

South Central Wisconsin MLS®

South Central Wisconsin Housing Market Snapshot

All data is updated in realtime in accordance with content from SCWMLS.

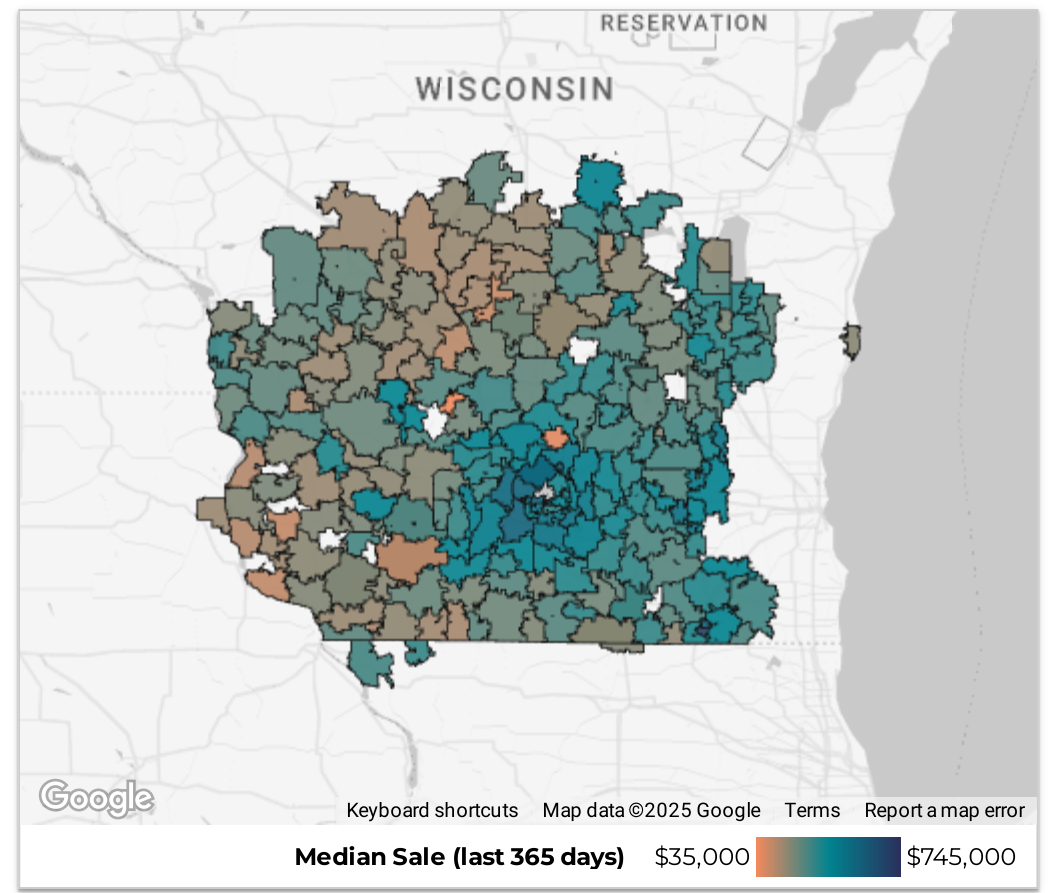
This report provides a snapshot of the market as taken on: Mar 3, 2025

County Zip Code

City Type

Price Range Between Enter a value and Enter a value

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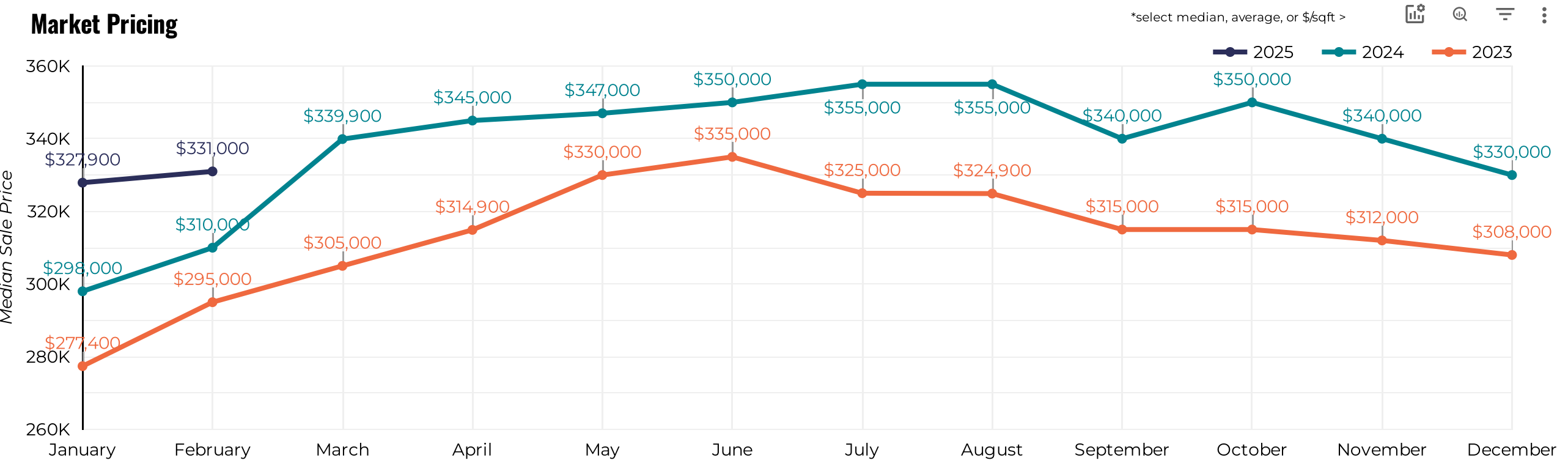


February

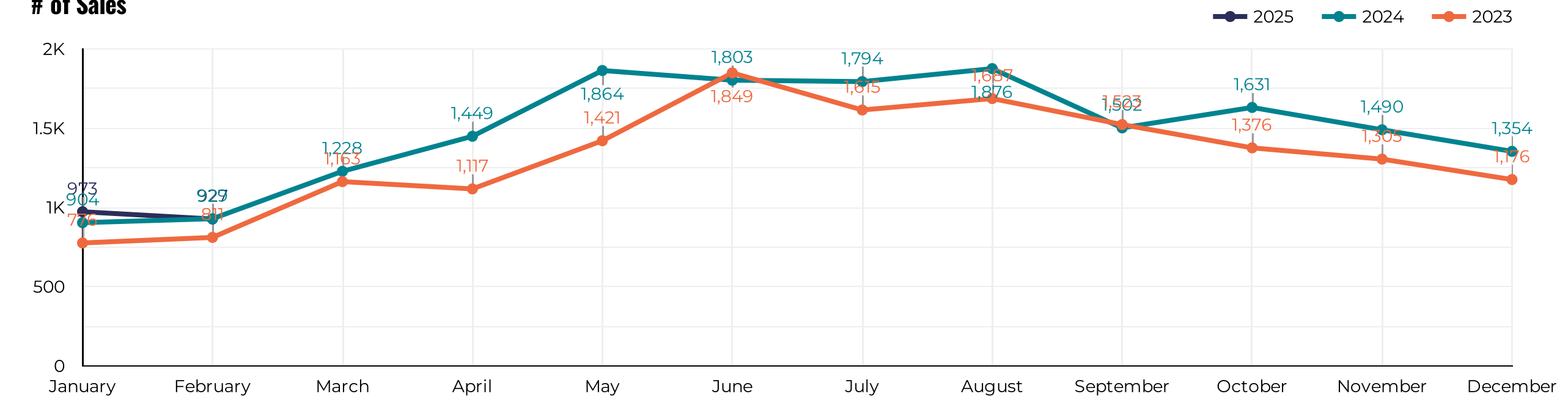
# of Sales 927 ↑ 13.9% from previous year	Median Sale \$331,000 ↑ 6.8% from previous year	Average % Over Asking -1.46% ↓ -0.44% from previous year	Active Listings Now 2,729
Total Volume \$363,034,022 ↑ 23.1% from previous year	New Listings Delivered 1,369 ↓ -5.9% from previous year	Median DOM 22 ↑ 3 from previous year	Months of Supply 1.74 *# Active/12-month Average # of Sales



