

South Central Wisconsin MLS®

South Central Wisconsin Housing Market Snapshot

All data is updated in realtime in accordance with content from SCWMLS.

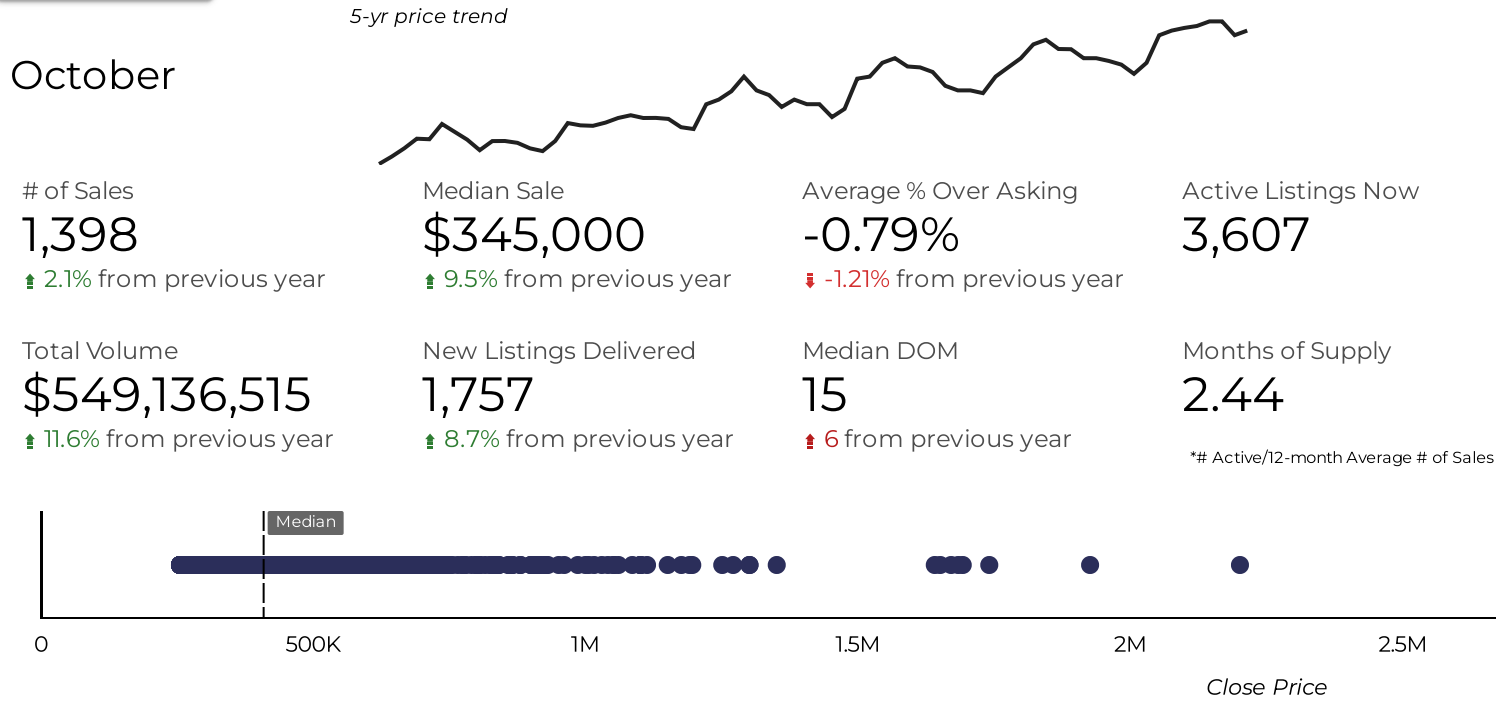
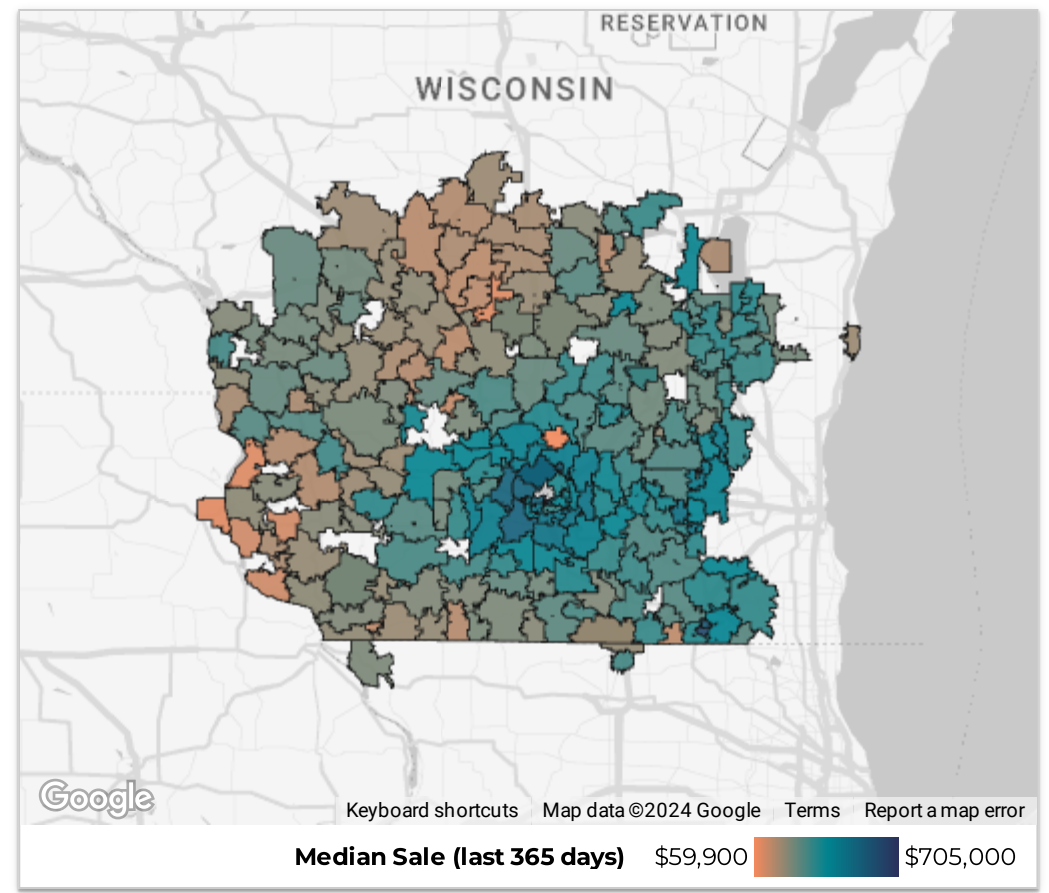
This report provides a snapshot of the market as taken on: Nov 1, 2024

