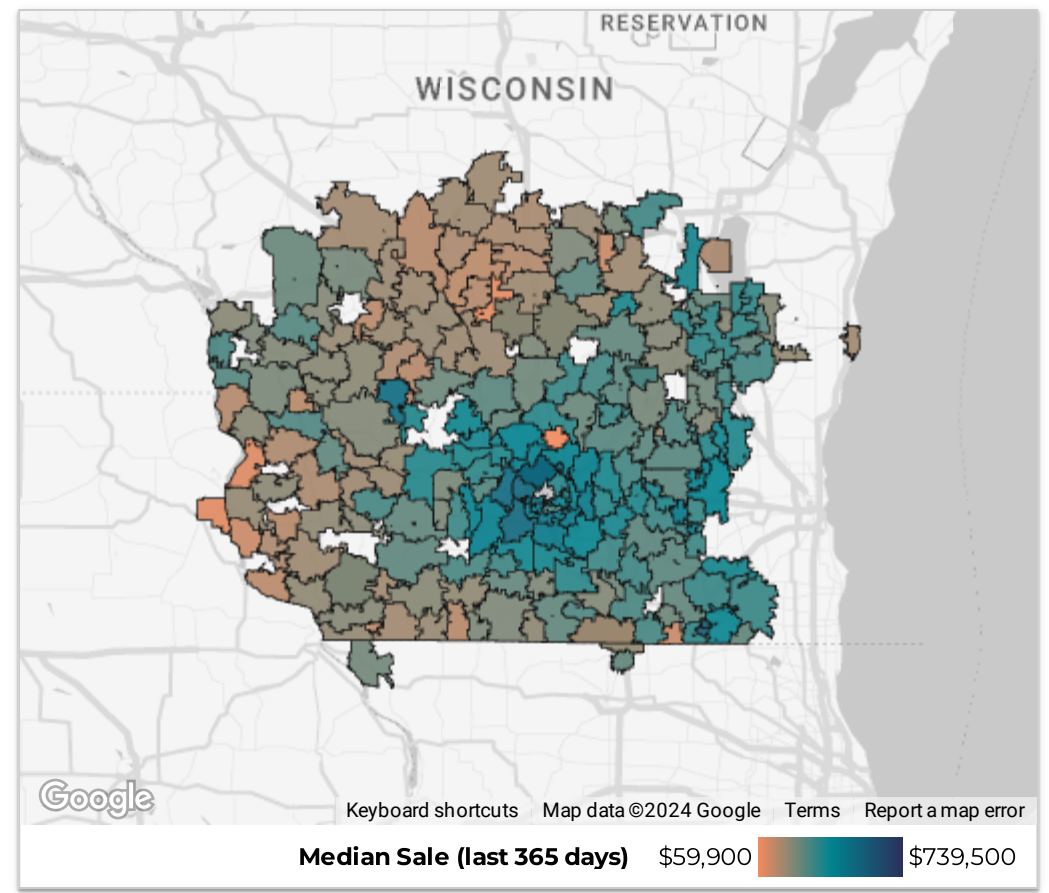
1,846

↑ 11.1% from previous year

of New Pendings

1,653

↑ 27.5% from previous year

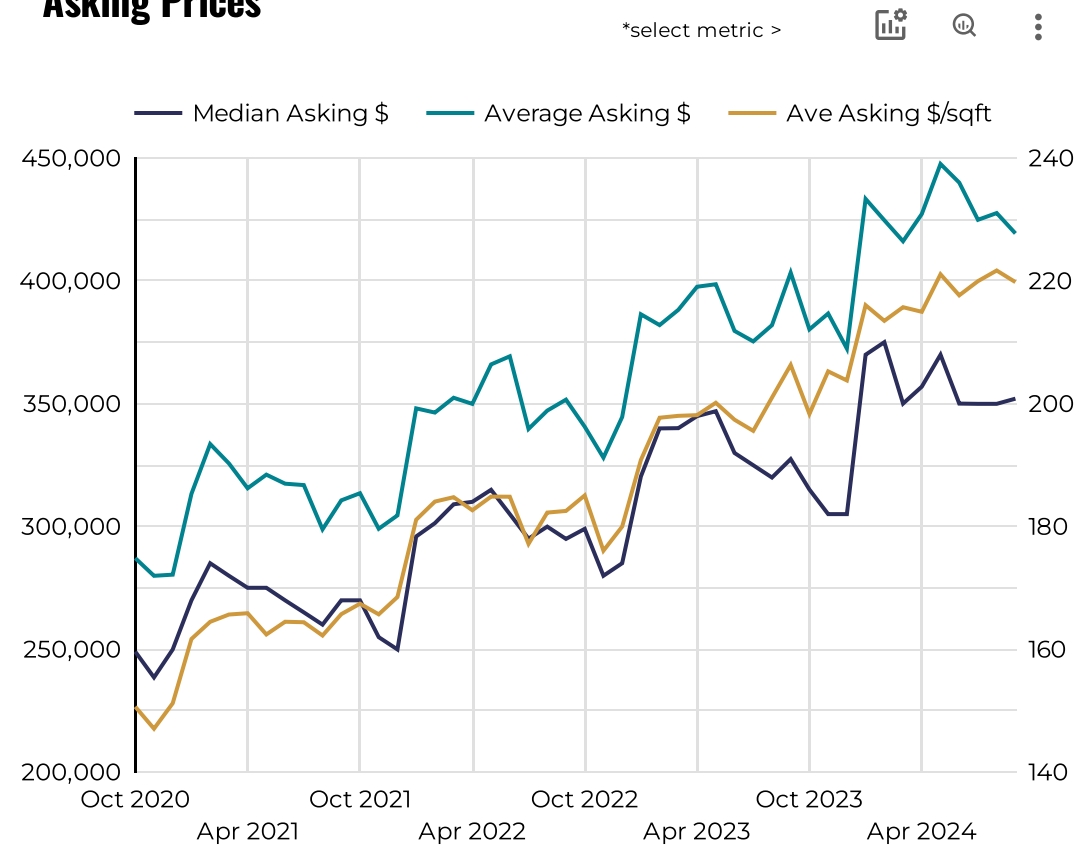


Months of Supply By Price Range

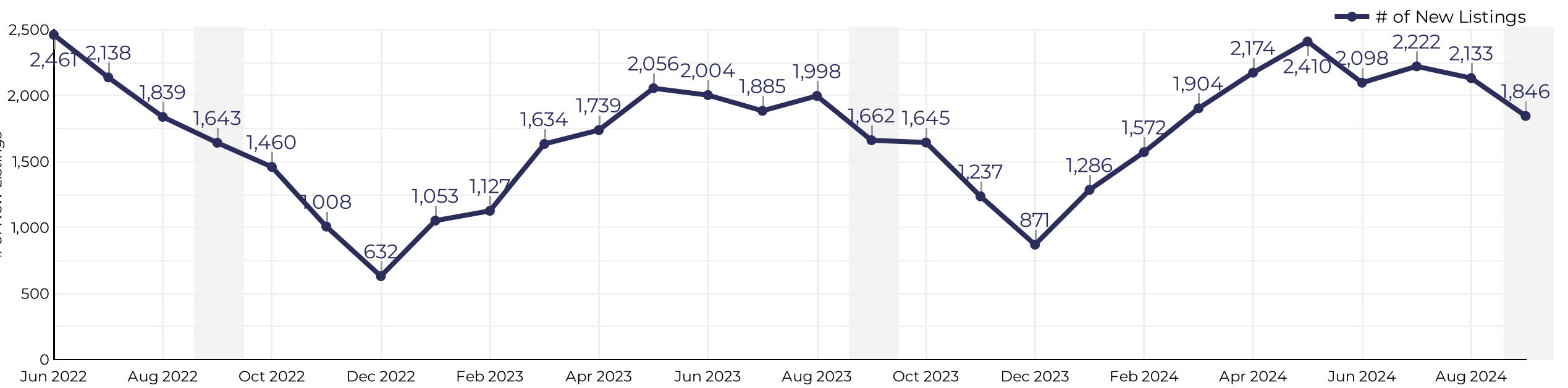
Asking Price	Months of Supply	Active Now	Ave #Sales/Month (last 12 mo)
0-\$99,999	3.39	123	36.3
\$100,000-\$199,999	1.54	358	233.1
\$200,000-\$299,999	1.75	609	348.8
\$300,000-\$399,999	2.16	700	324.3
\$400,000-\$499,999	3.10	644	207.4
\$500,000-\$599,999	3.14	358	114.2
\$600,000+	4.55	725	159.5