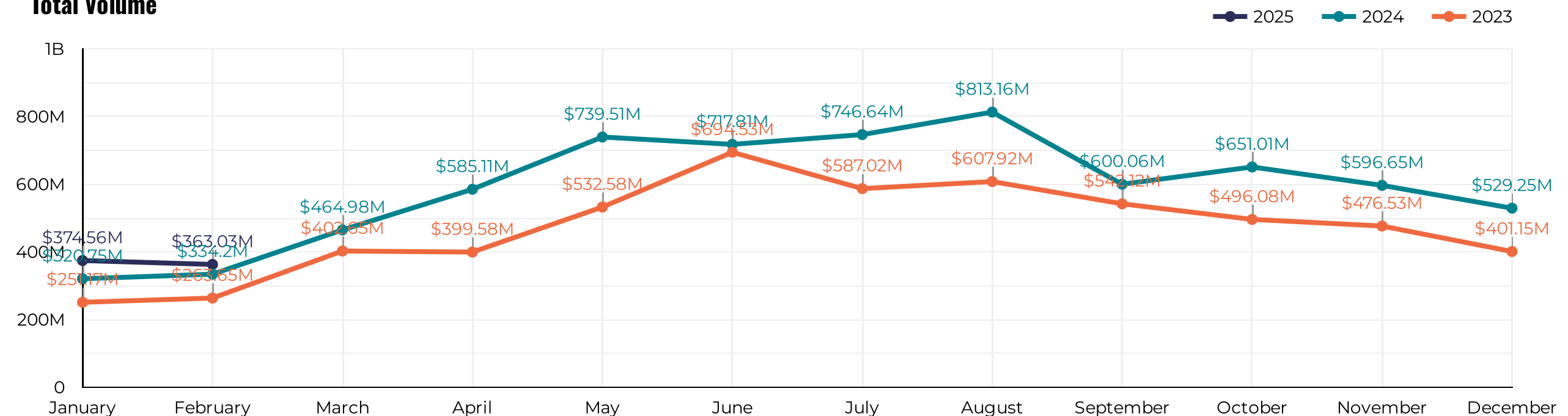
Market Pricing



of Sales



Total Volume



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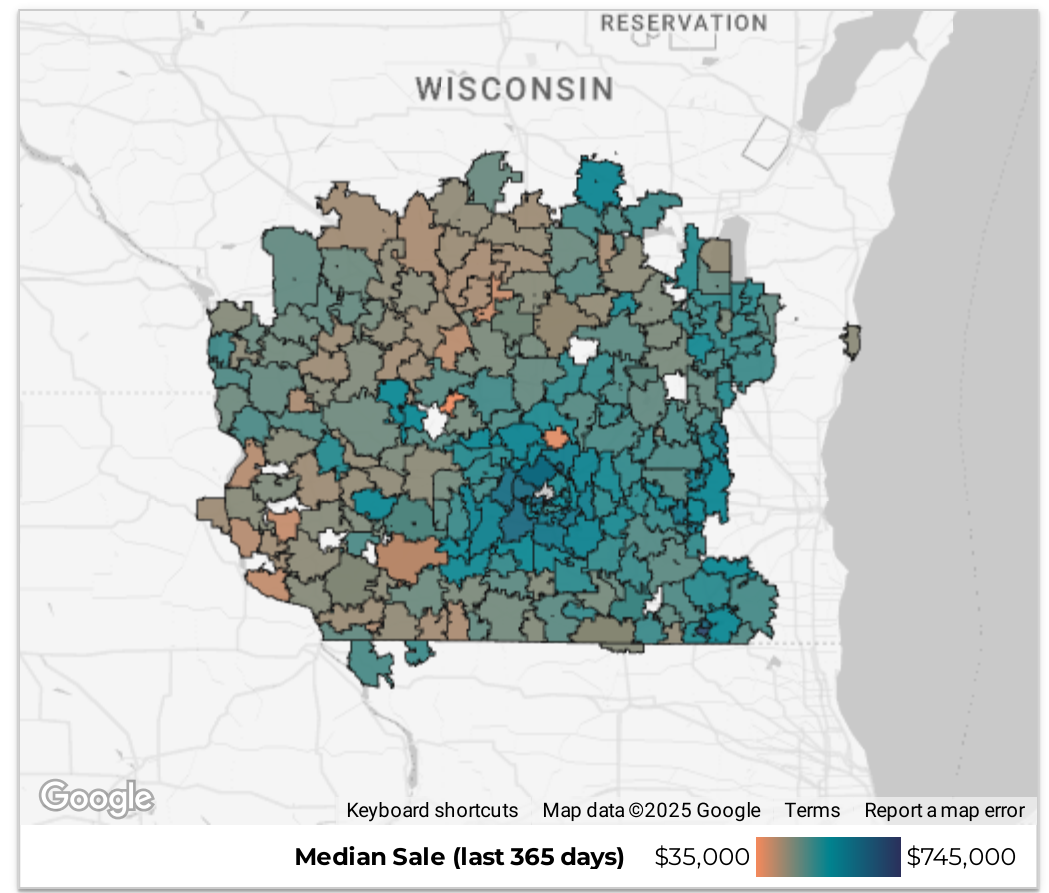
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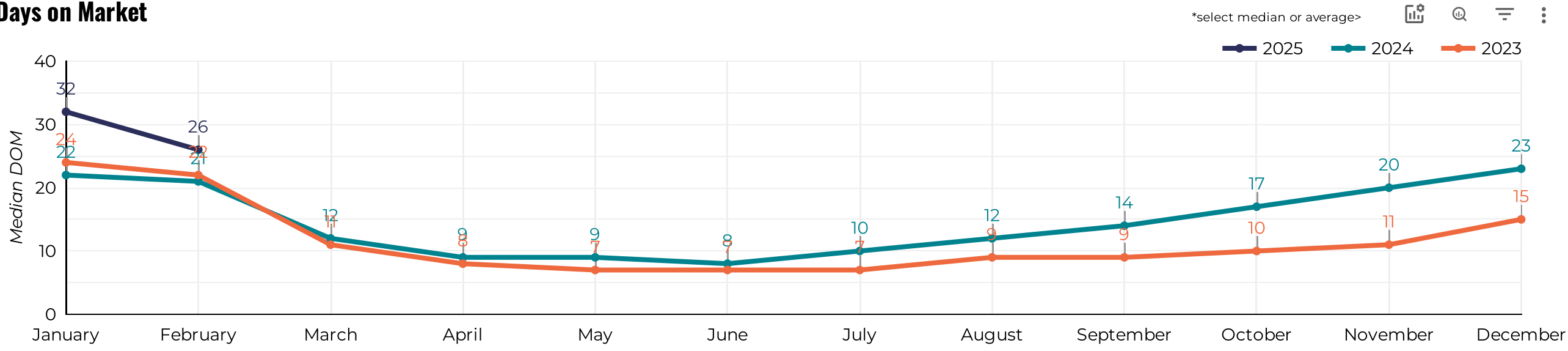
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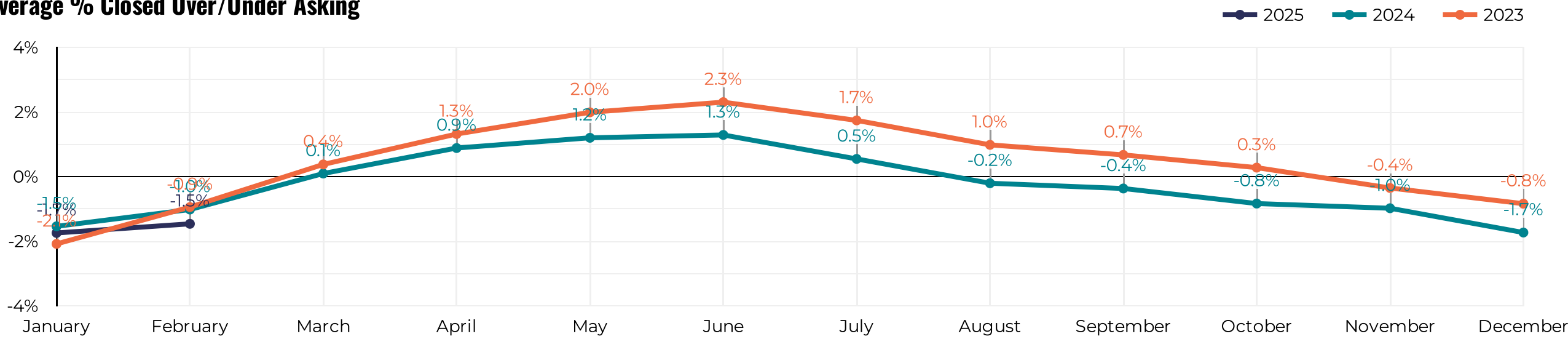
February