County Zip Code

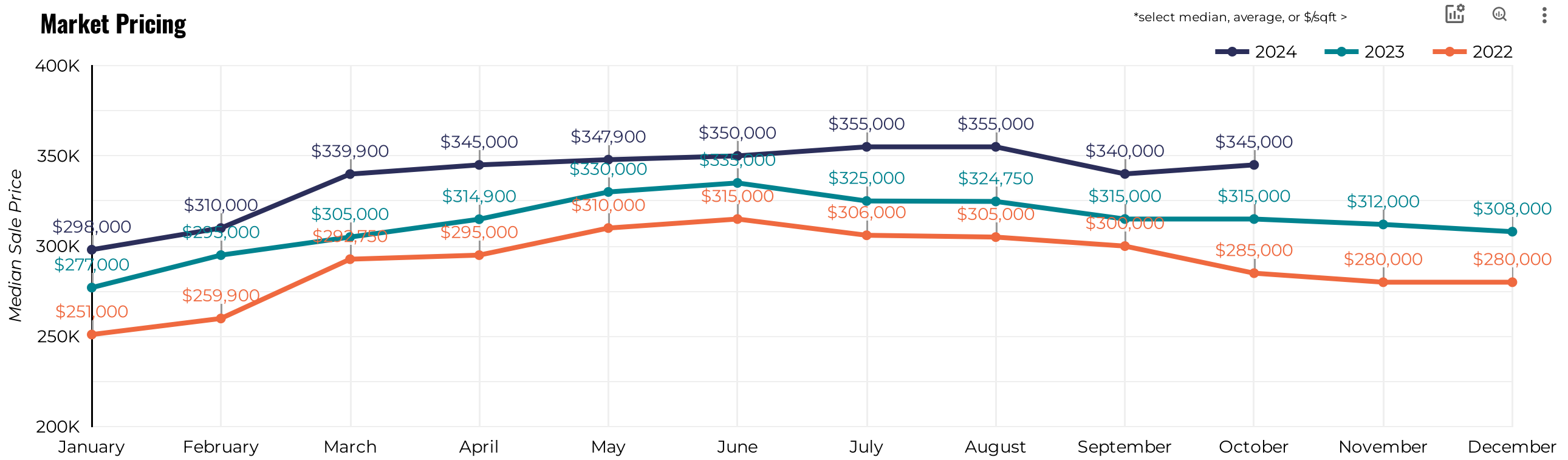
City Type

Price Range Between Enter a value and Enter a value

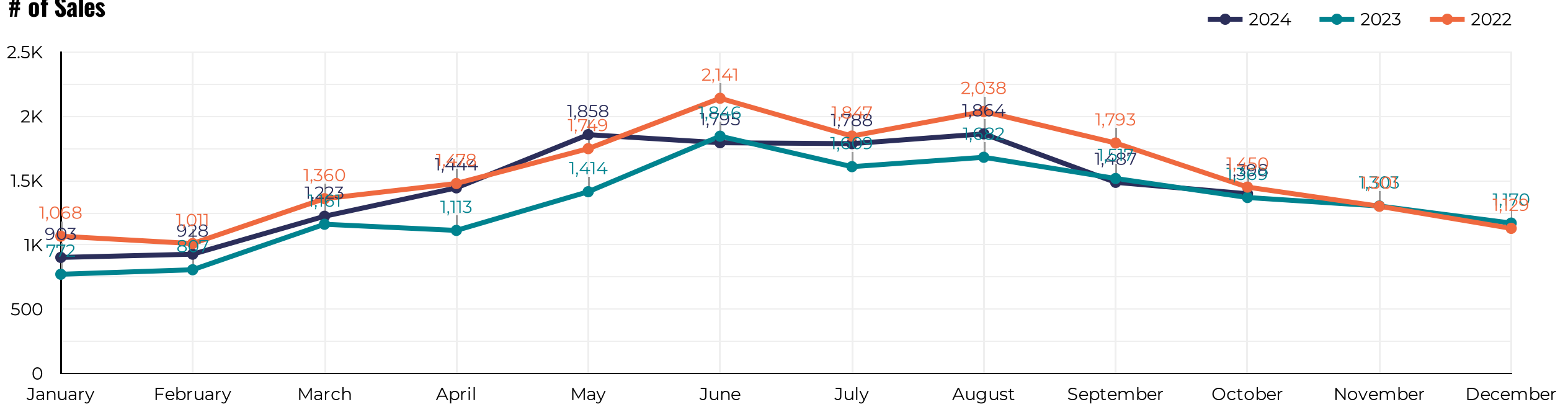
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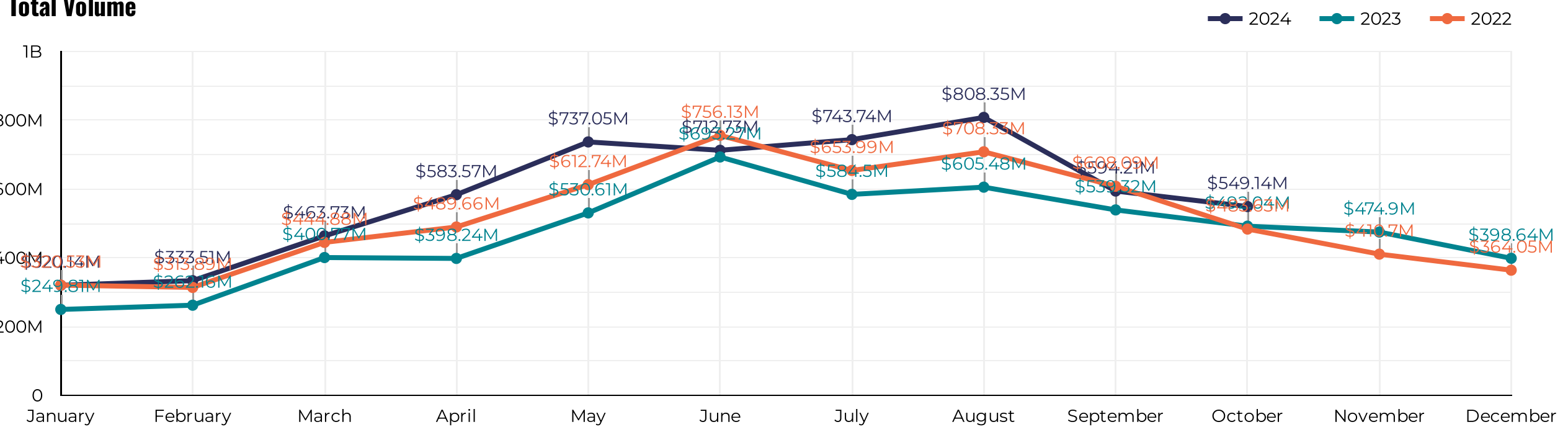
Market Pricing