Grand total 2.47 3,517 1,423.5

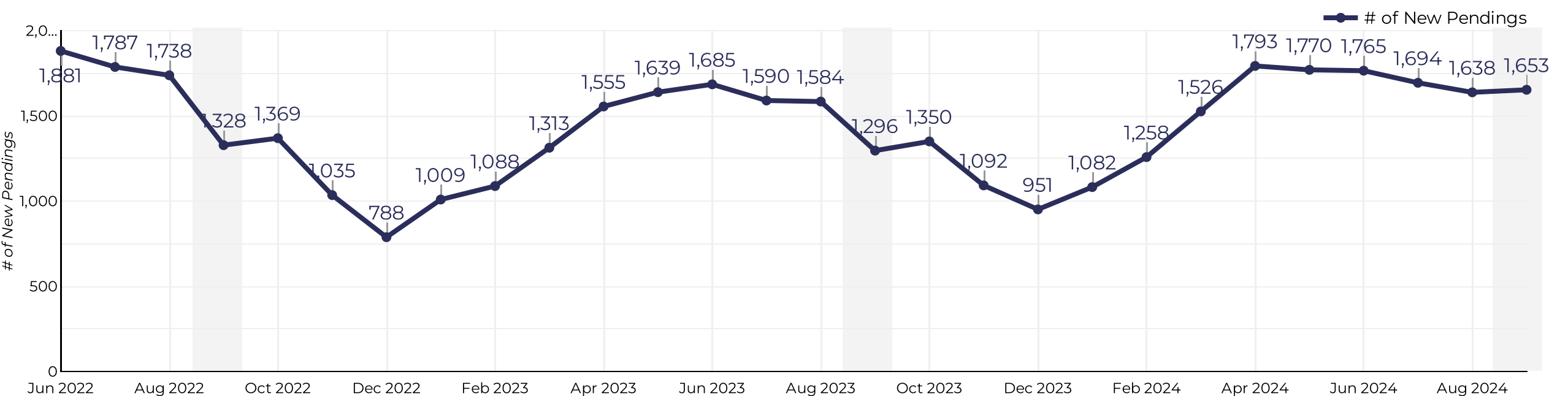
Asking Prices



New Sellers Entering the Market



New Buyers Entering the Market



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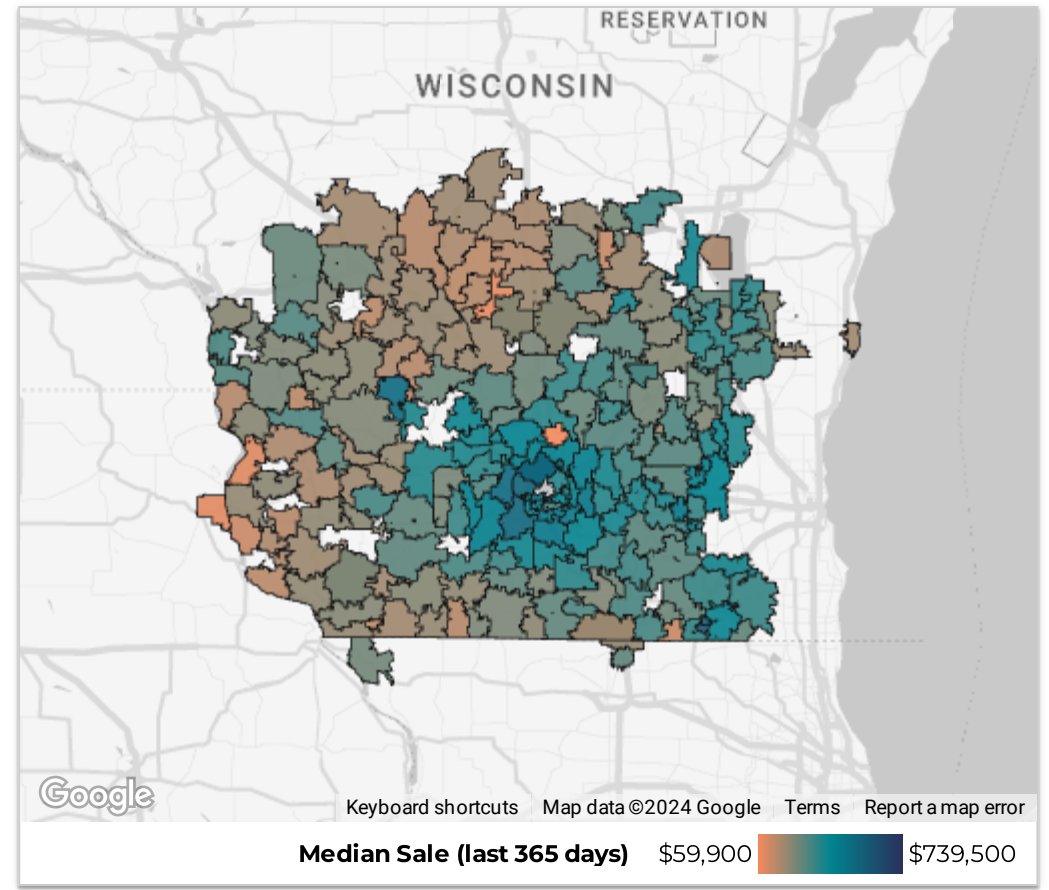
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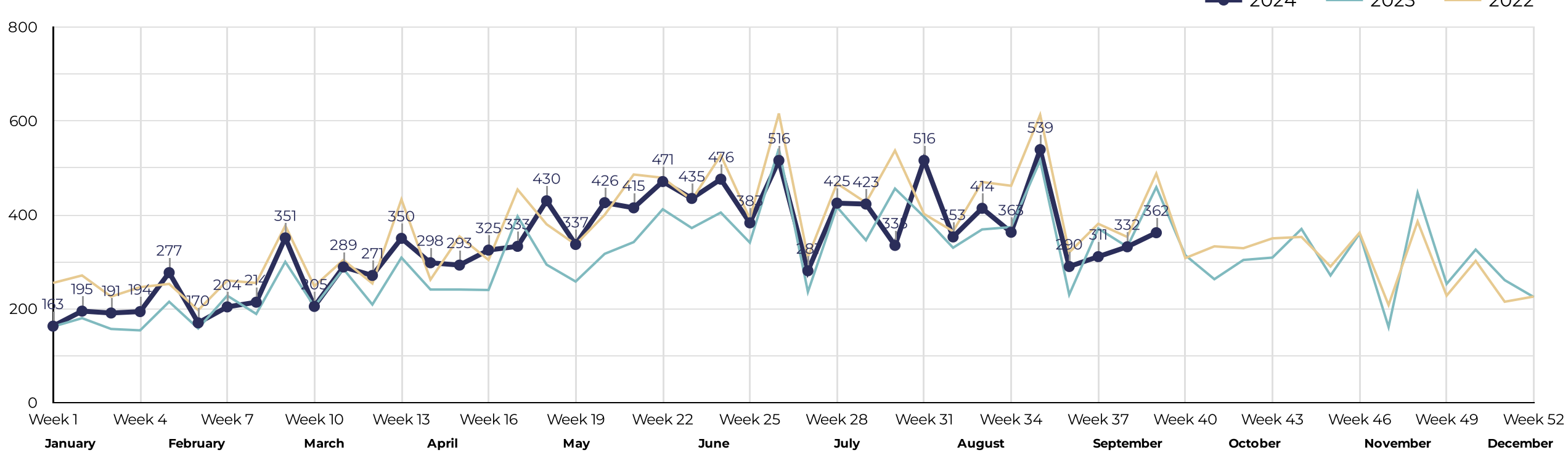