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Days on Market



Average % Closed Over/Under Asking



Buyer Demand By Price Range

Feb 1, 2025 - Feb 28, 2025

Price Range	Units Sold	0-2 Beds	3 Beds	4+ Beds	DOM (med)	% Over Asking
0-\$99,999	22	12	8	2	46	-10.8%
\$100,000-\$149,999	50	19	23	8	33	-5.3%
\$150,000-\$199,999	82	34	35	13	26	-1.1%
\$200,000-\$249,999	124	49	57	18	19	-1.5%
\$250,000-\$299,999	110	32	56	22	22	-0.8%
\$300,000-\$349,999	100	20	60	20	25	-0.6%
\$350,000-\$399,999	95	12	53	30	18	-0.7%
\$400,000-\$449,999	101	5	74	22	18	-0.1%
\$450,000-\$499,999	61	8	35	18	15	-0.3%
\$500,000-\$549,999	41	3	24	14	25	-1.3%
\$550,000-\$599,999	35	2	18	15	10	-1.4%
\$600,000+	108	4	28	76	14	-2.1%

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Today 3/3/25

Months of Supply

1.83

*# Active/12-month Average # of Sales

Active Listings Now

2,726

Pending Listings Now

674

<<Days Until Pending (med)

11

Average Asking Price

\$510,309

Beds	Average Asking \$	# Listed No...
1	\$222,178	123
2	\$338,846	528
3	\$447,833	1,234
4	\$674,005	610
5	\$911,211	172