of Sales



Total Volume



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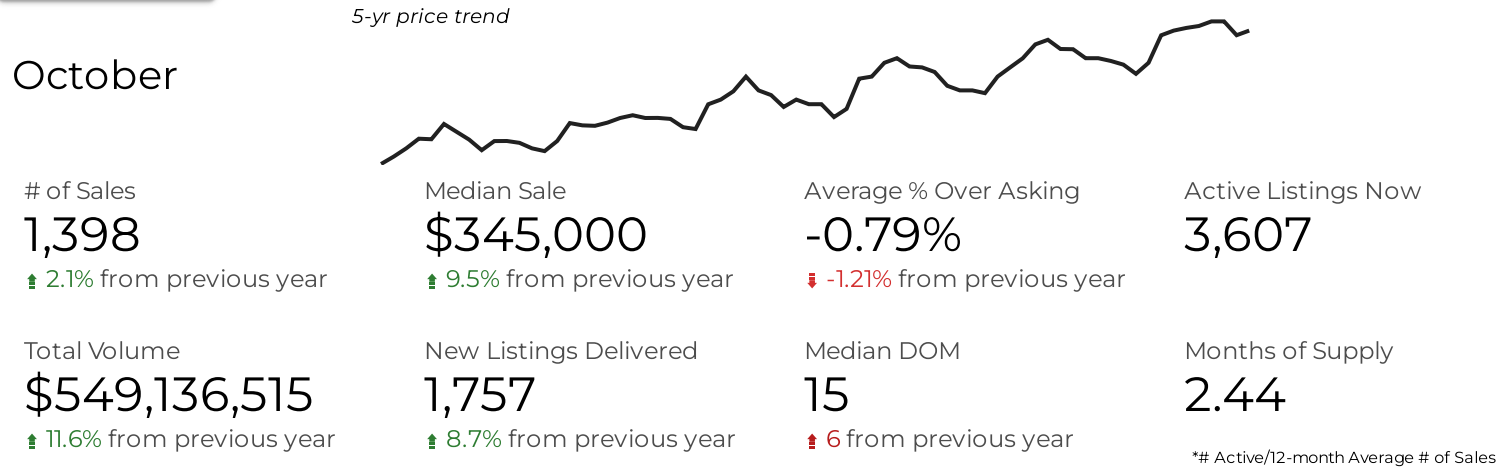
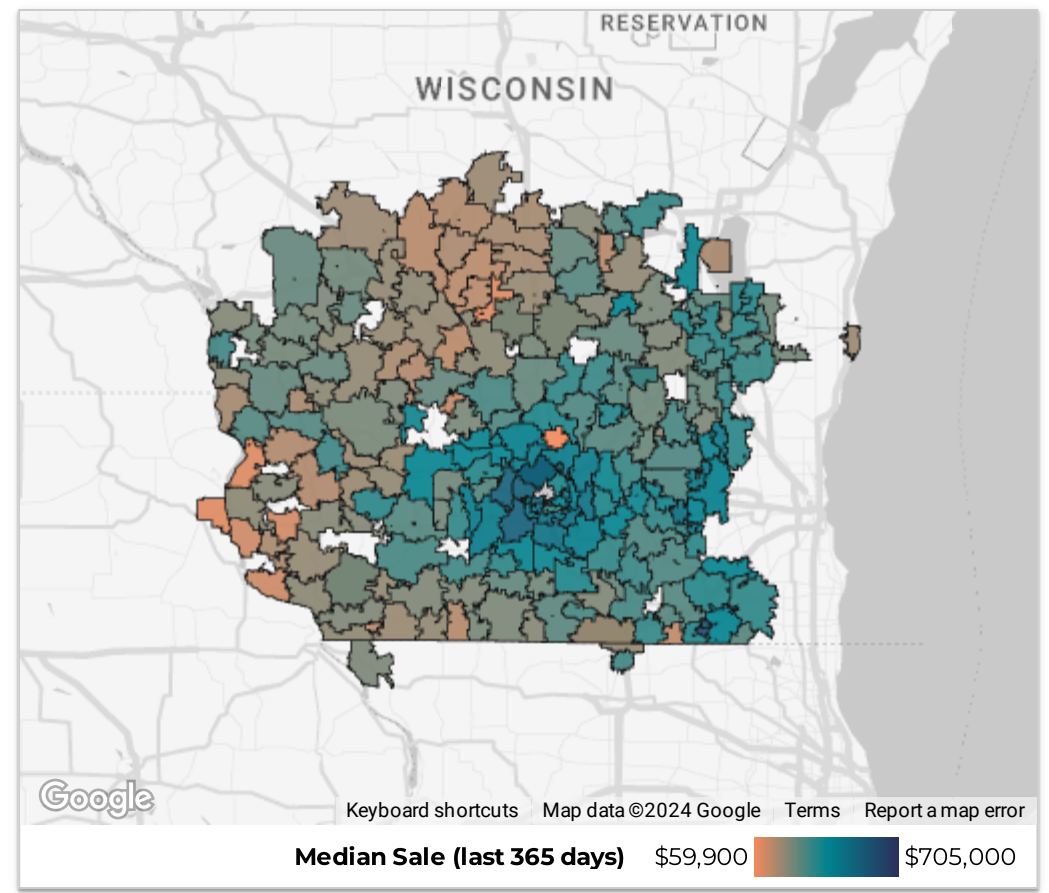
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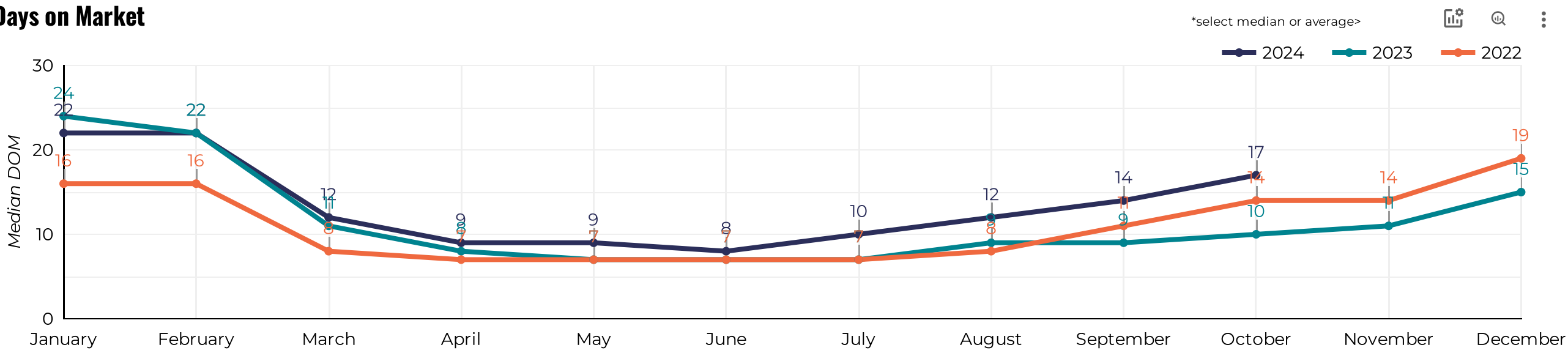
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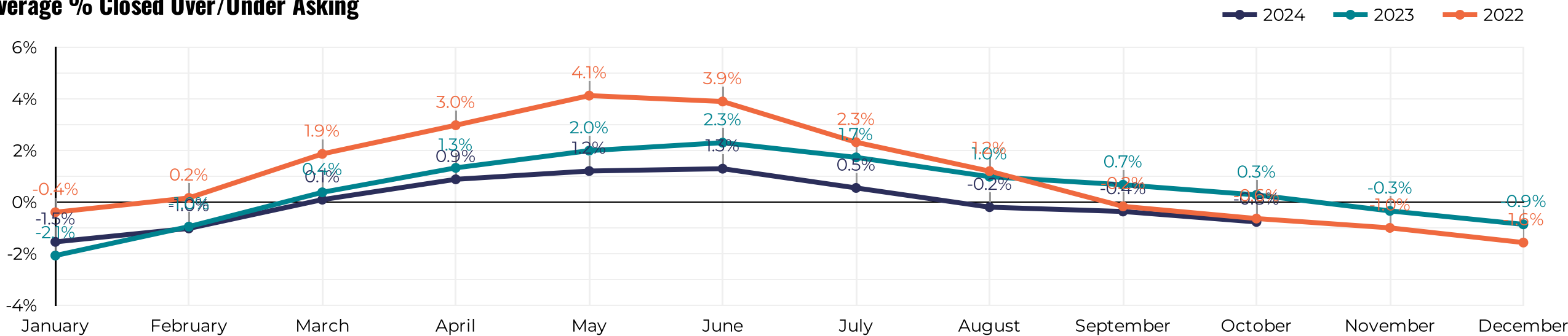
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Days on Market



Average % Closed Over/Under Asking



Buyer Demand By Price Range

Oct 1, 2024 - Oct 31, 2024

Price Range	Units Sold	0-2 Beds	3 Beds	4+ Beds	DOM (med)	% Over Asking
0-\$99,999	43	31	10	2	26	-6.2%
\$100,000-\$149,999	64	37	20	7	15	-2.6%
\$150,000-\$199,999	124	45	58	21	12	-1.1%
\$200,000-\$249,999	148	46	69	33	12	-0.2%
\$250,000-\$299,999	171	56	86	29	14	-0.9%
\$300,000-\$349,999	160	37	101	22	11	0.2%
\$350,000-\$399,999	161	18	104	39	21	-0.2%
\$400,000-\$449,999	135	17	75	43	20	-0.4%
\$450,000-\$499,999	107	9	65	33	13	-0.6%
\$500,000-\$549,999	77	7	34	36	19	-0.0%
\$550,000-\$599,999	53	3	18	32	22	-0.8%
\$600,000+	159	7	44	108	13	-1.3%