Weekly Statistics

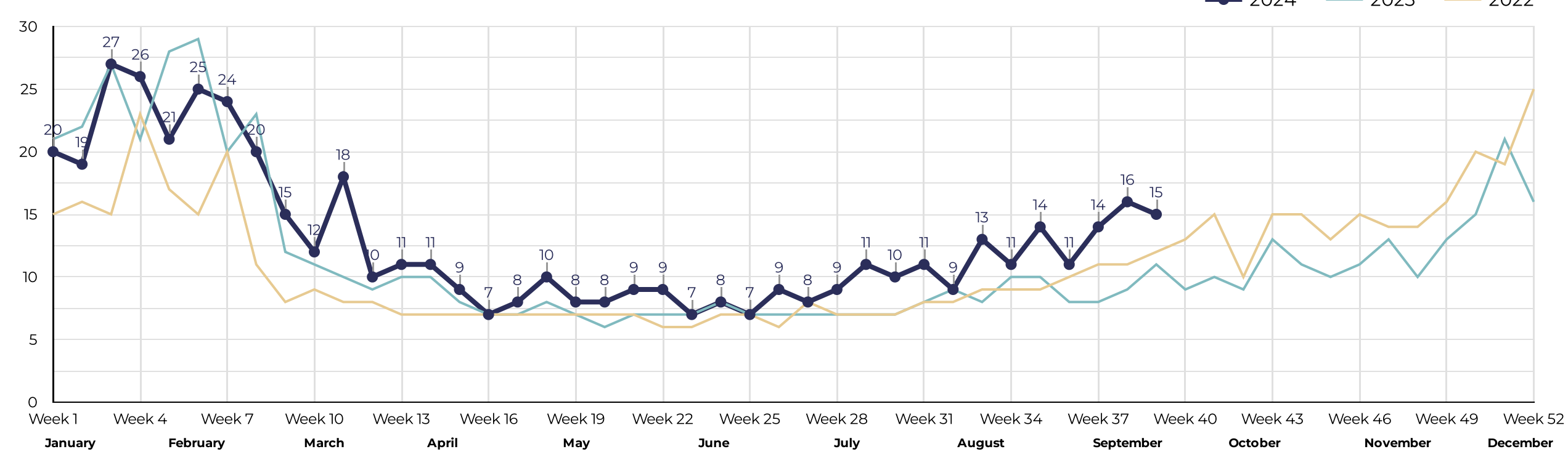
Use this report to monitor week-by-week market activity in your area of interest. This data will alert you to when your market changes directions (seasonal or otherwise).