February

of New Listings

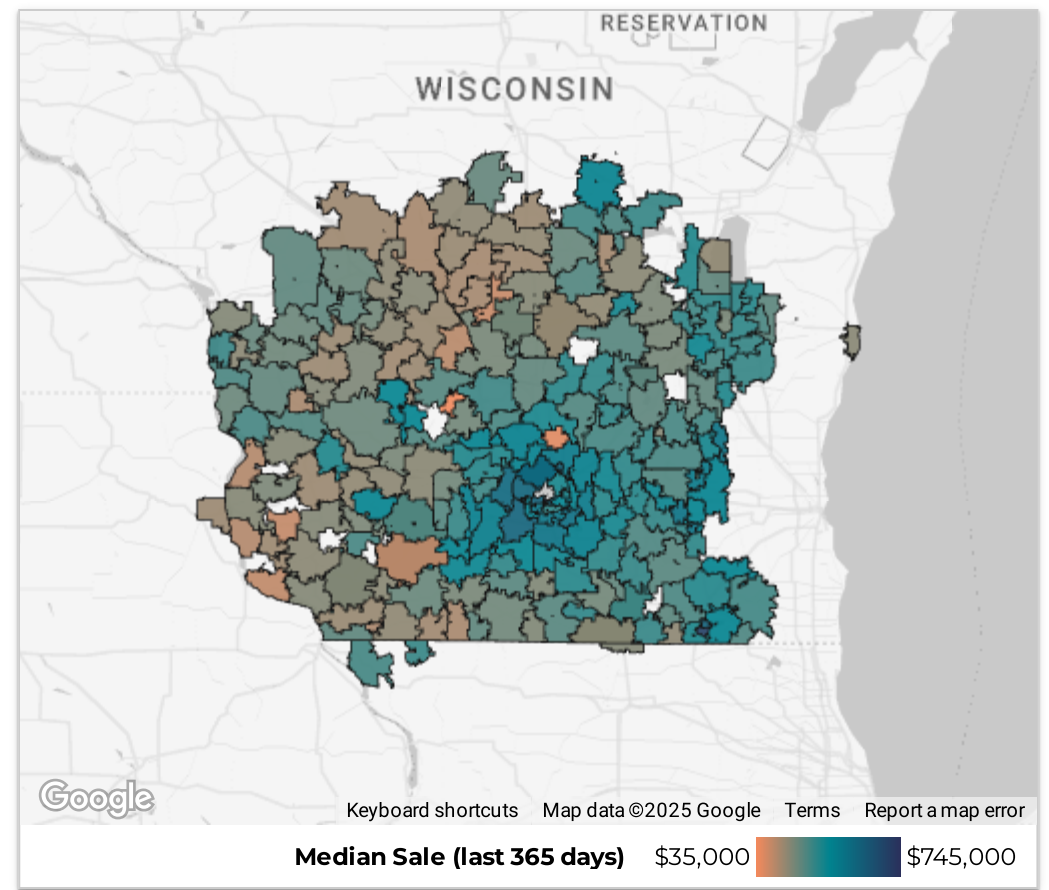
1,415

↓ -4.6% from previous year

of New Pendings

1,275

↑ 4.6% from previous year

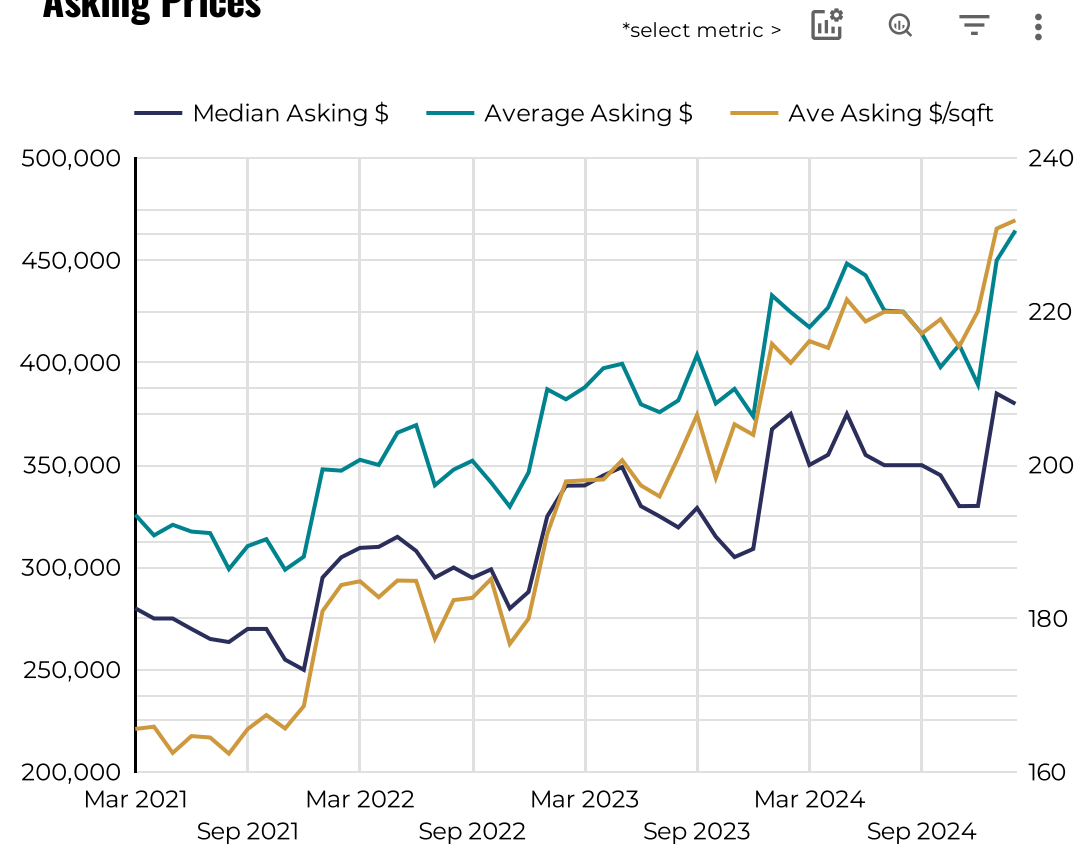


Months of Supply By Price Range

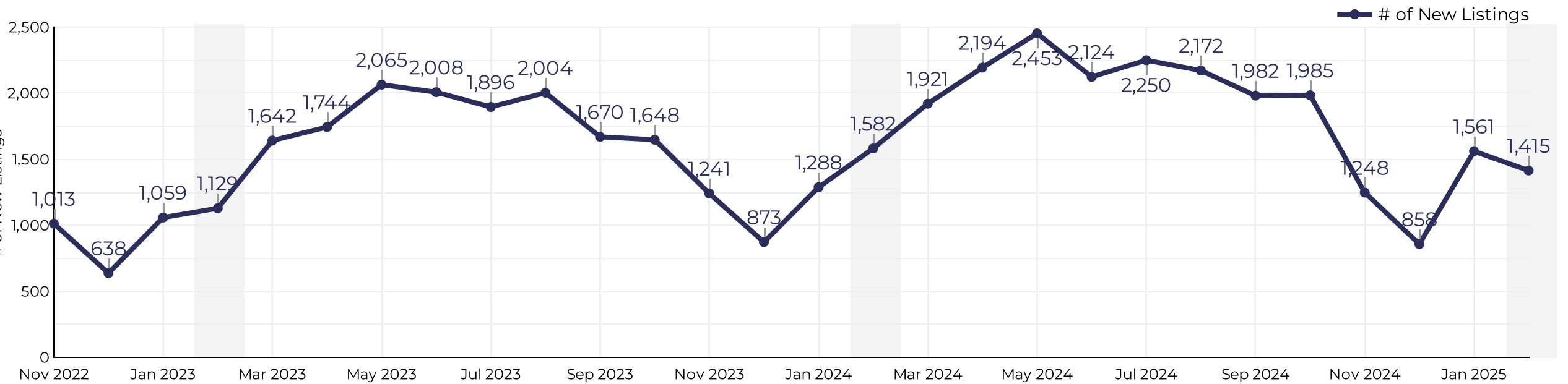
Asking Price	Months of Supply	Active Now	Ave #Sales/Month (last 12 mo)
0-\$99,999	3.15	109	34.6
\$100,000-\$199,999	1.37	301	219.6
\$200,000-\$299,999	1.21	437	360.4
\$300,000-\$399,999	1.39	471	338.5
\$400,000-\$499,999	2.28	525	230.4
\$500,000-\$599,999	2.23	280	125.5
\$600,000+	3.32	603	181.4