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Today 11/1/24

Months of Supply

2.51

*# Active/12-month Average # of Sales

Active Listings Now

3,601

Pending Listings Now

683

<<Days Until Pending (med)

14

Average Asking Price

\$488,315

Beds	Average Asking \$	# Listed No...
1	\$223,690	132
2	\$332,002	659
3	\$426,913	1,718
4	\$636,268	809
5	\$894,704	221

October

of New Listings

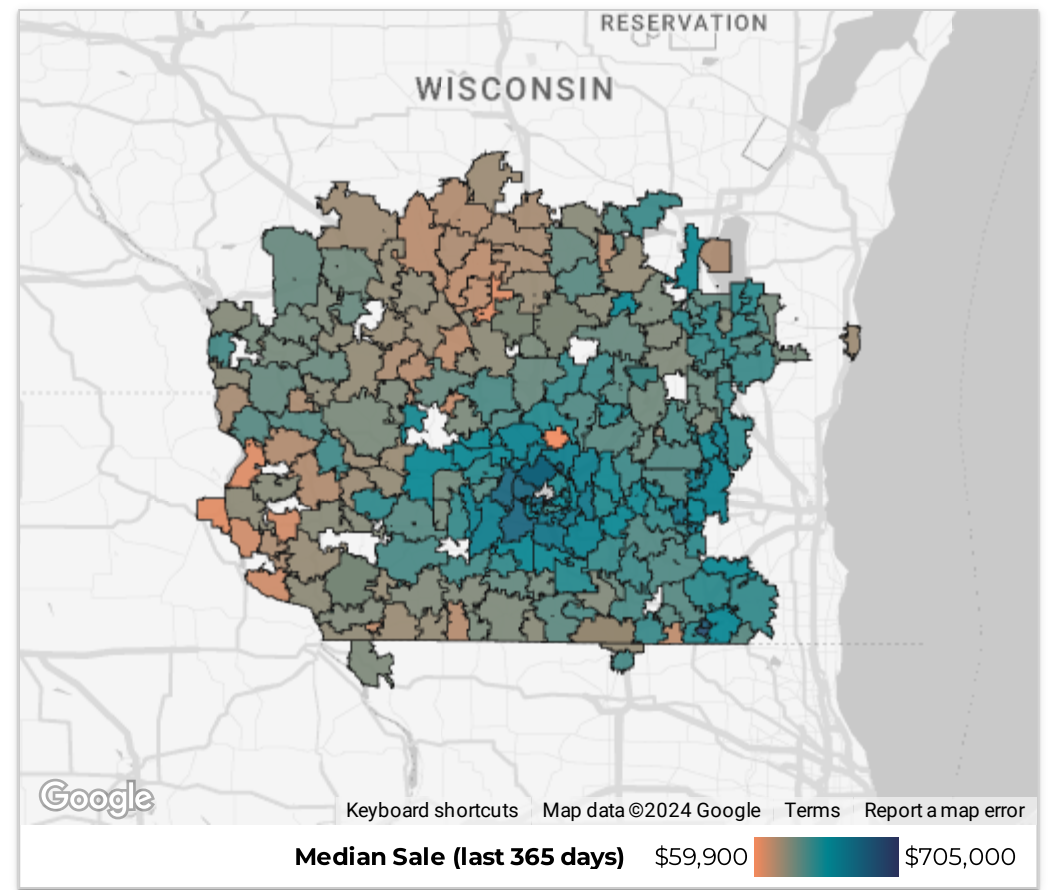
1,837

↑ 11.7% from previous year

of New Pending

1,643

↑ 21.7% from previous year

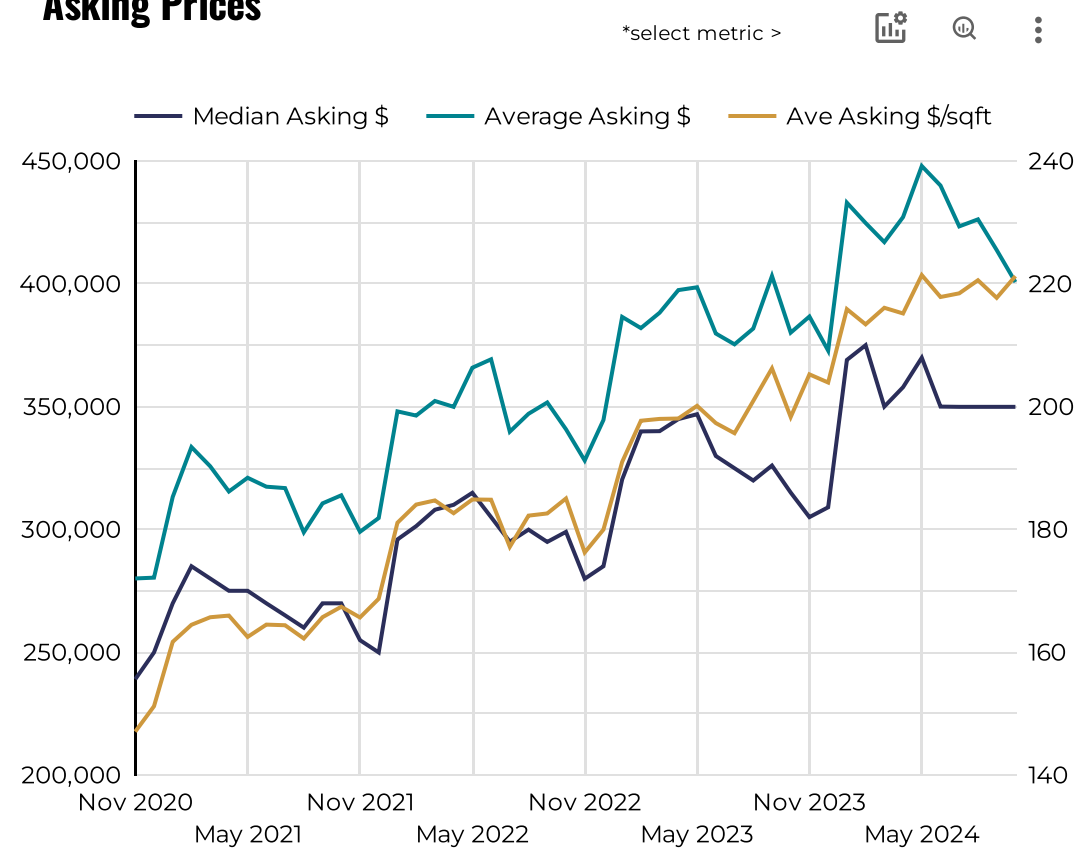


Months of Supply By Price Range

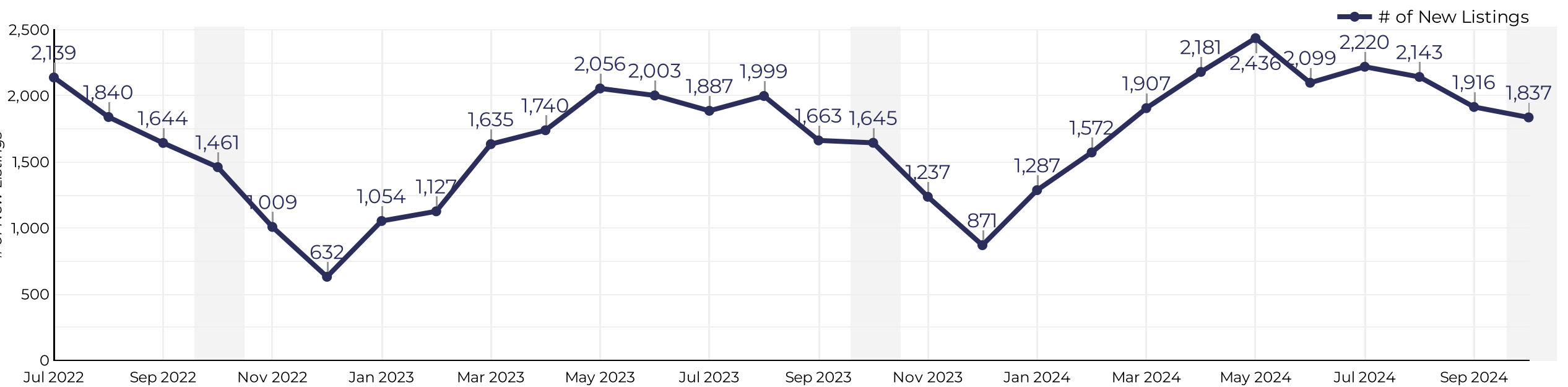