Jan 1, 2022 - Sep 29, 2024

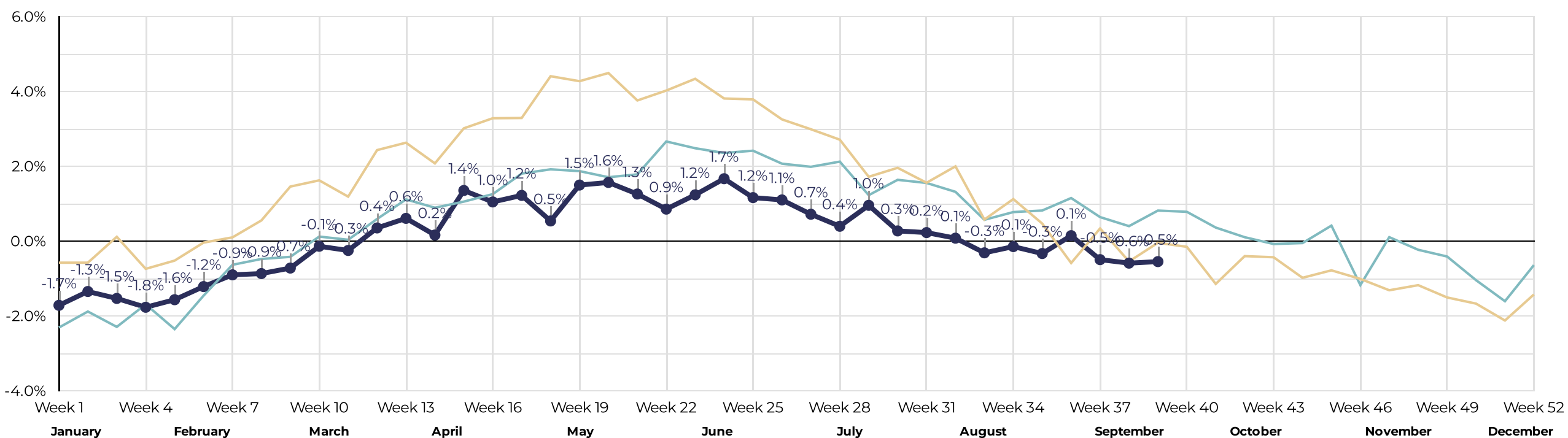
Sales By Week



Days on Market By Week (median)