Grand total 1.83 2,726 1,490.4

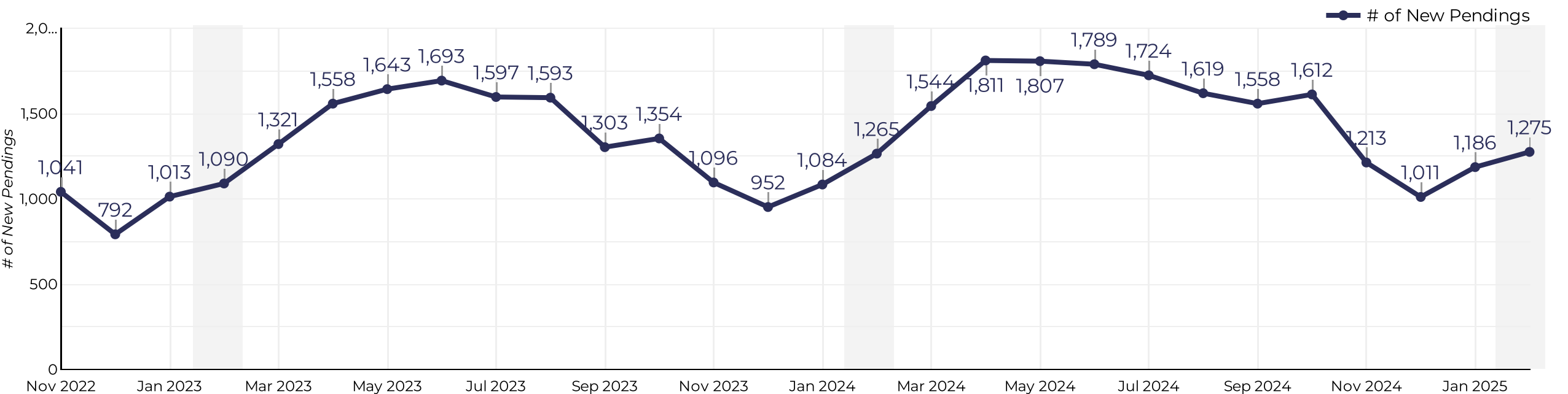
Asking Prices



New Sellers Entering the Market



New Buyers Entering the Market



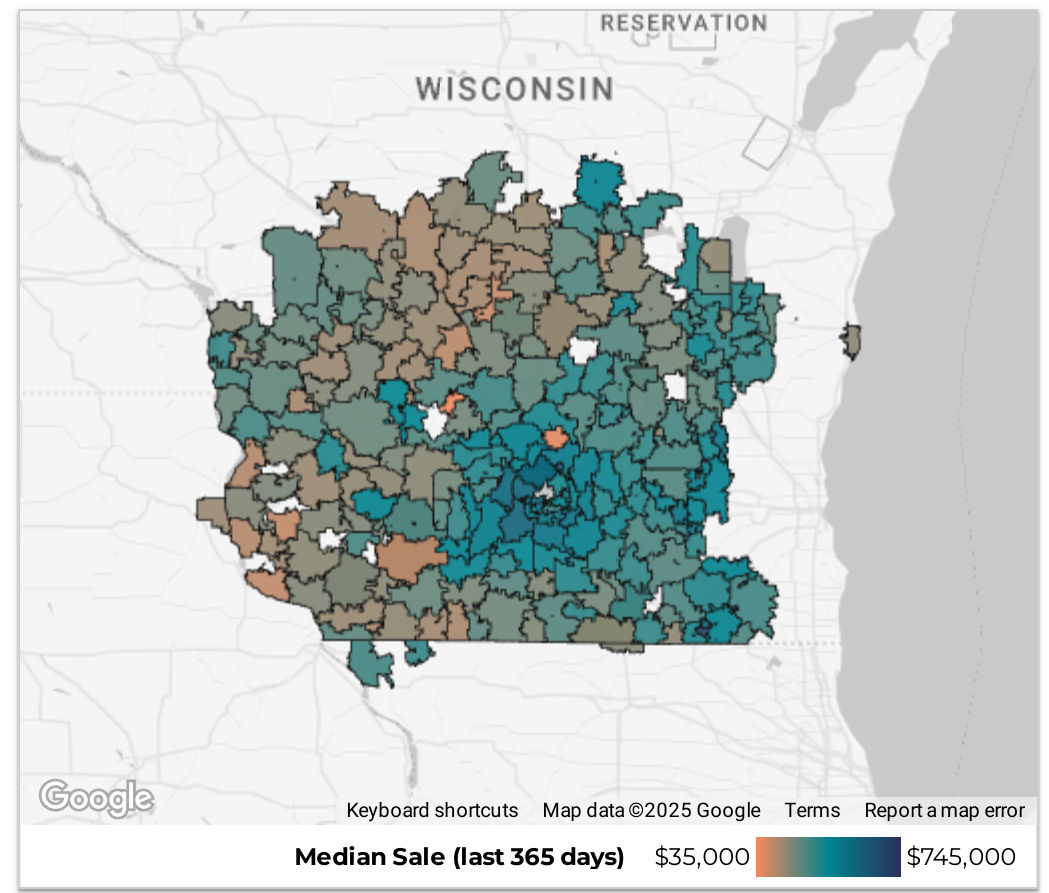
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Price Range Between and
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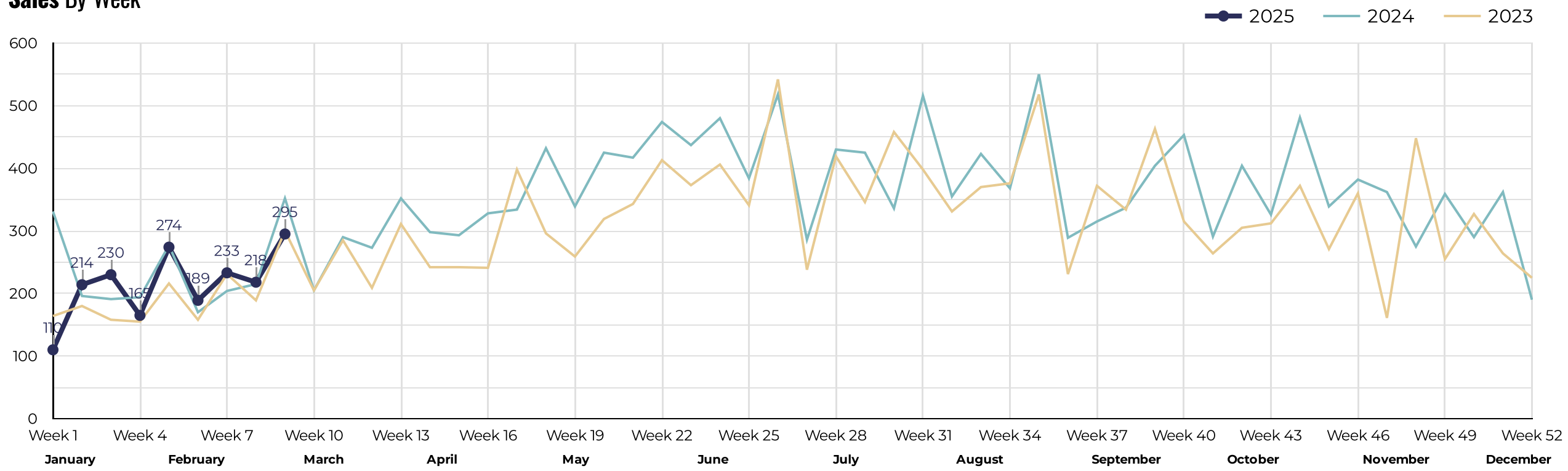