Asking Price	Months of Supply	Active Now	Ave #Sales/Month (last 12 mo)
0-\$99,999	3.24	116	35.8
\$100,000-\$199,999	1.81	414	228.5
\$200,000-\$299,999	1.84	640	348.7
\$300,000-\$399,999	2.26	733	324.0
\$400,000-\$499,999	3.03	651	214.8
\$500,000-\$599,999	3.02	355	117.7
\$600,000+	4.22	692	163.9

Grand total 2.51 3,601 1,433.3

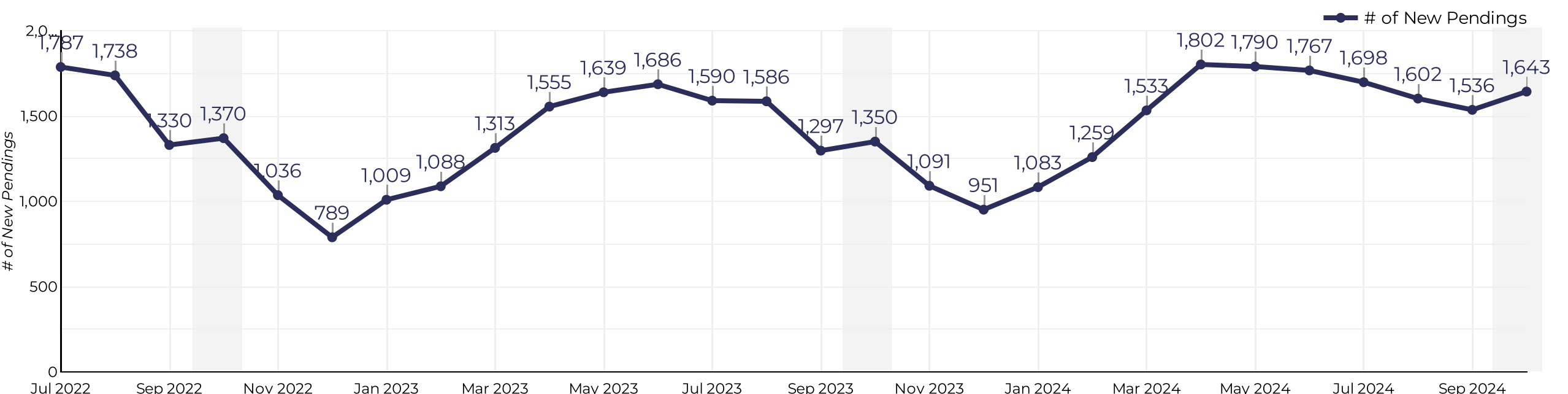
Asking Prices



New Sellers Entering the Market



New Buyers Entering the Market



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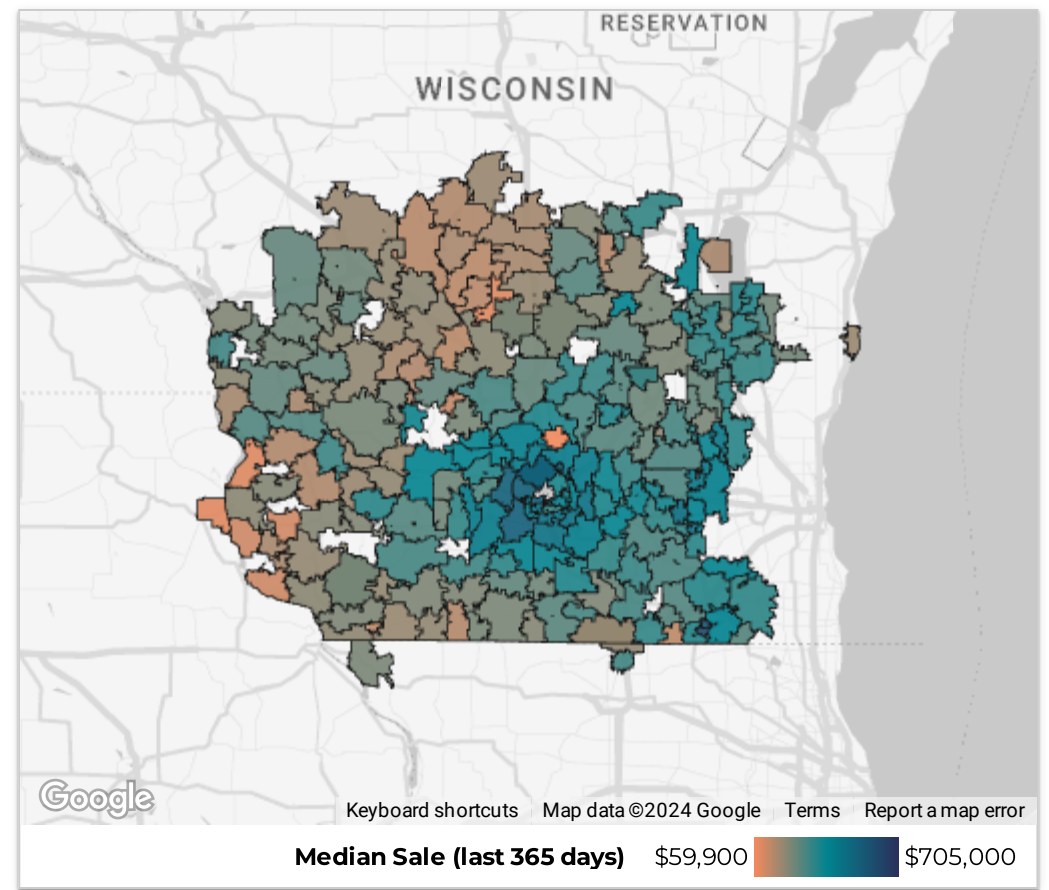
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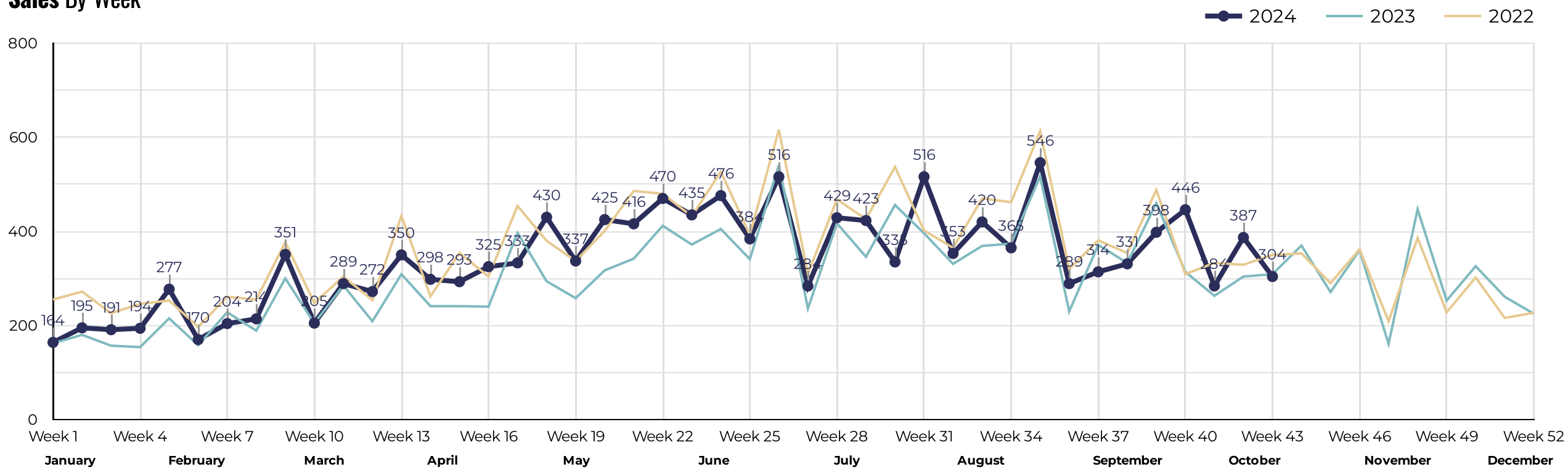