Average % Over or Under Asking By Week

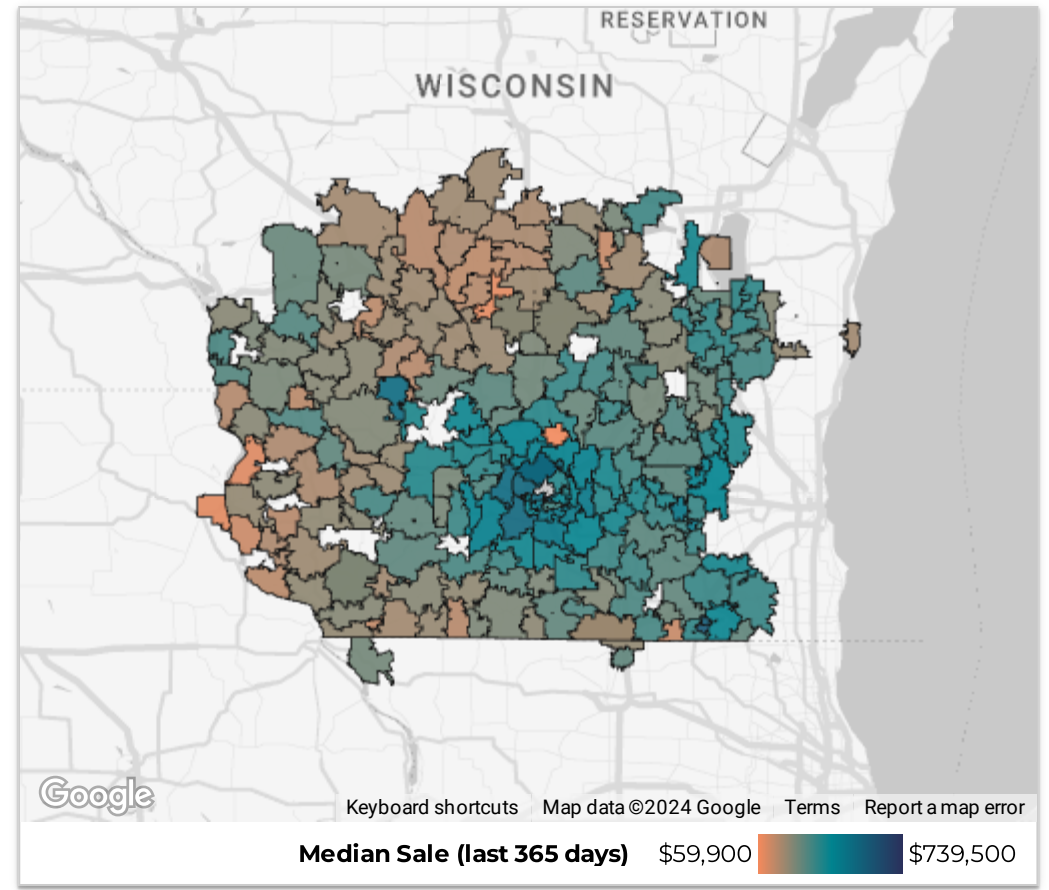


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Price Range Between and
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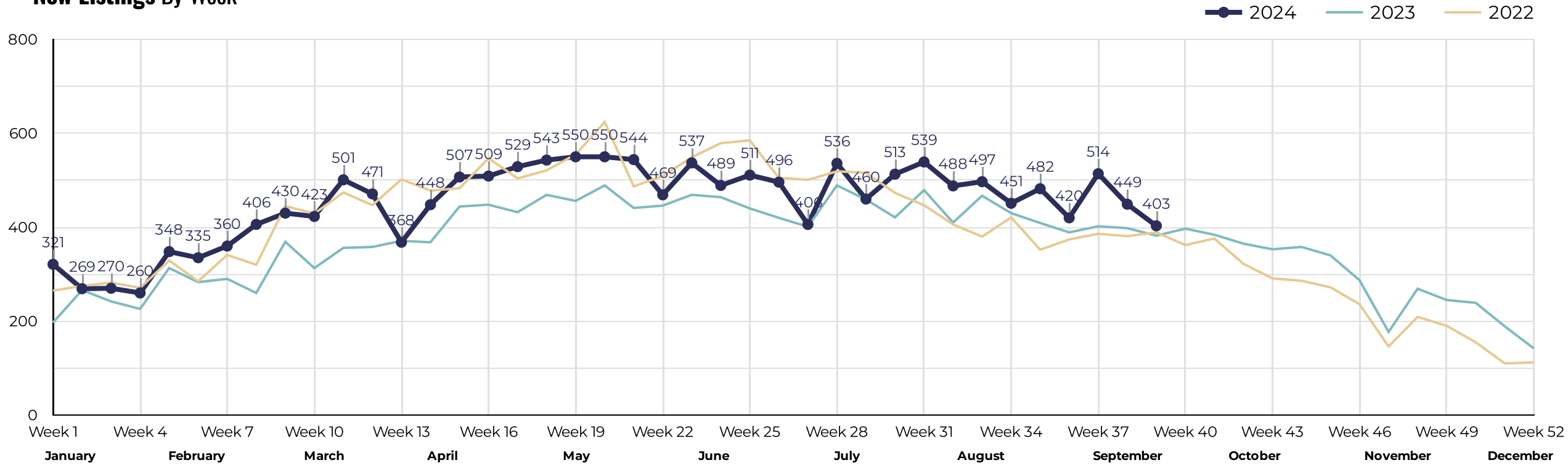