Weekly Statistics

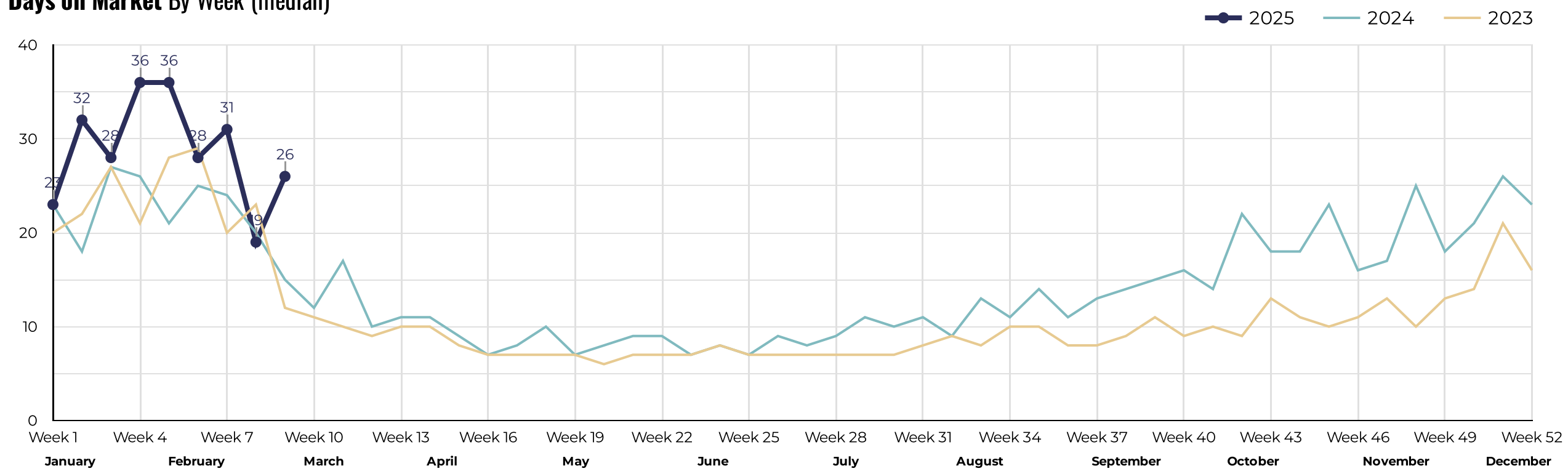
Use this report to monitor week-by-week market activity in your area of interest. This data will alert you to when your market changes directions (seasonal or otherwise).

Jan 1, 2023 - Mar 2, 2025

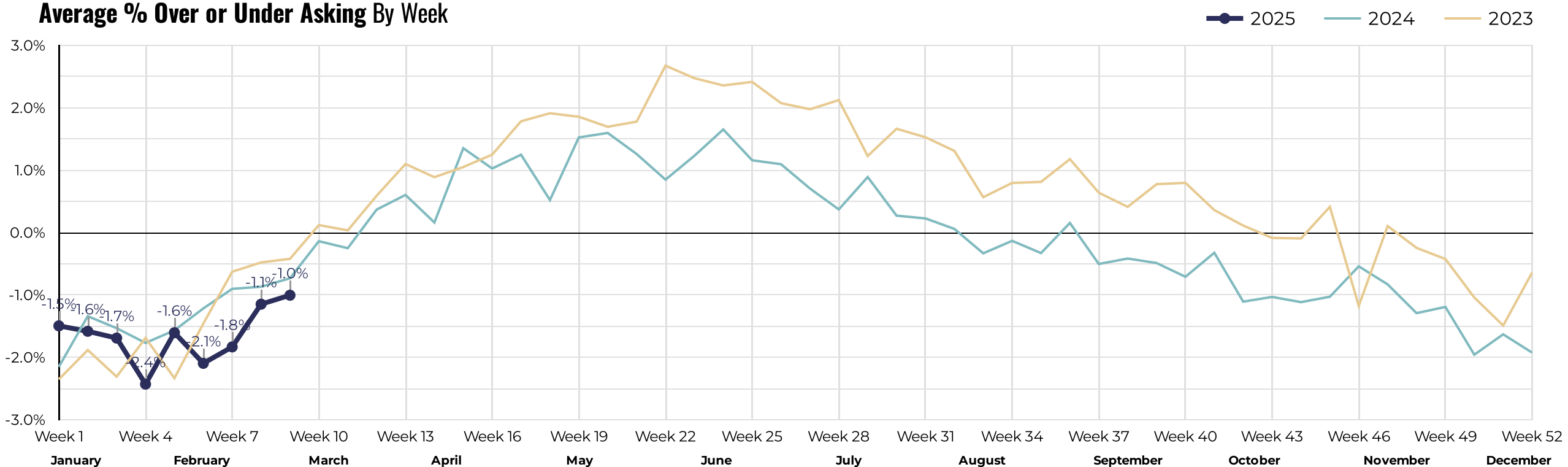
Sales By Week



Days on Market By Week (median)