Weekly Statistics

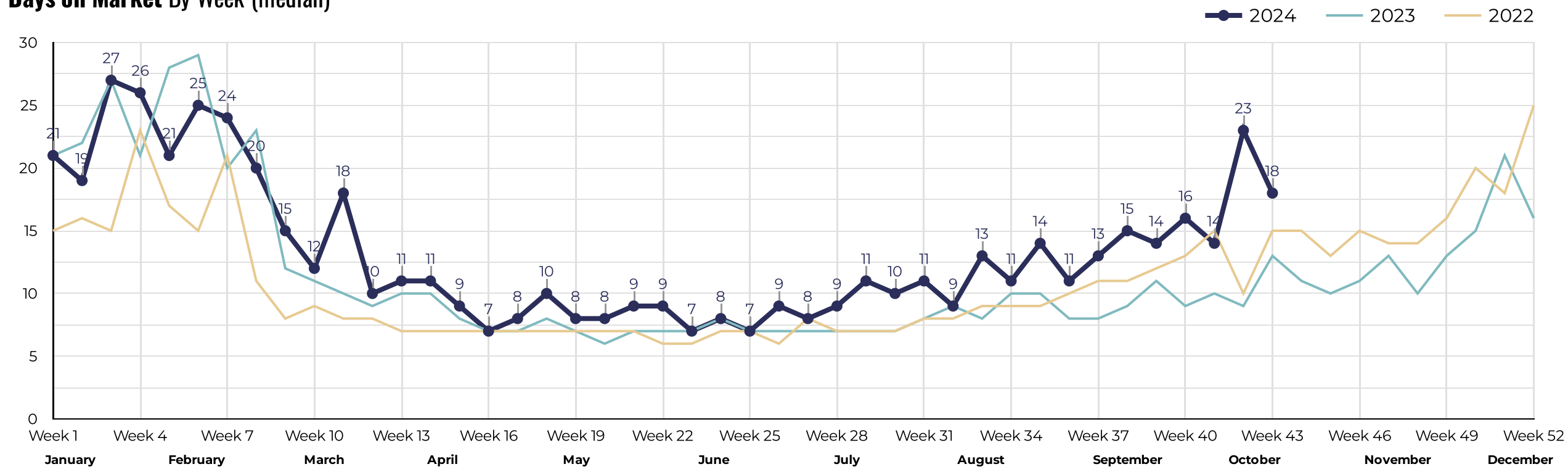
Use this report to monitor week-by-week market activity in your area of interest. This data will alert you to when your market changes directions (seasonal or otherwise).

Jan 1, 2022 - Oct 27, 2024

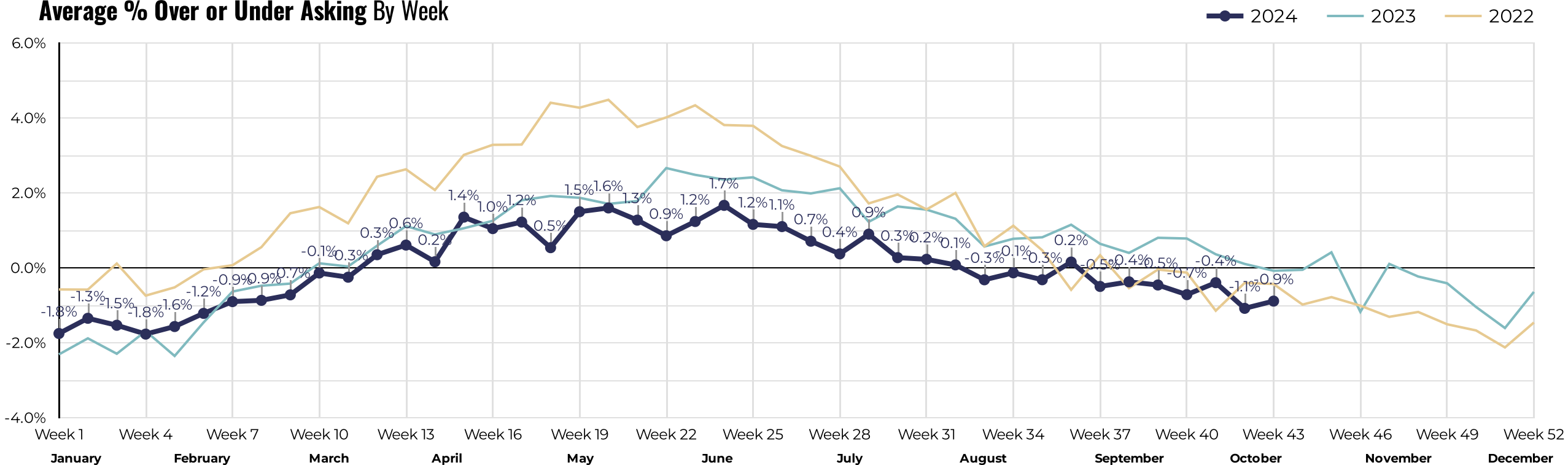
Sales By Week



Days on Market By Week (median)