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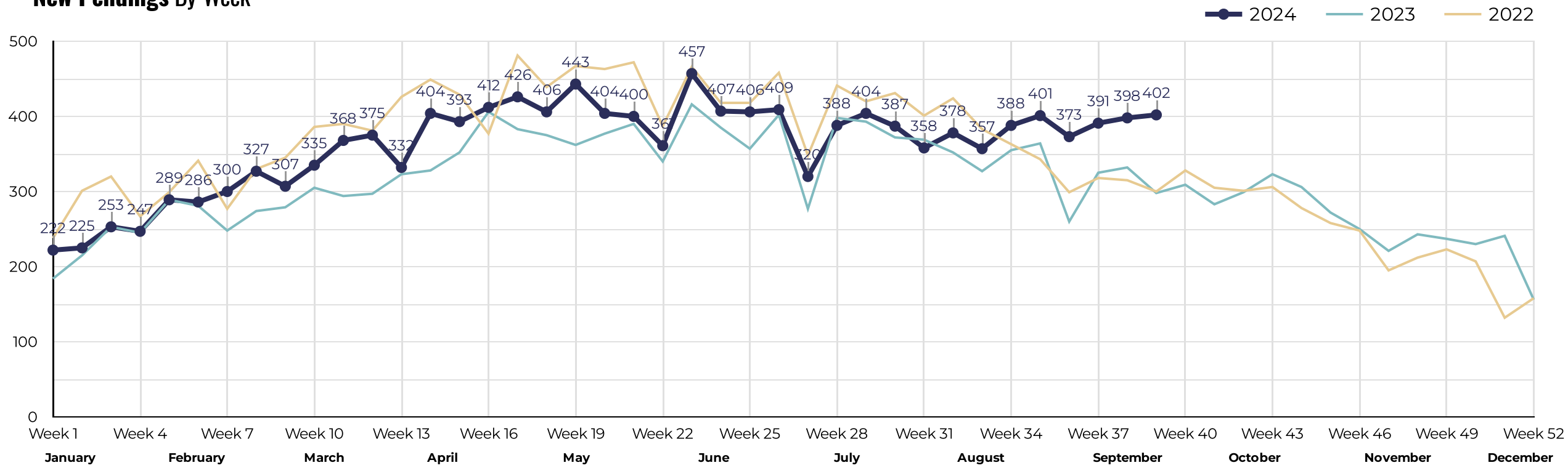
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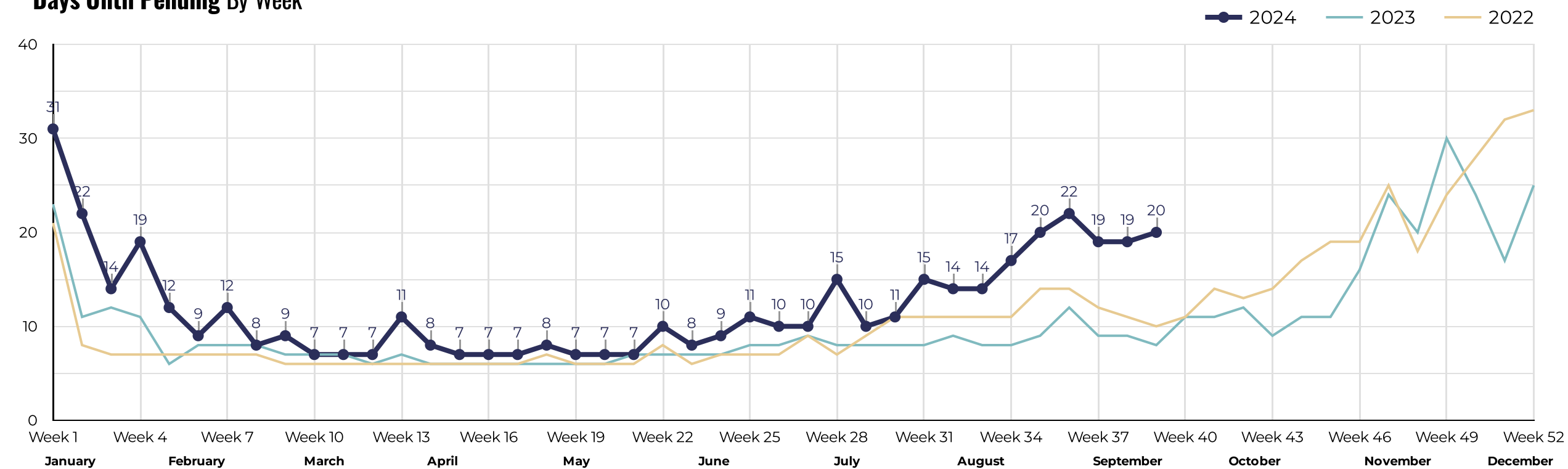
New Listings By Week