Average % Over or Under Asking By Week



South Central Wisconsin Housing Market Snapshot

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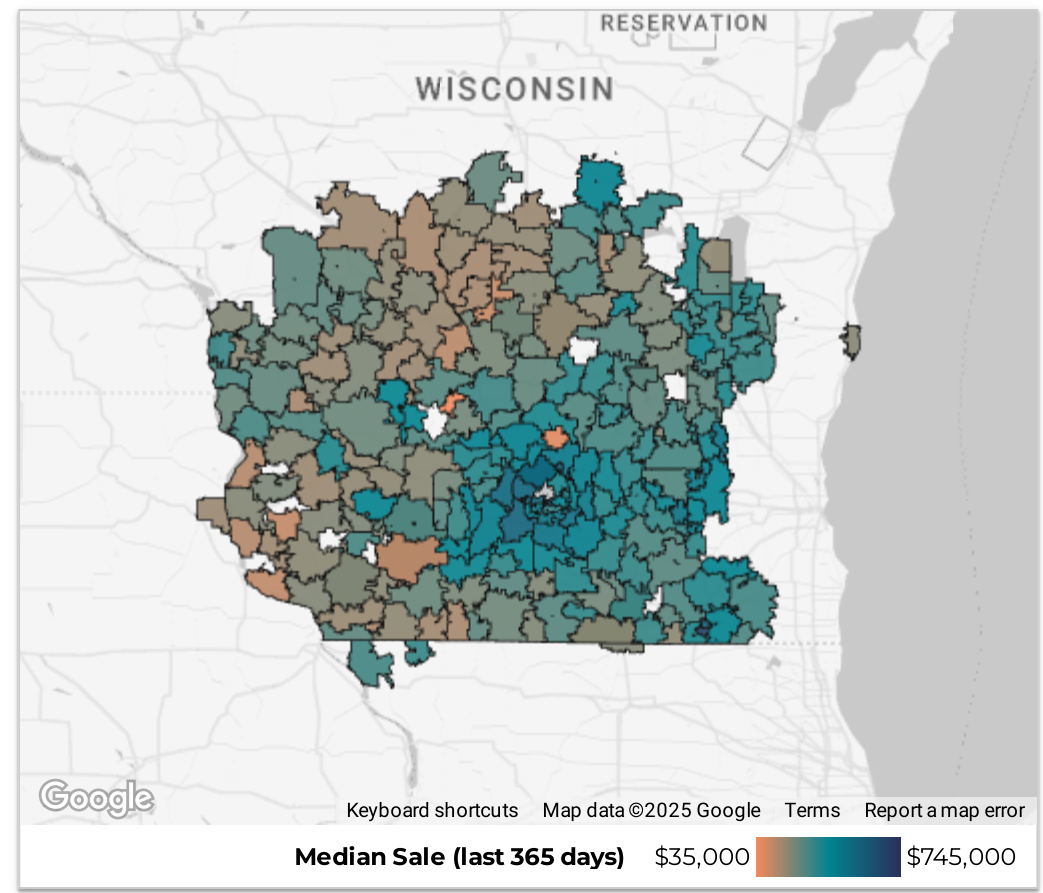
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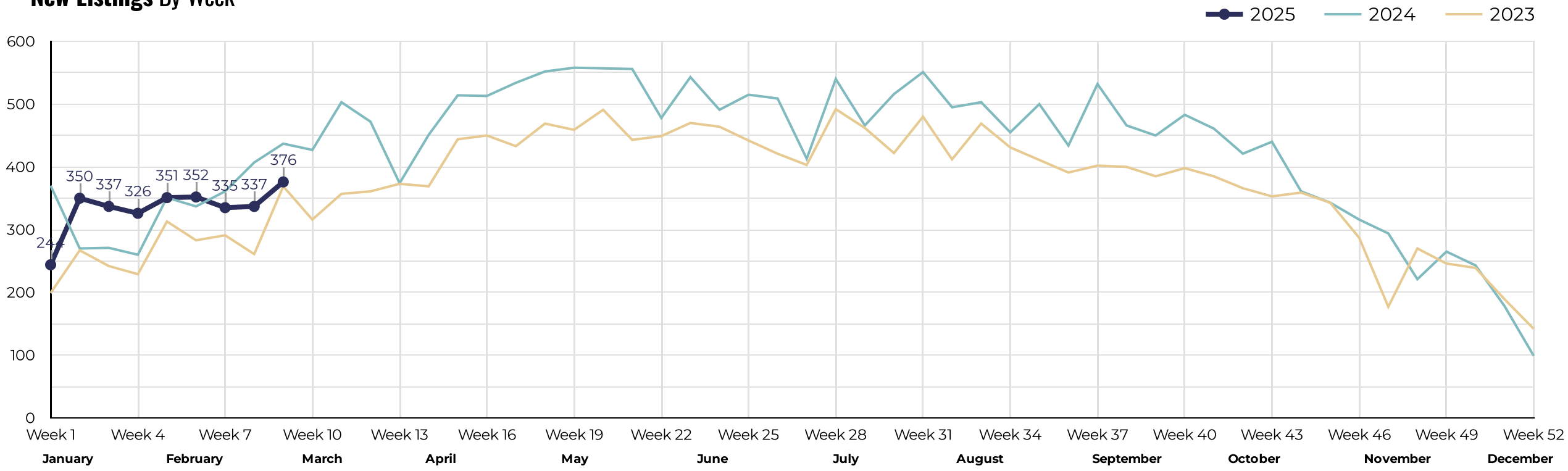


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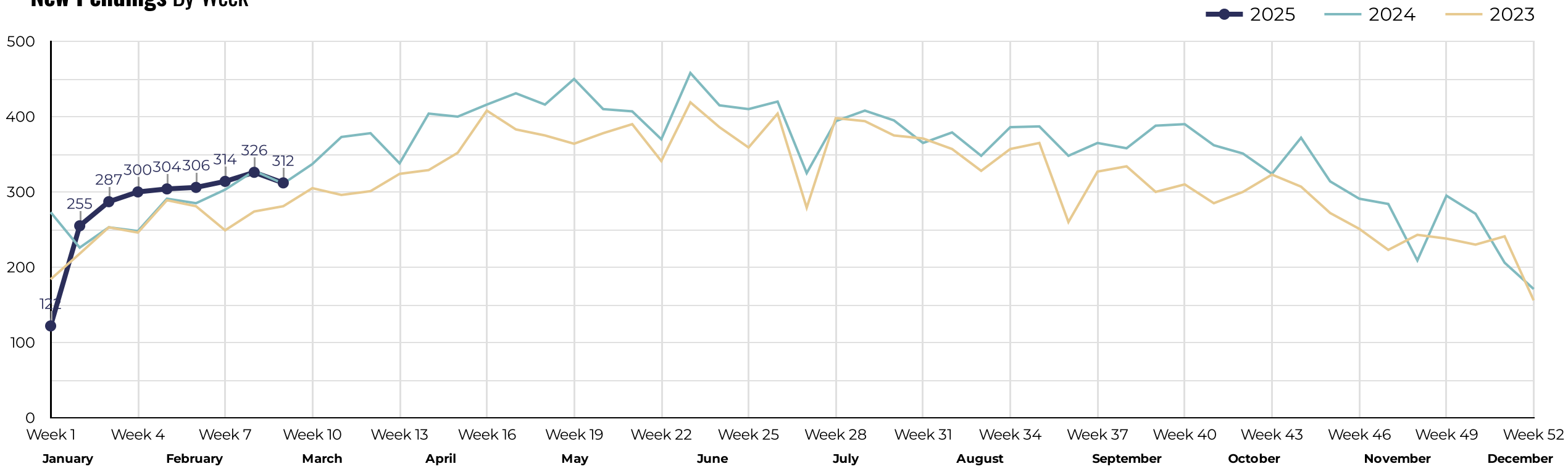
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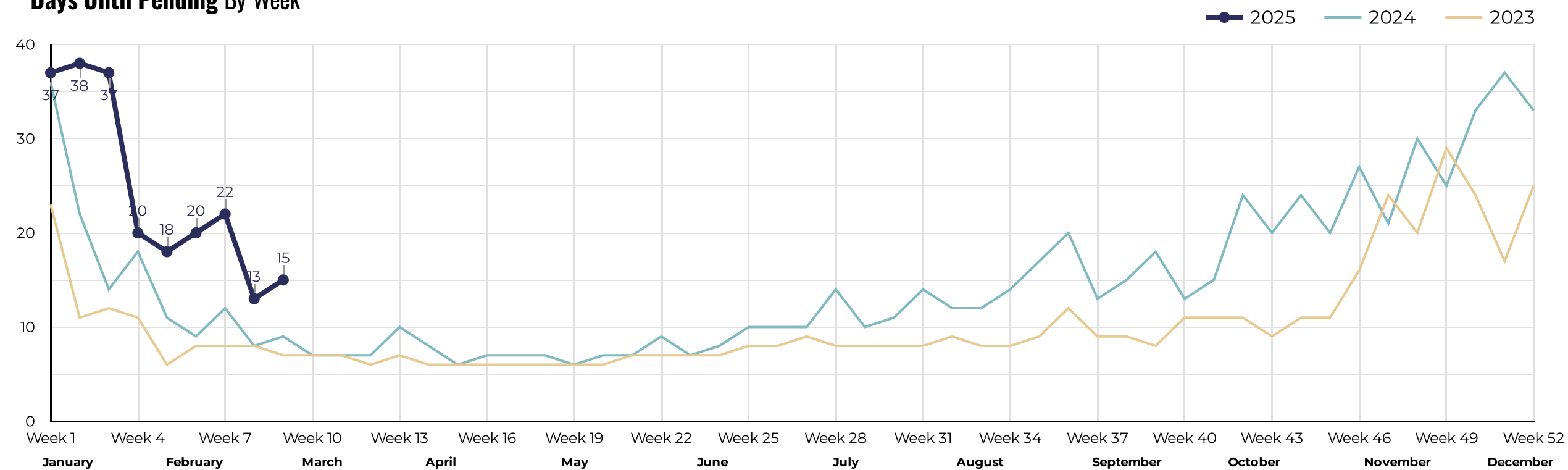
New Listings By Week