Average % Over or Under Asking By Week



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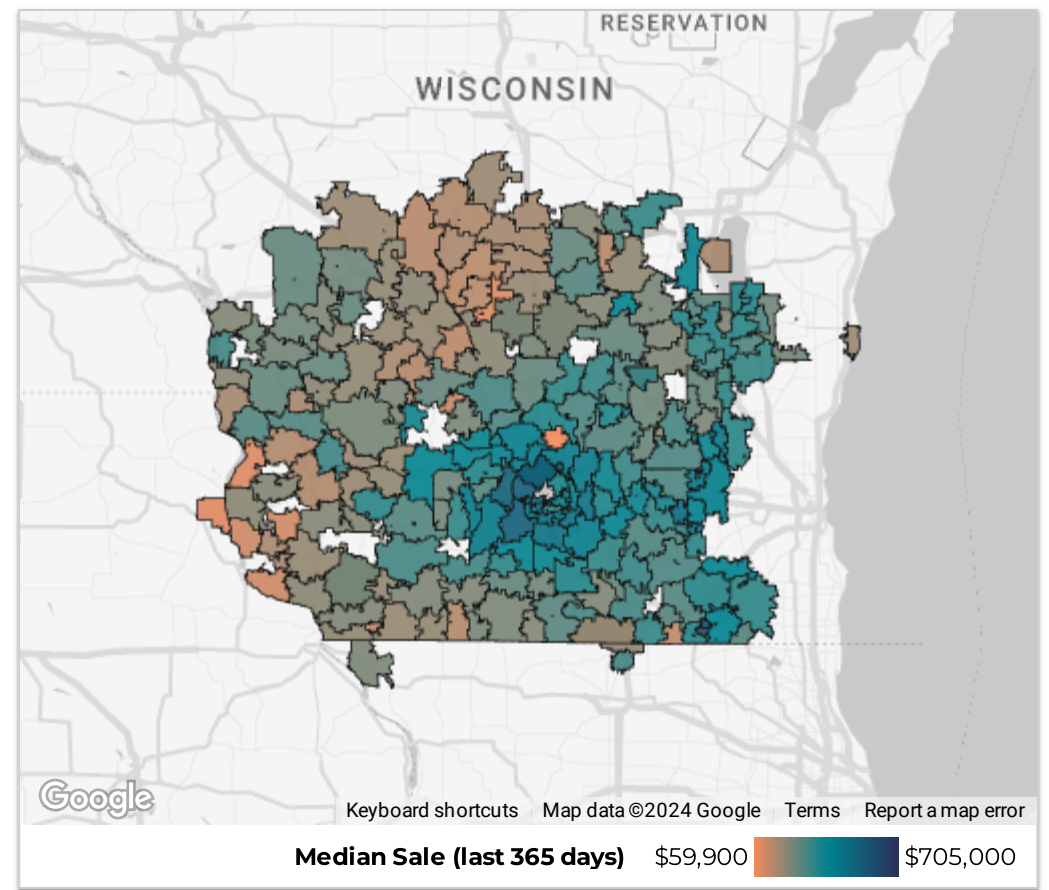
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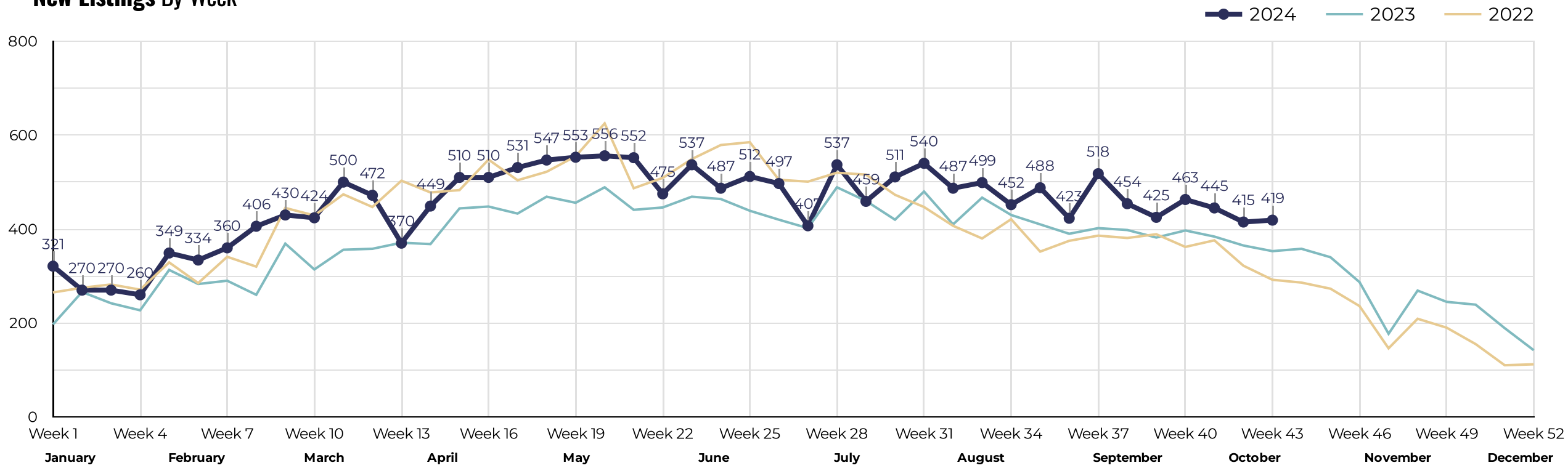


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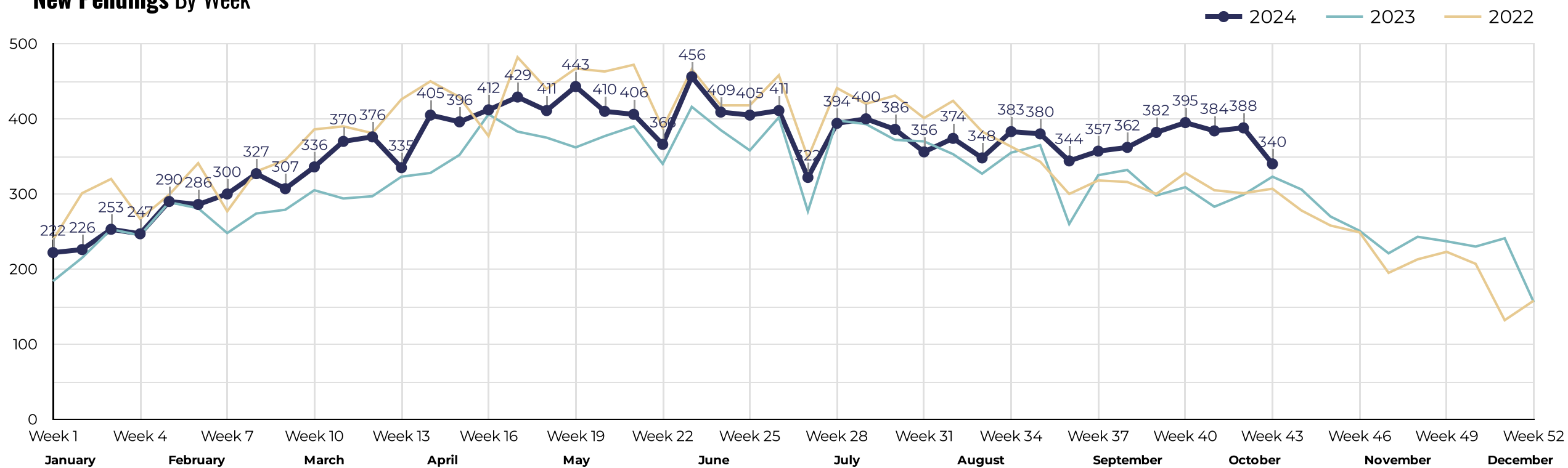
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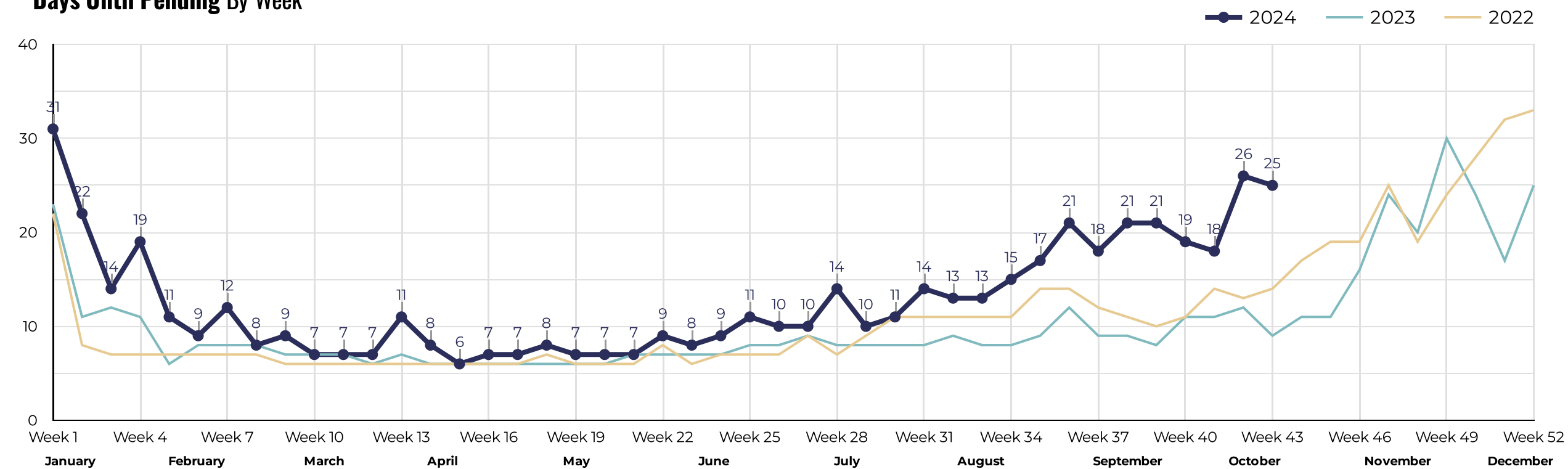
New Listings By Week