New Pendings By Week



Days Until Pending By Week



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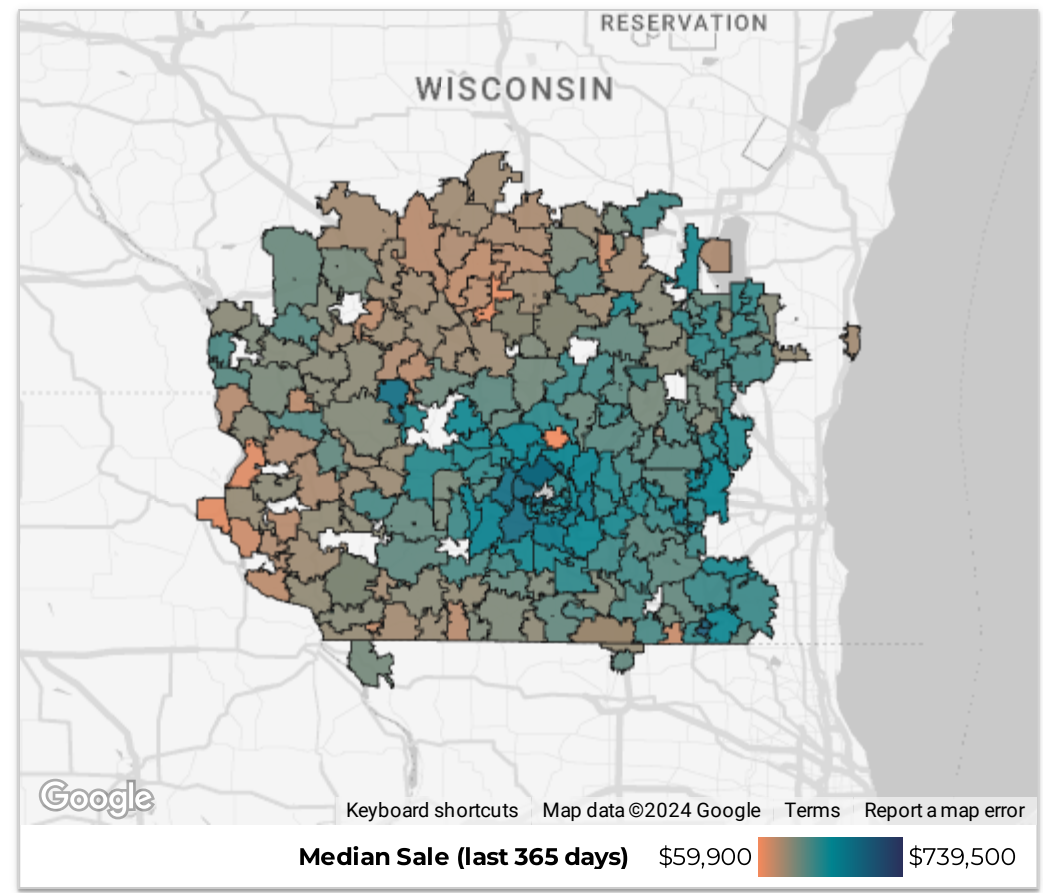
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Monthly Statistics

Use this report to gather monthly stats for these 6 top market indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.

# of Sales / Count				
Month	2021	2022	2023	2024
January	1,123	1,067	772	902
February	1,054	1,010	807	928
March	1,418	1,360	1,161	1,222
April	1,752	1,478	1,113	1,444
May	1,916	1,748	1,414	1,860
June	2,336	2,139	1,846	1,794
July	2,271	1,846	1,609	1,781
August	2,146	2,038	1,680	1,849
September	2,001	1,792	1,515	1,371
October	1,956	1,449	1,369	-
November	1,837	1,300	1,303	-
December	1,666	1,127	1,170	-

New Listings / Count				
Month	2021	2022	2023	2024
January	1,269	1,159	1,041	1,258
February	1,401	1,276	1,119	1,542
March	2,115	2,050	1,616	1,838
April	2,296	2,112	1,717	2,115
May	2,328	2,335	2,041	2,365
June	2,558	2,423	1,975	2,049
July	2,505	2,111	1,858	2,180
August	2,347	1,816	1,957	2,081
September	2,065	1,612	1,635	1,797
October	1,842	1,445	1,616	-
November	1,203	995	1,198	-
December	837	623	858	-

New Accepted Offers / Count				
Month	2021	2022	2023	2024
January	1,392	1,216	1,003	1,075
February	1,370	1,253	1,086	1,246
March	1,976	1,660	1,305	1,515
April	2,048	1,829	1,547	1,778
May	2,165	2,008	1,630	1,755
June	2,141	1,869	1,670	1,750
July	1,937	1,777	1,582	1,683
August	2,064	1,722	1,576	1,609
September	1,859	1,322	1,285	1,628
October	1,840	1,366	1,344	-
November	1,466	1,031	1,085	-
December	1,081	785	942	-

Sale Price / Median				
Month	2021	2022	2023	2024
January	\$240,000	\$250,500	\$277,000	\$298,000
February	\$238,000	\$259,900	\$295,000	\$310,000
March	\$264,900	\$292,750	\$305,000	\$339,900
April	\$270,000	\$295,000	\$314,900	\$345,000
May	\$279,400	\$310,000	\$330,000	\$347,000
June	\$295,000	\$315,000	\$335,000	\$350,000
July	\$280,000	\$306,000	\$325,000	\$354,800
August	\$274,900	\$305,000	\$324,900	\$355,000
September	\$262,000	\$300,000	\$315,000	\$340,000
October	\$270,000	\$285,000	\$315,000	-
November	\$265,000	\$280,000	\$312,000	-
December	\$265,000	\$280,000	\$308,000	-

Days on Market / Median				
Month	2021	2022	2023	2024
January	17	14	21	18
February	14	12	20	19
March	8	7	8	10
April	6	6	7	8
May	6	6	6	8
June	6	6	7	7
July	6	7	7	9
August	7	8	8	10
September	8	10	8	13
October	10	12	9	-
November	11	13	10	-
December	14	17	13	-