New Pendings By Week



Days Until Pending By Week



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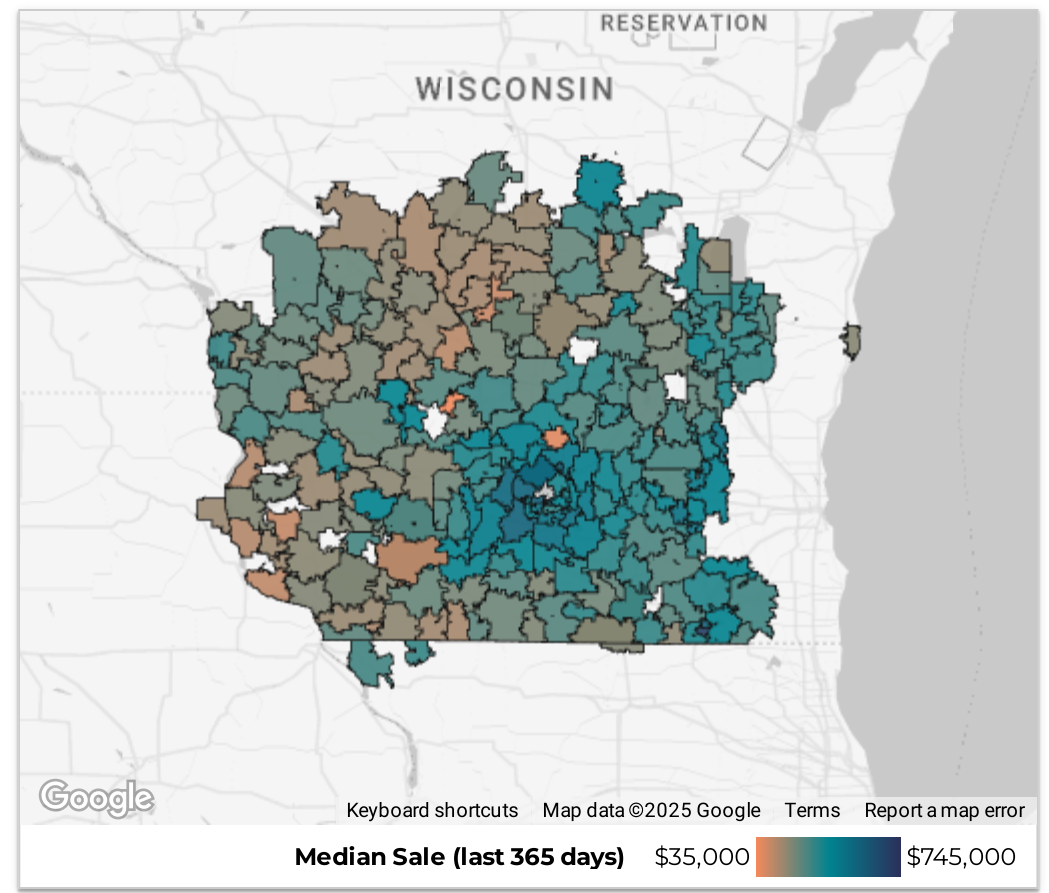
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Monthly Statistics

Use this report to gather monthly stats for these 6 top market indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.

of Sales / Count

Month	2022	2023	2024	2025
January	1,075	776	904	973
February	1,015	811	929	927
March	1,368	1,163	1,228	-
April	1,484	1,117	1,449	-
May	1,756	1,421	1,864	-
June	2,149	1,849	1,803	-
July	1,855	1,615	1,794	-
August	2,043	1,687	1,876	-
September	1,800	1,523	1,502	-
October	1,454	1,376	1,631	-
November	1,306	1,305	1,490	-
December	1,132	1,176	1,354	-

New Listings / Count

Month	2022	2023	2024	2025
January	1,165	1,047	1,260	1,506
February	1,285	1,121	1,553	1,369
March	2,061	1,624	1,857	-
April	2,119	1,722	2,136	-
May	2,343	2,049	2,406	-
June	2,434	1,979	2,078	-
July	2,118	1,871	2,208	-
August	1,823	1,963	2,121	-
September	1,619	1,643	1,929	-
October	1,450	1,619	1,892	-
November	1,000	1,208	1,213	-
December	629	860	841	-

New Accepted Offers / Count

Month	2022	2023	2024	2025
January	1,222	1,007	1,077	1,169
February	1,258	1,088	1,253	1,262
March	1,670	1,313	1,533	-
April	1,838	1,550	1,794	-
May	2,016	1,634	1,790	-
June	1,876	1,677	1,776	-
July	1,786	1,589	1,713	-
August	1,725	1,585	1,599	-
September	1,331	1,292	1,543	-
October	1,370	1,348	1,584	-
November	1,037	1,092	1,199	-
December	789	943	991	-

Sale Price / Median

Month	2022	2023	2024	2025
January	\$251,000	\$277,400	\$298,000	\$327,900
February	\$259,900	\$295,000	\$310,000	\$331,000
March	\$295,000	\$305,000	\$339,900	-
April	\$295,000	\$314,900	\$345,000	-
May	\$310,000	\$330,000	\$347,000	-
June	\$315,000	\$335,000	\$350,000	-
July	\$308,000	\$325,000	\$355,000	-
August	\$305,000	\$324,900	\$355,000	-
September	\$300,000	\$315,000	\$340,000	-
October	\$285,000	\$315,000	\$350,000	-
November	\$280,000	\$312,000	\$340,000	-
December	\$280,000	\$308,000	\$330,000	-

Days on Market / Median

Month	2022	2023	2024	2025
January	14	21	18	29
February	12	20	19	22
March	7	8	10	-
April	6	7	8	-
May	6	6	8	-
June	6	7	7	-
July	7	7	9	-
August	8	8	10	-
September	10	8	13	-
October	12	9	14	-
November	13	10	18	-
December	17	13	20	-

% Closed Over Asking Price / Average