New Pendings By Week



Days Until Pending By Week



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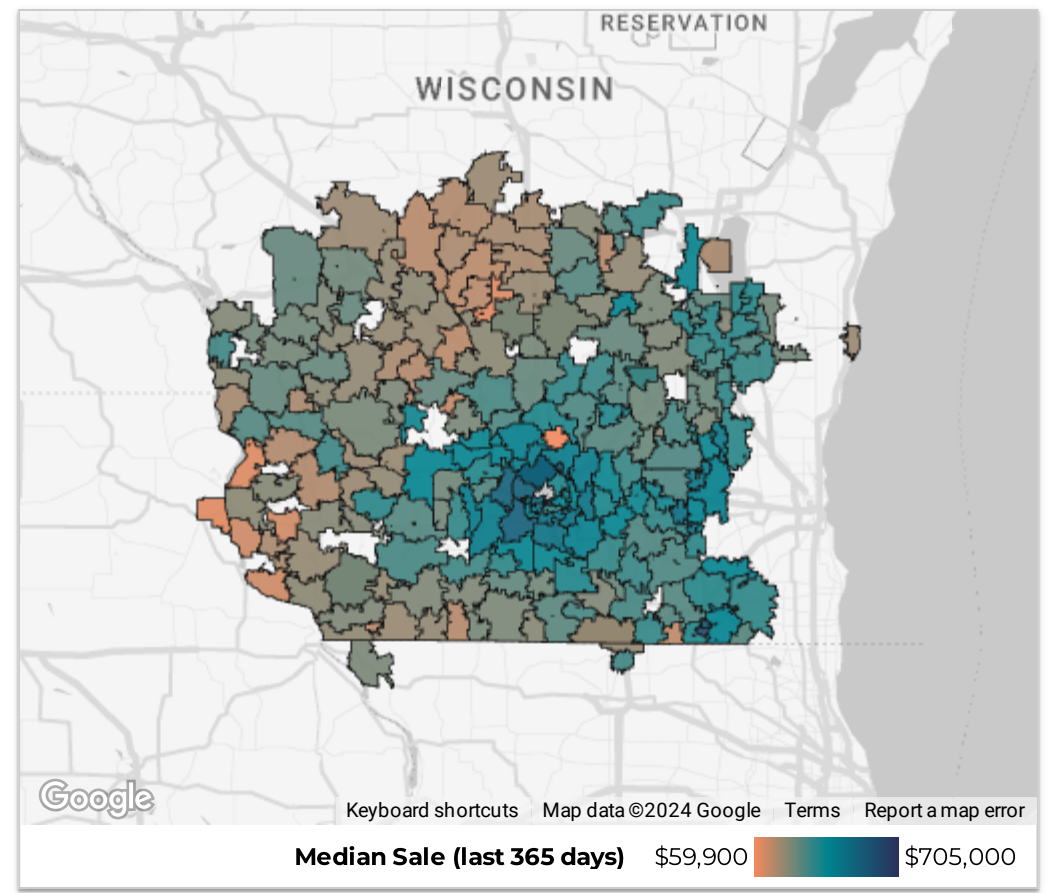
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County Zip Code

City Type

Price Range Between Enter a value and Enter a value

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Monthly Statistics

Use this report to gather monthly stats for these 6 top market indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.

# of Sales / Count				
Month	2021	2022	2023	2024
January	1,124	1,068	772	903
February	1,056	1,011	807	928
March	1,418	1,360	1,161	1,223
April	1,753	1,478	1,113	1,444
May	1,919	1,749	1,414	1,858
June	2,338	2,141	1,846	1,795
July	2,272	1,847	1,609	1,788
August	2,148	2,038	1,682	1,864
September	2,003	1,793	1,517	1,487
October	1,956	1,450	1,369	1,398
November	1,837	1,301	1,303	-
December	1,667	1,129	1,170	-

New Listings / Count				
Month	2021	2022	2023	2024
January	1,270	1,159	1,042	1,259
February	1,401	1,276	1,119	1,543
March	2,116	2,052	1,617	1,843
April	2,300	2,113	1,718	2,123
May	2,330	2,337	2,041	2,390
June	2,560	2,423	1,974	2,053
July	2,505	2,112	1,862	2,180
August	2,347	1,817	1,958	2,094
September	2,065	1,613	1,636	1,867
October	1,844	1,446	1,616	1,757
November	1,204	996	1,198	-
December	838	623	858	-

New Accepted Offers / Count				
Month	2021	2022	2023	2024
January	1,394	1,217	1,003	1,076
February	1,370	1,253	1,086	1,247
March	1,976	1,660	1,305	1,522
April	2,052	1,831	1,547	1,786
May	2,167	2,009	1,630	1,774
June	2,142	1,870	1,671	1,753
July	1,940	1,777	1,582	1,688
August	2,064	1,722	1,578	1,581
September	1,859	1,324	1,286	1,521
October	1,840	1,367	1,344	1,617
November	1,467	1,032	1,085	-
December	1,082	786	942	-

Sale Price / Median				
Month	2021	2022	2023	2024
January	\$240,000	\$251,000	\$277,000	\$298,000
February	\$238,000	\$259,900	\$295,000	\$310,000
March	\$264,900	\$292,750	\$305,000	\$339,900
April	\$270,000	\$295,000	\$314,900	\$345,000
May	\$279,000	\$310,000	\$330,000	\$347,900
June	\$295,000	\$315,000	\$335,000	\$350,000
July	\$280,000	\$306,000	\$325,000	\$355,000
August	\$274,900	\$305,000	\$324,750	\$355,000
September	\$262,000	\$300,000	\$315,000	\$340,000
October	\$270,000	\$285,000	\$315,000	\$345,000
November	\$265,000	\$280,000	\$312,000	-
December	\$265,000	\$280,000	\$308,000	-

Days on Market / Median				
Month	2021	2022	2023	2024
January	17	14	21	18
February	14	12	20	19
March	8	7	8	10
April	6	6	7	8
May	6	6	6	8
June	6	6	7	7
July	6	7	7	9
August	7	8	8	10
September	8	10	8	13
October	10	12	9	15
November	11	13	10	-
December	14	17	13	-

